

PRODUCT INFORMATION

Johnson's® baby Milk + Rice range 10X more moisturizing ingredients¹

The Johnson's® Baby Milk + Rice range is specially formulated to nourish a baby's delicate skin, which is 30% thinner compared to adults. Enriched with Milk Proteins Rice Extracts and Multivitamins complex and minerals.



Johnson's® baby Milk + Rice Bath

It cleanses, helps protect from dryness and leaves skin feeling hydrated.

New Look, Same Great, Formula
pH Balanced & Hypoallergenic
No added parabens, dyes, sulfates & phthalates.

Triple tested by Pediatrician,
Dermatologist and Ophthalmologist.
Suitable for newborns and delicate to the skin.



Johnson's® baby Milk + Rice Lotion

It moisturizes, helps protect from dryness & strengthens skin's natural moisture barrier.

New Look, Improved Formula.
Proven to provide 72 hours hydration until baby's next bath.
No added parabens, dyes & phthalates
Hypoallergenic & pH balanced
Tested with Pediatrician & Dermatologist
Suitable for newborn and delicate skin

¹ protect against dryness & skin irritants, when both Johnson's® baby Milk + Rice bath & lotion used together vs. bath only.

Classics Range Products



Johnson's[®] baby Shampoo

Specially designed to gently cleanse, protect hair from dryness & leaves hair feeling soft.

New Look, Improved Formula including Aloe Vera & Vitamin B5
As mild as pure water
No added parabens, dyes, sulfates & phthalates
pH Balanced & Hypoallergic
Suitable for newborn
Triple tested by Pediatrician, Dermatologist and Ophthalmologist
As gentle to the eyes as pure water.



Johnson's[®] baby Head-to-Toe Wash & Shampoo

Gently cleanses, protect – leaving skin & hair hydrated.

New Look, Improved Formula including Aloe Vera & Vitamin B5
As mild as pure water
No added parabens, dyes, sulfates & phthalates
PH Balanced & Hypoallergic
Suitable for newborn
Triple tested by Pediatrician, Dermatologist and Ophthalmologist



Johnson's[®] baby Lotion

The iconic classic lotion that provides long-lasting moisturization. Clinically proven for delicate skin.

New Look, Improved Formula including Aloe Vera & Vitamin B5

Proven to provide 72 hours of hydration until baby's next bath.

No added parabens, dyes & phthalate

Hypoallergenic & pH balanced

Tested with Pediatrician & Dermatologist

Made with gentle baby scent

Johnson's[®] baby Bedtime

3-step bedtime routine (Bath + Massage + Quiet Time) specially designed to help calm and comfort babies for a nightly routine with NaturaCalm[®] aroma.



Johnson's[®] baby Bedtime Bath

A soothing bath with NaturalCalm[®] aroma consisting of Jasmine & Lily.

New look, Same great formula.

No added parabens, dyes, sulfates & phthalates

Hypoallergenic & pH balanced

Triple tested with Pediatrician, Dermatologist & Ophthalmologist



Johnson's® baby Bedtime Lotion

A moisturizing lotion with NaturalCalm® aroma consisting of Jasmine & Lily for a baby's delicate skin.



New Look, Improved Formula.
Proven to provide 72H hydration until baby's next bath.

New Look, Improved Formula.
No added parabens, dyes & phthalates
Hypoallergenic & pH balanced
Tested with Pediatrician & Dermatologist