Author's information



1. Last name, first name:

Nurpeisova Nazym.

2. Position, academic degree, title:

candidate of economic sciences, docent (associate professor).

3. Education:

- Kazakh State Academy of Management "Accounting and analysis of economic activity", diploma ШВ № 345914 dated May 25, 1993, awarded the qualification "Economist";

- candidate of economic sciences, specialty "Economics and management of the national economy". The code of the Higher Attestation Commission 08.00.05, date of award 28.05.1999, ГК diploma № 0006440;

- associate professor, specialty "Economics". The code of the Higher Attestation Commission 08.00.05, date of award 25.02.09, № nat. certificate ДЦ No.0000949.

4. Field and direction of research, including participation in scientific projects with a brief description of the research results:

Areas and directions of research:

- innovative specifics of financial reporting and management accounting in the food industry: modern aspects and recommendations.

Participation in scientific projects:

- responsible executors: assoc. professor, c.e.s. Ruziyeva E.A., Masanova L.E. and assoc. professor Saparova G.T., lecturer Tailak M.K.

Description and characteristics of the result:

- scientific reports have been published in foreign and domestic conferences:

1) "Organization of strategic management accounting in an innovative economy";

2) "Theoretical aspects of financial analysis".

- Received a certificate: "Scientific research: theoretical foundations and data analysis".

Scientific and practical value of the results and their scope: recommendations for improving the food industry of the RK.

5. Information about famous publications (monographs, patents, developed standards):

1. Nurpeisova N.S., Nurpeisova L.S., Beisekey E. Education Management System in the Republic of Kazakhstan. Journal Statistics, study and audit № 4 (75) 2020. Statistics, study and audit, 4(79)2020 http://sua.aesa.kz/, http://www.aesa.kz;

2. Nurpeisova N.S., Makisheva Zh.A., Kalieva E.V., Zhansagimova A.E. Anti-crisis decisions on optimization of enterprises. IRSTI (MRNTI) 06.56.21 UDC (UDC) 658.513 CONDUCT OF INTERNAL CONTROL AT THE ENTERPRISES OF THE REPUBLIC OF KAZAKHSTAN;

3. Nurpeisova N., Bakhyt Y., Kaliyeva E., Makisheva Zh. strategic priorities and mechanisms of protection of financial interests in the conditions of social modernization of the Republic of Kazakhstan. ISSN 2518-1483 (Online), ISSN: 2224-5227 (Print). Owner: Republican public Association" National Academy of Sciences of the Republic of Kazakhstan", (Almaty). Certificate of registration of periodical publication No. KZ93VPY00025418, issued by The Information Committee of the Ministry of Information and public development of the Republic of Kazakhstan dated 29.07.2020;

4. Nurpeisova N.S. International marketing in Kazakhstan: problems and prospects of development. V International Scientific and Practical Conference "Integration of the Scientific community in the face of global challenges of our time" (Tokyo, Japan) February 12-14, 2020;

5. Nurpeisova N.S. Marketing research of the behavior of consumers of restaurant services. X International Scientific Conference "Society: Scientific and educational potential of development (ideas, resources, solutions)" (Cheboksary, Russia), No. 1, February 20, 2020;

6. Nurpeisovoy N.S., Tailak M.K., Sherzatov K. A. A systematic approach to risk management in the company. XXVI International Scientific and Practical Conference "Russia and Europe: the Link between culture and economy" Prague, Czech Republic February 28, 2020;

7. Nurpeisova N. S. Development of the project concept and evaluation of its effectiveness. LLP "CALISTA VIP TRAVEL" Scientific discussion magazine (Praha, Czech Republic). VOL 2, No 39, January 31 (2020), article of the RSCI, Czech Republic;

8. Nurpeisova N.S. Methodology for assessing the level. LLP "CALISTA VIP TRAVEL" Scientific discussion magazine (Praha, Czech Republic). VOL 2, No. 40, (2020), January 31 (2020);

9. Nurpeisova N.S., Kalieva E.V. The role and application of financial analysis in auditing activities. VI International Scientific and Practical Conference "Integration of the scientific community in the face of global problems of our time", Yokohama (Japan), February 10-12, 2021, pp. 148-152;

10. Nurpeisova N.S. Methodology of forming the economic strategy of enterprises of the hospitality and tourism industry. VI International Scientific and Practical Conference "Integration of the scientific community in the face of global problems of our time", Yokohama (Japan), February 10-12, 2021. article of the RSCI, pp.225-230;

11. Nurpeisova N. S. Biznesti baskarudagi keshendi ekonomikalyk taldaudyn teoriyalyk aspectileri. VI International Scientific and Practical Conference "Integration of the scientific community in the face of global problems of our time", Yokohama (Japan), February 10-12, 2021, pp.209-213;

12. Nurpeisova N. S. Fundamentals of financial analysis. VI International Scientific and Practical Conference "Europe and the Turkic World: Science, technology and technology", in Bursa (Turkey) May 5-7, 2021, pp.237-240;

13. Nurpeisova N. S. Methods and techniques of financial analysis. VII International Scientific and Practical Conference "Europe and the Turkic world: Science, technology and technology" in Mersin (Turkey) May 4-6, 2022. pp.155-159;

14. Nurpeisova N.S. The role and place of hospitality in the service sector. IV International Scientific and Practical Conference."Management of innovation processes in the conditions of modernization of education and science" in Dusseldorf (Germany) April 6-8, 2022 p.2002-2005;

15. Nurpeisova N.S. The essence of audit, its status and main directions. IV International Scientific and Practical Conference."Management of innovation processes in the conditions of modernization of education and science" in Dusseldorf (Germany) April 6-8, 2022 p.177-182;

16. Nurpeisova N.S. Tauekel baskaruynyn negizgi kagidalary.VII International Scientific and Practical Conference "Prospects for the development of modern science" Daegu (South Korea) March 9-11, 2022 p.216-222;

17. Nurpeisova N.S. Organization of strategic management accounting in an innovative economy. XXXIII International Scientific and Practical Conference "Russia and Europe: the link between culture and economy" Prague, Czech Republic March 4, 2022 pp.130-132;

18. Nurpeisova N.S. Theoretical aspects of financial analysis. XIX International Youth Scientific and Practical Conference "Topical issues of the development of modern society, economy and vocational education" March 30, 2022, Russia, pp.130-132;

19. Nurpeisova N.S. Factors influencing the state and development of the hospitality industry. Materials of the Republican scientific and practical conference of young scientists "Science. Education. Youth" April 21-22, 2022, p.141-142.

6. Training:

- Almaty, KazNU named after Al-Farabi, Higher School of Economics and Business "Center for Innovative Competencies in Accounting, Audit and Analysis", 11.11.2019;

- "Winter School" of the Kazakh-American University for teachers, 13.01.2020-15.01.2020;

- International scientific and practical conference: "Prospects for the development of modern science", Management Academy, Korea, 09.03.2022-11.03.2022;

- International conference: "Russia and Europe: the Connection of Culture and Economy", Russia and Europe, Czech Republic, 04.03.2022-06.03.2022;

- "Online teacher" methods and tools of effective distance learning" ATU, Institute for advanced studies and retraining, Almaty, 07.02.2022-19.02.2022.

7. Achievements in research and teaching activities (awards):

- from 2003 to 2005, laureate of the State scientific scholarship for young talented scientists;

- awarded a diploma of KazNTU named after K.I. Satpayev in 2004 and 2009;

- awarded a diploma for participation in the seminar "Fundamentals of the stock market" organized by JSC "Kazakhstan Stock Exchange", 2019 on May 17.

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