

1. Name of project and Project URL on Ideascade/Fund

Gateway of blockchain-Learn to earn

<https://cardano.ideascale.com/c/idea/420235/activity>

Project ID : 900110

2. Name of project manager

Innocent Norvinu

3. Date of project commencement: 11th November, 2022

4. Date project completed: 13th February, 2023

5. List of project KPIs and how the project addressed them

The project implementation was designed to last for a year, with the execution of the project to be undertaken in 3 phases, starting with phases 1. We applied for an amount of \$4450 for the first phase of our project. The first phase of the project was mainly research based. Hence structuring our budget in that regard accordingly.

Ideally, the essence of the execution of our project was to achieve the following milestones;

- At least train 30 students
- Expected number of students who view the page - 50
- At least on board 10 students into the Cardano community
- Create Cardano wallet accounts for at least 10 students.
- Create a cardano social media community (WhatsApp, Telegram and YouTube) with at least 20 active followers.

However, because the project is demarcated into phases, each stage of the project has its own milestone. Per the design of the project, the following are the milestones for the first phase for which we received funding for;

· Drafting and Documentation of registration processes (website),

- Research on contents and target audience,
- Website design and
- partnership formation.

Phase 1 (1-2 month)

Drafting and Documentation of registration processes (website)— As per our monthly report, the drafting and documentation of the registry of the company has officially been completed. Our team, per the monthly report, has attached the necessary documents as evidence of registration.

Research on contents and target audience—This phase was focused on gathering information on whether or not an incentivized learning will stimulate the study of blockchain technology among students. Even though the general consensus among students is that an incentivised learning platform will encourage the learning of blockchain technology, the research concludes with some recommendations.

- The project should consider providing certification and cryptocurrency tokens as incentive for course completion if possible.
- The course should have flexible time for course completion.
- The website for Gateway to blockchain should be built to suit any level of internet connectivity, whether high or low internet connectivity.
- The video lesson should consider simplifying concepts for easy understanding by students.

Website design

Per our roadmap, our website design was to be premised on the output from the research. Therefore, based on the research we designed the website to incorporate the recommendations made from the research.

Partnership formation

The focus at the partnership was to negotiate and liaise with crypto educational platforms and organizations to help with the required appropriate educational lessons and resources that help sustain the project. In respect to this, our team has secured partnership with a cryptocurrency advocacy organization namely—Africa Institute for Defi & Blockchain. As per our monthly

report, the letter of agreement for the partnership has been submitted to the cardano team. This partnership is designed to help provide detailed lesson guidelines and appropriate contents required for our platform. This partnership takes effect in the second phase of our proposal.

6. Key achievements (in particular around collaboration and engagement)

- Registration of our website per our country's laws
- Successful completion of our research work
- Creation of our website design
- Secured partnership with a cryptocurrency advocacy organization

Collaboration and Engagement

Ideally, from the outlook of the project, the project execution was to start with the drafting and documentation of the registration of our organization before all other activity. However, challenges with the registration authority prolonged the registration of the organization. This compelled us to focus on the other activities of our project. That's the research design, website design and the partnership. In all these processes, we're eternally grateful for the effort of the African institute for Defi & Blockchain– a blockchain advocacy organization in assisting in terms of the overall project execution, especially helping the registration of our organization.

7. Key learnings

Our main lesson from our project execution is from our research work. As per our research, we realized that the majority of students are willing to study blockchain technology.

8. Next steps for the product or service developed

Our anticipation was that, based on the feedback from the first phase, it would help us know the things to incorporate into our project in the next phase, and whether or not our project will require a redesign and finally determine how to structure the next phase of our project timelines. The entire project was divided into 3 phases, however, based on our first phase, we've decided to

make it a two (2) phase project. Therefore, we have only one phase remaining to complete the entire project.

9. Final thoughts/comments

We're hopeful that in the next funding round, the release of funding will be done timely

10. Links to other relevant project sources or documents. Please also include a link to your video here.

Gateway of blockchain- closeout video : <https://youtu.be/R7bnigkPW34>

Website : <https://gatewaytoblockchaingh.org/>

Certificate of Registration : <https://files.fm/u/x6vm2wz7p>

Research Report : <https://files.fm/f/u8qmmcdvt>

Partnership Formation

Gateway of blockchain : <https://files.fm/u/zfsf6pznx>

Letter of Acceptance : <https://files.fm/u/h9qfj99sr>