A.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

Gagan Mahal, Hyderabad -500029 (Affiliated to Osmania University, Hyderabad, Telangana)



- 1. Type of Activity Management Meet
- 2. Title of Event: e-AVIRBHAV 2022
- 3. Date of Event: August 23-24, 2022
- 4. Name of organizing Department: Department of Business Management
- 5. Names of Conveners: Ms. Taruna Shah, Ms. Archana Bhaganagre, Ms. Sandhya Rani & Ms. J. Divya
- 6. Names of Student Coordinators: Mr. Sai Prasad, Mr. Uday Kiran Singh, Ms. Nitisha Agarwal, Ms. Varshini Ganore
- 7. Names & Designations of Resource Persons: None
- 8. List of Participants (Attendance/Registration Sheet with signs): 143 Participants
- 9. Objective of the Event: e-AVIRBHAV is aimed at bringing out the competitive spirit of students and test their business acumen, skills and knowledge. It is an amalgamation of various Formal events under the Marketing, HR.and Finance fields as well as various informal events to bring out the best from participants under controlled and simulated environments. e-AVIRBHAV is conceptualized, planned, and executed completely by students and is an ideal balance between responsibility, accountability, celebration and fun. This year we witnessed participation from colleges across India.

10. Activity Program Details: The following activities were organized
□ Nava Yojaka Pratiyogita (Young Manager Contest)
☐ Pattra Prasthavana (Paper Presentation)
☐ Chitra Prasthuthi (Poster Presentation)
□ Vrutti Prashnottar (Business Quiz)
□ Darshaniya Praya (Smart Startup)
☐ Samvadapatra (Ad-Making)
☐ Mr. & Ms. Avirbhav
☐ Madhuragaanam (Singing)
☐ Uttamanrutya (Dancing)
□ Brand Rangoli
☐ Kshanamekam (Just a Minute)
☐ Chayachitra (Photography)

11. Outcomes / Benefits:

- These events make students confident and job ready.
- They play a significant role in shaping the career of a student, providing opportunities to interact with peers and form new connections and build their network.

- Students who volunteer to organize college fests display their self-starter attitude, which is highly appreciated by recruiters, especially while hiring for managerial positions.
- Students also develop essential skills from organizing fests planning, teamwork, leadership, and multi-tasking.
- They learn how to balance personal and professional life which helps in differentiating between doers and dreamers.
- 12. Any other you would like to share: No.
- 13. **Geo-Tagged** Pictures only/News paper clipping/ Social network pages/ Video links:









14. Any Award/ Recognition: Certificates were awarded to the Winners and Runners-Up.





15. Program Notice/ Banner/ Certificate / Brochure etc.(pics):

