Sample 1

Email Clients Showdown: Gmail vs. Outlook – Which Suits Modern Users Better?

Staying in touch with colleagues and customers, sharing and organizing messages efficiently, and spreading the word about your business offers is easier with a powerful email service at hand. The variety of suitable tools is staggering, with more and more solid options appearing every year. Still, despite intense competition among email clients, 2 powerful giants are dominating the market.

Gmail and Outlook are popular choices among users. Based on the 2023 poll, **Gmail** has approximately 1.8 billion users. **Outlook**, in its turn, is a go-to tool for 400 million people. Each client brings unique features to the table and picking one can become a real conundrum. Still, we'll try to provide an unbiased comparison so you can choose the best platform for your needs.

Interface & Usability

Gmail has a neat and user-friendly interface. Finding the needed features and generally getting used to the layout is easy. You won't see traditional folders here, as they were replaced by labels. The team behind this platform claims that such a system allows for a more convenient email arrangement. Another notable feature of Gmail is its search function. It takes several seconds to find the needed email.

Outlook has a good old design, resembling many other desktop clients. The service is a part of the Microsoft Office Suite, which can be an important factor for people who regularly work in Word, Excel, and PowerPoint. There are different tabs for user convenience, like navigation, reading, and favorite folder panes, calendar management, search functionality, and more. Still, some people claim that Outlook's interface is more complicated to understand than Gmail's layout.

Functionality and Features

In terms of functionalities, **Gmail** has much to offer to users. With the help of AI-based tools, namely, Smart Reply and Smart Compose, it is easy to generate quick responses and complete sentences. Besides, there is the Nudge feature, which reminds you of unanswered emails. If you want to keep your working environment clutter-free, you'll appreciate the email snoozing feature. It conceals emails temporarily and resurfaces them later. Generally, the set of functions and features is well-thought-out, with a specific focus on user productivity and convenience.

Outlook is a comprehensive email client with many useful features. There is a Folder Organization for intuitive email categorizing, Rules for automated email sorting, as well as a Focused Inbox for ranking messages based on their importance. Users also like Quick Steps, which allows handling repetitive tasks with a single click, and the Flagging feature, which lets users track important communications.

Pricing

Both services have free versions so that users can test their capabilities. However, paid plans provide access to more advanced functionalities. If you choose **Gmail**, you need to pay approximately **$6/month** to take advantage of its pro-grade toolset. **Outlook** costs **$4.99/month**, but you may need to purchase a Microsoft 365 subscription to receive a full package of tools.

Conclusion

Both Gmail and Outlook have strong and weak points. If you want a user-friendly email client that integrates with cloud services, **Gmail** is a better choice. In case your top priorities are advanced messaging and organization tools, **Outlook** will be a good match.

Sample 2

How to Write a Critical Thinking Essay Step by Step

Writing a critical thinking paper is a complicated task that requires analytical skills and the ability to process and evaluate information, providing your personal, well-justified opinion on the topic in focus. In this article, you can find straightforward instructions and tips on how to write a high-quality critical thinking essay, what outline to choose, and how to edit such a paper. Besides, you will see a list of interesting topics that you can use to practice in writing, a detailed video guide on how to create a good critical thinking essay, as well as some samples.

What Is Critical Thinking Essay

A critical thinking essay is a type of assignment aimed at teaching students to carefully analyze information, work with concepts, develop arguments and counter-arguments, and express their ideas based on the conducted research. The importance of critical thinking essay is unquestionable, as people who can analyze any issue from several facets will be resistant to manipulations and stereotypes and safe from making rush decisions. In fact, there is a separate discipline called critical thinking in many educational establishments.

Critical thinking in writing is regarded by many teachers as a wonderful opportunity to encourage students to be open to different opinions and come up with objective conclusions. It is important to understand that thinking critically doesn't mean to criticize anything or anybody.

The essence of a critical thinking essay is to describe a specific thought, concept, argument, or evidence in an unbiased manner. Thus, you don't simply express your ideas but navigate multiple

data sources, work through the information, and either support or reject the argument. Of course, the process may be time-consuming but it will surely help students approach and evaluate different situations/notions more thoroughly.

Steps for Writing a Critical Thinking Essay

Writing a critical thinking essay, you have to manipulate multiple data assets and can get tired quickly. However, if you follow the steps presented below, you will be able to organize the entire process better and achieve the desired result without stressing out.

1. Choose a Topic for a Critical Thinking Essay

When professors ask students to write a critical thinking essay, they usually reveal the topic straight away. Thus, learners already understand what the focus of their research will be. However, sometimes, teachers let students choose a topic themselves. In this case, you need to be very mindful of an argument, concept, phenomenon, or situation you will write about. It is better to select something that you are genuinely interested in. It is important to pick a topic that has at least several basic arguments you can build your critical thinking essay around. Moreover, make sure there is enough data for studying and analyzing.

