



## 2026/27 Sponsorship Levels

### **PREMIER SPONSORS- All-Season, Annual/Academic Year-\$5,000 (Limit 3)**

\*IDEAL FOR PROMINENT LOCAL BUSINESS OR CORPORATION

*The **PREMIER CRU Partner Sponsorship** was created for ambitious and generous donors who would like to align themselves and their business with the mission of Northwest Christian School athletics.*

#### PREMIER SPONSOR RECEIVES:

- Advertisement on the NFHS network from home game streamed by NWCS (JH/HS Football, JH/HS Volleyball, HS Soccer, JH/HS Basketball, Wrestling, JH/HS Baseball)
- 9 Sponsor social media posts on FB/Instagram
- PREMIER Sponsor banner displayed in the NWCS Gym for duration of designated school year (TBD SIZE)
- PREMIER Sponsor banner displayed on side of announcer's booth on NWCS main field for duration of designated school year (TBD SIZE)
- PREMIER Sponsor banner displayed at the baseball field for duration of designated school year (TBD SIZE)
- PREMIER Sponsor banner displayed at the softball field for duration of designated school year (TBD SIZE)
- Company Information in the NWCS Business Directory.
- Crusader Athletic Weekly News Email will headline the Premier Sponsors in the sponsor section.
- SPECIAL PREMIER section on the (3) seasonal posters at NWCS & local businesses
- Opportunity for promotional material distributed to fans at 1 home game for each sport (select home game, handout(s) provided by sponsor)
- "Thank You/gratitude" announcer shout outs during all home games
- 2- NWCS All Weather stadium chairs
- Family event pass to all home games (up to 5 passes)
- **ALL \*PLATINUM, & \*\*GOLD SPONSOR BENEFITS** (exception passes exclusive to Premier Sponsorship)

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### **PLATINUM Sponsor- \$2,500 - All-Season, Annual/Academic Year (Limit 18)**

\*IDEAL FOR OUTSTANDING LOCAL BUSINESSES WITH A HEART FOR GIVING

\*\* We will allow OLD GOLD sponsors to remain at that level with their current benefits as long as they want.

- EXCLUSIVE Home Game Sponsor Announcement (1 home game per season, Fall, Winter)
  - Front of Game Program Feature
  - Highlighted poster upon entry

- Special pre-game announcement about your business/family.
- CRU CLUB Sponsorship Parking Spots at home games on NWCS campus
- Advertisement on home website on the bottom banner of the page
- Company information in NWCS Business Directory.
- Platinum Sponsor 18X2 banner at all gym home sporting events (displayed for designated academic year)
- Platinum Sponsor banner 4' x6' displayed at baseball OR softball field (spring)
- Business Logo or Family Name on Cru Club website as Platinum Sponsor (with live hyperlink if applicable)
- Business Logo or Family Name displayed on all home game programs
- Business Logo or Family Name Displayed on all (3) seasonal posters at NWCS & local businesses (at Platinum Sponsor size)
- 4 - Sponsor social media posts on FB/Instagram
- 2 Season event pass to all home games (good for any sport)
- ALL **\*\*GOLD LEVEL SPONSOR BENEFITS\***

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### **GOLD Sponsor- \$1,000 - All-Season, Annual/Academic Year (Limit 35)**

*\*IDEAL FOR SMALL BUSINESS OF ALUMNI/PARENTS/GRANDPARENTS*

*\*\* GREEN sponsors may remain at that level with their current benefits as long as they want.*

- Athlete of the Week promoted by a specific sponsor (Rotate sponsors each week, announced in CRU news with all NWCS-UC parent distribution)\*\*
- Company information in NWCS Business Directory.
- Business *Name* or Family Name on Cru Club website as Gold Sponsor (with live hyperlink if applicable)
- Business *Name* or Family Name displayed on back of all home game programs
- Business *Name* or Family Name Displayed on (3) seasonal posters at NWCS & local businesses (under Gold Sponsor designation)
- 2 - Sponsor social media “shout out” posts on FB/Instagram
- (10) Home **Single** Game Passes (good for any sport). Turn them in at the entry gate.
- Certificate to hang at your place of business.
- NWCS Fan Club Window Cling Sticker

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### **CRU HOME TEAM CHAMPION - \$250**

*\*IDEAL FOR SMALL OR INDEPENDENT HOME BUSINESSES, PARENTS, GRANDPARENTS, ALUMNI*

*\*\* We would allow current (23/24 season) GREEN sponsors to remain at that level with their current benefits as long as they want.*

- (10) Home **Single** Game Passes (good for any sport). Turn them in at the entry gate.
- Name on NWCS ATHLETIC website as “CRU Home Team Champion” level sponsor
- 1- Sponsor social media “shout out” post on FB/Instagram
- NWCS Fan Club Window Cling Sticker