THE CLIP SHIP · PERFORMANCE CAMPAIGN

# Kameron Marlowe x Ella Langley

TikTok · Instagram Reels · YouTube Shorts

Post clips of Kameron Marlowe from three asset folders. Each folder has **its own on-screen text**. Pick a folder, use its videos, and use that folder's text.

## QUICK FACTS

| | |
|---|---|
| **Artist** | Kameron Marlowe |
| **Folders** | **HERE** |
| **Platforms** | **TikTok · Instagram Reels · YouTube Shorts** |
| **On-screen text** | **Required on every clip**, from the matching folder's list |
| **Hashtags** | #kameronmarlowe #country #ellalangley |
| **Length** | 10 seconds minimum |
| **Audience** | Tier 1, Tier 2 · English only |
| **Approval** | Submit video analytics after **2,000 views** |
| **Max clipper payout** | 30% of budget |

## ON SCREEN TEXT

- POV: Ella Langley puts you onto Kameron Marlowe
- Getting to see Strangers live>>>
- Ella Langley says Kameron Marlowe is the most underrated artist in Nashville
- These 2 voices together
- Listen to Ella Langley when she says Kameron Marlowe is one of the best voices in country music
- The most underrated song finally getting the recognition it deserves
- Kameron Marlowe and Ella Langley's banter is unmatched
- Kameron Marlowe and Ella Langley's friendship >>>
- Hearing this live is my biggest flex

## WHAT TO DO

1. Pull a video from **that folder**.
2. Cut a clip at least **10 seconds** long.
3. Add **on-screen text from that folder's list**. Use it as-is or riff on it.
4. **I Won't clips:** attach the official sound at very low volume under the clip audio.
5. Add **#kameronmarlowe**, then post.
6. Once you pass **2,000 views**, submit your video analytics.

## POST REQUIREMENTS REQUIRED

### POST SPECS

- ✔ Footage from the **provided folder** only
- ✔ On-screen text from the **matching folder's list**
- ✔ **I Won't:** official sound attached, low under clip audio
- ✔ At least **10 seconds** long
- ✔ Hashtag: **#kameronmarlowe**
- ✔ Likes and comments **ON**
- ✔ Each clip posted **once per platform**
- ✔ Tier 1 majority audience · English only

### MINIMUM ENGAGEMENT BY VIEWS

| PLATFORM | UNDER 25K | 25K – 100K | 100K+ |
|---|---|---|---|
| **TikTok** | 0.9% | 0.8% | 0.5% |
| **Instagram Reels** | 0.9% | 0.8% | 0.5% |
| **YouTube Shorts** | 0.8% | 0.6% | 0.4% |

## THE RULES

| ✔ YOU MUST | ✖ YOU WON'T GET PAID IF |
|---|---|
| Post to **TikTok · Instagram Reels · YouTube Shorts** | You use the **wrong folder's text** |
| Use the **provided assets** only | Your edit is **low effort** |
| Match **text to folder** | You post **stolen clips** (you will be banned) |
| Add **on-screen text** to every clip | You **spam post** or **story boost** |
| I Won't: **official sound, low** under clip audio | You make **collab posts** |

| ✔ YOU MUST | ✖ YOU WON'T GET PAID IF |
|---|---|
| Keep **likes and comments ON** | You use **AI-generated covers** |
| Hit the **minimum engagement** for your view tier | NSFW, sexual, aggressive, weird, mean or rude content toward anyone |

## HOW TO GET APPROVED REQUIRED

1. Wait until your video passes **2,000 views**.
2. Screen-record your **video analytics**: watch time, all view graphs, and locations. Show every page clearly.
3. Send the recording to the **analytics submission form** channel.

> **⚠ Only submit if you meet the requirements.**
>
> If your engagement or audience tier falls short of the table above, your submission will be rejected. Account-level analytics are rejected every time.