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Send the link to Persiana@tradefinanceglobal.com when complete

TITLE / HEADLINE

Insert 30 word summary here

HEADING 1

Make your post scannable and easy to read online by doing the following:

- Divide your posts into sections with subheadings. Apply the Heading 2 style on all subheadings.
- When applicable, break down ideas and items into bulleted lists.
- Keep paragraphs short, and mix up long with short paragraphs.
- Add plenty of relevant screenshots and images. Make sure the images are of high quality and are copyright-free.

[responsive]IMAGE (can be here or anywhere in the body)[/responsive]

Sub-heading

Add to the conversation; don't regurgitate what's already been said. Hint: Google your topic. If your article parrots many other posts/articles in the results, think of a new angle.

When you give advice, assume that our readers know nothing about it. Break it down into doable steps.

Sub-heading

Every time you make an assertion, prove it by using authority references, citing studies, and providing examples.

If you do all this, it will be easy for you to write a post with a minimum of 1,000 words.

Remember, we only publish 100% original content, and we use Copyscape to make sure your draft doesn't include any content lifted from other sources. You can quote reasonable amounts of text from other sources, but you do have to cite those sources. Don't overdo it, though.

Sub-Heading - Concluding Statement(s)

End your post by summarizing your earlier points and motivating the reader to take action or think of something specific. Reiterate the benefits of following your advice or recommendation.

Close your post with a specific call to action. Make the call to action bold, like this paragraph.

Keywords (separated by commas):