

Privacy Policy

Thank you for choosing to use our app! We understand the importance of protecting your privacy and maintaining your trust. This Privacy Policy is designed to provide you with information on how we collect, use, and disclose your personal information. In this document “I” is referred to as “Relax Puzzle Game Studio”.

By using our app, you acknowledge that you are over the age of thirteen (13) or under the guidance of the holder of your parental responsibility.

EFFECTIVE DATE: April 1, 2023

WHERE THIS PRIVACY POLICY APPLIES

Our Privacy Policy applies to all of our services, including websites, apps, events, and other services that we operate. We have included links to this Privacy Policy on all our services to make it easy for you to find and read.

However, some of our services may require a unique privacy policy. If a service has its own privacy policy, that policy takes precedence over this Privacy Policy.

INFORMATION WE COLLECT

When you use our services, we collect information about the features you use, how you use them, and the devices you use to access our services.

- **Usage Information:** We automatically collect information about your activity through our services, including the date and time you accessed our services, features you used, in-app purchases history, subscriptions, advertising you clicked on, and data generated when using our services, such as your game progress. Some of our services may also use tools from third-party providers to collect and analyze non-personal data from your device.
- **Device Information:** When you download and use our services, we automatically collect information about the type of device you use, operating system, resolution, application version, mobile device identifiers (such as your device ID and advertising ID), language and time zone, and IP address.
- **Other Information:** With your permission, we may also collect other information, such as your precise geolocation (latitude and longitude) using GPS, Bluetooth, or Wi-Fi connections. If you decline permission for us to collect your geolocation, we will not collect it. We may also ask for access to your camera if you want to use certain features of our services.

COOKIES AND OTHER SIMILAR DATA COLLECTION TECHNOLOGIES

We and others may use cookies and similar technologies (such as web beacons and pixels) to recognize you and/or your device. We use these technologies to authenticate you, remember your preferences and settings, analyze site traffic, deliver and measure the effectiveness of advertising campaigns, and allow you to use social features.

Some web browsers (such as Safari, Internet Explorer, Firefox, and Chrome) have a "Do Not Track" feature that lets a website know a user does not want their online activity tracked. However, not all browsers have this feature and it is not yet standardized. Therefore, many businesses, including us, do not currently respond to Do Not Track signals.

HOW WE USE INFORMATION

We use your information to provide and improve our services, keep you safe, and provide you with personalized advertising. Here are some examples of how we use your information:

- **Administer Your Account and Provide Services:** We use your information to create and manage your account, provide customer support, complete transactions, and communicate with you about our services.
- **Consistent Experience Across Devices:** To ensure a consistent experience across all your devices, we link the different devices you use. This makes it easier for you to enjoy our services on all your devices. We do this by linking devices and browser data, such as when you log into your account on different devices. We may also use your IP address, browser version, and other similar data about your devices to help identify and link them.

To serve you relevant offers and ads

- **Administer Sweepstakes, Contests, Discounts, or Other Offers:** We work with third-party advertising partners to provide personalized ads for you. These partners may include Google AdMob, AppLovin, Facebook Audience Network, ironSource, Unity Ads, InMobi, Flurry, Firebase, and others. You can find more information about our partners in the links below:
 - <https://policies.google.com/privacy/>
 - <https://firebase.google.com/support/privacy/>
 - <https://developers.facebook.com/docs/audience-network/policy/>
 - <https://developer.yahoo.com/flurry/legal-privacy/terms-service/>
- **Communicate with You:** We may contact you by email, phone, social media, or mobile device about new products or services that we think may interest you.

To prevent, detect and fight fraud or other illegal or unauthorized activities

- **Address Misbehavior:** We investigate and take action against any ongoing or suspected misbehavior on and off our platform to keep everyone safe.
- **Data Analysis:** We conduct data analysis to better understand fraudulent or unauthorized activities and design countermeasures to prevent these activities from happening.
- **Data Retention:** We retain data related to fraudulent activities to prevent these activities from happening again in the future.

HOW WE SHARE INFORMATION

We sometimes share your information with others to help us operate and improve our services. Below, we outline how we share your information with others.

