

Howdy Phil!

I recently came across your website while researching pest control because I became interested after learning the massive benefits to your home that it brings.

I like the testimonials that you show on your website, it truly shows how you know how to be professional and knowledgeable and satisfy your clients with your services, especially because they speak so highly of your company.

Besides your amazing website, I noticed something that is affecting your website traffic and online exposure.

I'll let you in on a secret, the attention spans of the masses are low, so the days of people actually reading entire front pages or articles are gone.

Luckily for you, I've spent the last month developing a new mechanism that won't make people say "I'm bored already" or "I've already tried something like this".

I've coined it C.I.D (Curiosity Intrigue Desire)

You don't post on your Instagram, and the captions on your Facebook could use some curiosity and intrigue. Fixing these things are CRUCIAL for the mechanism.

I understand why you haven't gotten around to maintaining your social media to an extent, as doing that is very time consuming, especially when you have other things going on inside your business.

I've included an example of a Facebook caption down below.

Let me know what you think about what I wrote, because I have a lot more insight in mind.

How does that sound to you?

Andrew

Example down below:

Imagine, your homeless relative living in your house, sleeping on the couch, leaving food everywhere, creating stains on your rug, ALL without your permission.

Not too pleasing right?

That's the SAME thing that happens when you have pests.

Feeling small creatures crawl through your feet at night while you sleep...

And all they do is keep MULTIPLYING.

You HAVE to get rid of your pests NOW!

Your Pests Are ACCUMULATING every second you wait...