

Improvements and implements I can make:

- Make leads for him.
- Suggest making a newsletter to him

Facebook:

Hey Keith,

I noticed you didn't have a lead magnet or a newsletter.

They are a combo that could build credibility, authority and increase your conversion rates.

A successful competitor, Grant Cardone, uses this strategy but also includes paid ads.

Including effective paid ads could reach a wider audience, which could get more people on your waitlist.

Would you be open to using this strategy, but with a special new year's offer?

Best regards,
Ryan

Hey Keith,

Did you get a chance to see my message?

Regards,
Ryan