



ACL Sponsorship Application Process

Please visit <https://login.directlicensinghub.com/licensee-registration> to begin the application process. Once logged in, please make sure your email notifications are turned on as all communications will go through DLH (Direct Licensing Hub) (see step 4 below).

Returning Sponsors

Your agreement expired on 7/31/2025. Please log into DLH and navigate the 3-line, "hamburger" menu to "Applications > New Application". *This option is not available on the cellphone app. (proceed to Step 2 below)

New Sponsors

Step 1 - Register for an account via DLH using the link above.

Step 2 - Log into DLH and select the "American Cornhole League" application.

Step 3 - Fill out the application and make sure to select "Sponsor - Player Jersey" for the type of license. If a legitimate business name is not supplied as "Company Name", your application will be rejected. A business or personal Facebook page will suffice for the "Website" request.

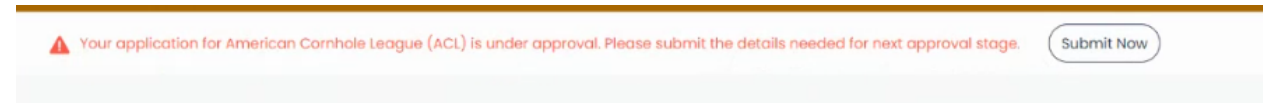
Step 4 - Click on "hamburger" Menu (three lines at the top right of the navigation bar) - Settings - Email Notifications - Make sure all options are set to "always" so you receive notifications.

Step 5 - Keep an eye on your email and/or DLH communications for a prompt to continue to **Stage 2** of the application.

To complete stage 2 of your application, log into DLH and click on the notification (ex. Notification with blue dot below)



On the next page, click on the "Submit Now" button. (Ex. See below)



Once the application is approved, you will be able to continue to Step 6.

Step 6 - Submit artwork for approval via DLH. Click Artwork > Submit Artwork > Select Artwork Type "Sponsor - Logos" > Fill out form and upload artwork > Save

*Returning sponsors may choose to use artwork submitted last year by checking the box next to "Same logo as previous season"

Artwork File Name Requirement -

Please supply logos appropriate for both light and dark backgrounds.

"Company Name-2026-Dark" and "Company Name-2026-Light"

Artwork File Type Requirement - Vector files in AI, EPS or SVG formats. NOTE: Files where the text must be edited will not be accepted. ALL text must be flattened or outlined with a transparent background. Please supply logos appropriate for both light and dark backgrounds.

Please note - Files that are incompatible will be rejected.

Helpful Links below

[DLH General Navigation & Overview](#)

[DLH Artwork Submission Guidelines](#)