2. Conduct Research and Collect Information

Nowadays, there is a huge number of sources where you can look for information. You can start with online platforms, printed newspapers, magazines, and books, and gradually move to brick & mortar libraries. The main thing here is to avoid questionable resources; otherwise, your critical thinking essay will be undependable, and you will likely receive poor grades.

Critical thinking in essay writing largely depends on how skillfully you can subdue your personal preferences, religious beliefs, political ideas, etc. You should be flexible in accepting different points of view at this stage. Moreover, it is advisable to look up different scholarly sources to have a reliable basis for your essay.

You should be very accurate when choosing scientific sources. It isn't enough to find a single article where an author claims a particular concept is correct and undeniable. Instead, you need to read manifold materials and analyze them meticulously.

Sample 3

ADOBE CC EXPRESS VS MINITOOL MOVIEMAKER: WHAT SOFTWARE TO CHOOSE

The Adobe CC Express vs MiniTool MovieMaker battle looms large if you are looking for a program to edit your videos on the go. Though they have similar functionality, the Adobe product is a web-based tool compatible with all popular systems. The second variant was specifically created for Windows users.

Adobe Creative Cloud Express (formerly Adobe Spark) is a wonderful option for users, who are just learning the ropes of video editing. It works online, allowing you to perform tasks without being tied to one place. You can create engaging videos and designs, and instantly share them with others.

MiniTool MovieMaker is intuitive video editing software for Windows. It comes with all the basic tools for the task without bells and whistles. Thanks to a neat interface and a reasonable selection of instruments, this program is extremely popular among beginners.

Which Is Better? Final Verdict:

Adobe CC Express amazes users with an extensive collection of tools. You can resize, crop, trim, and convert videos, as well as alter the playback speed in a very quick manner. In case you edit footage on your mobile device, you can streamline the process with the help of quick actions. So, preparing videos for posting on Instagram. TikTok, and similar platforms is a no-brainer task.

Creative Cloud Express offers:

- Smooth workflow
- Great video editing instruments
- Amazing collection of royalty-free music
- Over 160 mln Adobe Stock assets
- Adobe Fonts

What Is Creative Cloud Express?

The program runs on the company's proprietary Sensei Technology, which means the most complicated processes are automated. So, you can merge several video pieces, apply changes, and prepare content for social networks with no effort on your part. The interface is also built with user convenience in mind. The lower part of the window is occupied by a timeline. On the right, there are style controls – you can choose a full-screen or split-screen layout and add a theme.

The video editing workflow in Adobe CC Express is very straightforward. First of all, you need to enter a title or story. Next, choose a template that matches your video best of all. The most

popular options are “Promote an Idea” and “Teach a Lesson”. After that, you will see how clips are arranged on the timeline.

Beginner users comparing Adobe Creative Cloud Express vs MiniTool MovieMaker will surely appreciate the huge variety of templates available in the former program. Finding a suitable one is rather easy thanks to filters. Templates have different sizes and styles, which means you can use them for various purposes. If needed, you can change the size of a template manually for a bespoke project. In case you lack ideas for a future design, you can simply flick through templates.

Sample 4

10 BEST TRIPODS FOR DSLR AND HEAVY LENSES

The main purpose of a tripod is to stabilize and support a camera. Though all models are created with such characteristics in mind, not all of them can securely handle the weight of DSLRs and lenses. So, if you are on the lookout for the best tripod for DSLR, you should pay special attention to its load capabilities. Steer clear of low-weight options that can turn your entire shooting experience into a total disaster.

Navigating the segment of budget-friendly models, you can find a tripod that costs $100-200. However, if you are all about the safety of your equipment, you should have a closer look at premium models with a price tag starting at $400. I have thoroughly studied the market and selected tripods from the most credible manufacturers (Manfrotto, Benzo, Vanguard, and Gitzo) for any budget.

Top Tripods for DSLR to Buy

Selecting a good tripod for your DSLR camera, you definitely want something long-lasting and reliable. However, people with different expertise and financial capabilities are likely to have varied ideas about the best tripod. Some photographers may want a lightweight and portable tripod, while others would prefer a tall model for full-height shooting. No matter what your personal demands are, there are core characteristics, such as payload, working height, and folded length to consider in the first place.

1. Peak Design Travel – Our Choice

Amazing compactness

⊕ Amazing stability ⊕ Ultra-low-profile ball head ⊕ Phone mount and bag in the kit ⊕ Agile setup ⊖None found	

This travel tripod ticks all the boxes when it comes to taking images during hikes, bike trips, and voyages. It brags about terrific stability, high load capacity, and deployed height, with a diameter no larger than a water bottle. In fact, this model has undergone a serious redesign and was released after 4 years of engineering. If you want, you can use this travel tripod for camera as an everyday model without experiencing any inconveniences.