Sharing with other users

When you choose to share information on our service (including your public profile), you share that information with other users. Please be careful with what you share and make sure that you're comfortable with others being able to see it.

Sharing with our partners and service providers

We work with third-party providers to help us improve our services. These providers help us with tasks like data hosting, analytics, customer support, advertising, and payment processing.

We may also share information with advertising partners to help promote our services, but we share this information in a limited form that can't be easily read by humans.

Before we work with any partners or providers, we vet them carefully and require them to keep your information confidential.

Sharing during corporate transactions

If we are involved in a corporate transaction (like a merger, sale, or bankruptcy), we may transfer your information as part of that transaction.

Sharing to comply with the law

We may share your information if we are required to by law, or if we believe that sharing your information would help prevent crime, protect people's safety, or protect our legal rights.

Sharing to enforce our rights

We may share your information to protect our legal rights or the rights of our users or partners, to enforce our agreements with you, or to investigate and prevent illegal activities.

YOUR RIGHTS

We believe that you should have control over your information, so we give you the following tools:

- **Access/update tools:** We provide tools and settings within the service that allow you to access, correct, or delete information associated with your account.
- **Device permissions:** Your mobile device has controls that let you grant or deny permission for certain types of data collection or notifications. You can adjust these settings on your device, but keep in mind that disabling certain features might affect how well the service works.
- **Uninstall:** If you want to stop an app from collecting information altogether, you can uninstall it using your device's standard uninstall process.

We want you to know your privacy rights. Here are a few important things to remember:

- Reviewing your information: Depending on where you live, you may be able to review the personal information we have about you (sometimes called the "right of access" or "right of portability"). Just email us at the address at the end of this Privacy Policy to request a copy of your information.
- Updating your information: If you think we have incorrect information or you want to object to how we use your data, you can email us at the address at the end of this Privacy Policy.

For your safety and the safety of all our users, we may ask you to prove your identity before we give you access to your information or make any changes.

Please keep in mind that we might not be able to fulfill certain requests, for example if they're illegal or could infringe on someone else's privacy. Also, if you want information from another user (like copies of messages they sent you), that user will need to give their written consent before we can release the information.

HOW WE PROTECT YOUR INFORMATION

We take protecting your personal information seriously and do our best to keep it safe. However, like all technology companies, we can't guarantee that your information will always be secure.

To help keep your information safe, we regularly check for weak spots in our systems and update our security measures as needed.

If we suspect that someone has accessed your account without permission, we may temporarily suspend your use of the service until we can figure out what happened. If you think someone has accessed your account without your permission, please email us at the address listed at the end of this Privacy Policy.

HOW LONG WE RETAIN YOUR INFORMATION

We keep your information as long as you have an active account with us or as long as necessary to provide our services. If you delete your account or don't use it for six months, we'll delete or anonymize your information, unless:

- We're required by law to keep it (like "traffic data" which must be kept for one year)
- We need to keep it to prove we followed the law (like keeping records of your consent to our terms and policies for five years)
- There's a problem or dispute that requires us to keep the information until it's resolved
- We need to keep it for our own legitimate business purposes (like preventing fraud or banning a user who caused trouble from making a new account)

Please note that while we try to delete data according to these guidelines, there might be technical reasons why we can't delete everything right away.

For California Users

We made this policy so we can follow the California Consumer Privacy Act of 2018 (CCPA). This policy describes all the types of information we collect. We won't collect extra types of personal information or use the information we have in ways that are much different without telling you first. We won't sell your personal information to anyone. If we plan to sell your personal information at some point, we'll give you the option to say no (or yes) according to CCPA rules.

For European Economic Area Users

The General Data Protection Regulation (GDPR) gives you certain rights when it comes to your personal information. You can ask to see, change, delete, or move your information by proving who you are. You can also tell us to stop processing your information in some cases.

PRIVACY POLICY CHANGES

We might change this privacy notice at any time. If we do, we'll post the new notice on our website and say when the changes take effect. If you keep using our website after we've made changes, that means you accept the new notice.

CONTACT US

You can reach us: shootmerge2048@outlook.com