Bemidji Curling Club Board Meeting
June 15th, 2021
Called to Order: 5:31pm

In Attendance:
Amanda Kelly
Conrad Kelly
Myles McDanel
Jordan Stearns
Dave Willford
Stuart Noble
Eric Fenson
Eric Johannsen

GM Report:

- Eric sent Financial Report to board members for review.
- Club could need additional line of credit.
- If we can sell $5,000 worth of Adopt A Rock sponsorships we could avoid taking on additional debt.
- Eric is reaching out to the city to see if they will cover the hood cleaning expense.

Ice Report:

- There is no ice.
- We have an event space rental during the month of August.
- Roller Derby Team has not contacted again – most likely will not be renting the facility this summer.

Membership:

- All COVID notes will be removed from 2021-2022 Season Membership Form.
- Stu suggested the board thinks about adding a Food or Bar Allowance built into the membership price. This would allow the club to receive funds earlier in the season and promote bar sales.

Motion Passed to increase membership prices for the 2021-2022 Season by 3%
1st: Stu Noble
2nd: Myles McDanel

Marketing:

- BCC Instagram Account has been set up.
- Jordan will create a Facebook Group for Members and a Group for Subs and Creating Teams.
- Jordan will work with Rob to update web page with Event Rental Information.

Finance:

- Dave will meet with Eric to get in the loop of our financial history and how we can improve the state of the clubs finances.

Juniors:

- No reimbursement requests have been made considering the limitations from last season
- Working on setting a date for next year's Junior Spiel.

***Strategic Planning*:**

- Plan to meet next week to review survey findings and create focus areas and goals.

USCA Nationals:

- Original goal was for BCC to host 2023 event. Leaning towards not being able to make this happen as only dates we are able to secure are too early for USCA.
- Another club has bid on the 2023 event with the correct dates, BCC will move to consider hosting the 2024 event.
- Conrad is speaking with BSU Hockey to confirm and lock in dates before the 2024 schedule is made. So far we have a verbal commitment for February 4-11th
- Conrad is working with Shawn to condense set up time and take down time of ice.
- Visit Bemidji and others may be able to pay for the venue cost. BCC would get all the gate, BSU wants part of the gate for moving adjusting their schedule to accommodate. Conrad is also looking into grants to help with costs as well. Venue works takes $3 a ticket, concessions are negotiable.
- Currently waiting on a letter of intent from BSU to move forward.
- The goal is to secure $30,000-$50,000 through sponsorships which would go towards the cost of the event. USA Curling will not let us host an event if they feel it would put our club in financial risk.

Seniors Nationals Bid:

- BCC will look into hosting the Seniors National event in the interim which can be held at our facility.
- Eric will reach out to Kevin Fenner to see if he would be interested in taking the lead on this project.
- Unsure if USA Curling has decided on a venue for the 2022 or 2023 event, in past the event is generally held in February.

Rock Engraving:

- Jordan will order a sample engraved handle to have at the club to help in advertising of rock engraving which states "Adopt – A – Rock" and "Bemidji Curling Club"
- Dave suggested to add a drop down menu so people could choose which rock they wanted to have engraved, Jordan will talk with Rob about it.
- Eric J will help coordinate emails when purchases are made.

Motion passed to add option of $2,000 for 25 years "Lifetime Membership"

1st Dave Willford

2nd Stu Noble

Website & Logo:

- Amanda talked to Rob about our website. She will be working on different Wordpress add ons and things to make our site updated and user friendly.
- Amanda will play around with an updated logo design for the BCC in the shape of a circle like the USA Curing Logo. A circle logo will also help with social media marketing. She will play off our old logo designs and our pin design.

Kick Off Party:

- No one has ever been to one.
- Ideas discussed: Raffle free dues to for those that have paid to incentive early payment, BCC Swag sale, reach out to Parks & Recs department to see if they will help in marketing efforts to the community.
- Dave will present a more detailed plan at the next meeting.

Leagues:

- Tentative ice in date is October 25th
- We will look to create a Club Calendar to display league times, bonspiels, and upcoming events.

Liquor License:

- Eric emailed Marsha twice but has not heard back.

Board Welcome Kit:

- Eric presented the board with an outline of what could be included in the kit for review.
- Bylaws, Contact Sheet, Google Drive Information, Roberts Rules Of Orders Tips, Safesport Info should be added.

USCA Member Benefits:

- USCA is looking to better inform members and clubs about what benefits they have available to them as USCA members.
- USCA would like to learn more about our Junior Program and how we run it.

SWCA Membership Inquiry:

- A women's board used to exist at the BCC.
- Each club must pay $15 for the annual fee. Each woman could choose to pay $7 for their own membership if desired.

Motion passed for Amanda to donate the $15 club expense and explore adding this as a benefit for the BCC

1st: Stu Noble
2nd: Dave Willford

Motion passed to Adjourn Meeting

1st: Jordan Stearns
2nd: Myles McDanel

Meeting Adjourned at 7:15pm

Next Board Meeting: Tuesday, July 20th at 5:30pm