The tripod has a low-profile ball head that is simple yet very functional. The central column is occupied with a phone holder. Setting up a tripod for shooting is very easy thanks to a flip-leg design. If you are fond of this tripod but your budget is tight, you can opt for an aluminum version. It is 40% cheaper and slightly less vibration-resistant. The rest of the design perks are preserved.

2. Magnus VT-4000

Utmost stability

⊕ With a quick-release plate system ⊕ Intuitive usage and customization ⊕ Simple controls ⊕ Can support large cameras ⊖ Weighs a lot when packed	

This is a wonderful photography and video tripod that surpasses analogs with the incredible stabilization of even the largest DSLR cameras. It is equipped with 'stage-opening' legs, so you can take images and record footage from the most extreme angles. The legs open at various height intervals, which means it is possible to take low-down shots with ease.

Another advantage of this tripod is the availability of a quick-release plate. Thus, you can attach/detach your camera in several seconds. In general, this tripod for camera has lots of cool features that are typically present in more expensive models. For instance, all head controls are located on the left side, so you can have your right hand free to adjust a camera and handle panning.

3. JOBY GorillaPod 5K

Terrific flexibility

⊕ Prompt set-up ⊕ Stable and durable ⊕ Well-thought-out design ⊕ Rich compatibility ⊖ Not the lightest variant	

GorillaPod 5K is one of the most popular flexible tripods with aluminum construction. **The highlight of the JOBY 5K** is its legs and ball head, which are reasonably large to support bulky DLSRs. The most pleasing thing is that the overall design is compact and flexible. Even if you place this tripod on an uneven surface and plan to take photos from non-conventional angles, it will properly stabilize your camera.

Besides, it is one of the professional camera tripods that are great for vlogging. With a 360-degree panning bed and 90-degree tilt and bubble level, you can enjoy the most precise position control. The ball head is **compatible with Arca-Swiss® quick-release plates**, so you can attach a huge variety of modern cameras and lenses. The included 5K ball head also has an independent pan lock that is a real find for 360º shooting scenarios.

Sample 5

DESIGNWIZARD GRAPHIC DESIGN PROGRAM REVIEW: PROS AND CONS

Verdict: If you aren't a design-savvy user but need to create catchy materials for business promotion, I highly recommend paying attention to the DesignWizard software. It is a very intuitive program with all the required tools to create unique visuals in a quick manner.

I frequently use this software because of its beginner-friendly nature and a great variety of templates for printed and digital pieces. Besides, being a photographer, I have lots of cool images and I can use them for my designs while working in this program. As for functionality, it is possible to experiment with colors and add text, logos, and other objects to create designs that are in line with brand aesthetics.

Pros:

- Slew of templates
- Stock assets
- Quick export
- Video creation features

Cons:

- The free version is limited

DesignWizard is user-friendly software for creating graphic designs in image and video formats. It comes with a fantastic collection of pre-made templates, so it takes a couple of minutes to customize them and achieve a design that fully correlates with your brand.

DesignWizard: Main Features

DesignWizard sticks out from the crowd with its super-intuitive tools and features. Even total novices can use this graphic design software to produce visuals of good quality without mastering complicated techniques. The toolset contains all the necessary instruments for making visual elements for marketing campaigns, social networks, and other purposes. The availability of ready-to-use templates and assets makes the design process even more streamlined. The best part is that users can fully customize templates to get designs that highlight the uniqueness of their company.

Ready-to-use Templates for Impressive Image and Video Creation

The software appeals to users with a very straightforward and quick creation process. Making a beautiful design is a breeze here thanks to a variety of templates suitable for different projects. You can navigate the collection at a convenient pace or use search by categories if you are pressed for time. Depending on the type of graphic design, the developers made such categories as newsletters, tickets, postcards, planners, Insta/FB posts, and more.

Moreover, locating a suitable template can become even easier if you start searching for it, based on the intended use. For example, you will see such groups as Twitter templates, Blog Headers, Certificates, and Business Cards, to name a few. Simply type in a keyword in the search bar and examine the results. Other variants are displayed in a drop-down list, so choose a template of the needed size/orientation.

When you choose a specific template, you can see similar options from the same category. All templates are divided into 2 categories – free and paid.

Sample 6

HOW TO MAKE MOTION BLUR EFFECT IN ADOBE PREMIERE PRO TUTORIAL

Looking for a step-by-step guide on how to make a motion blur effect in Adobe Premiere Pro? You are lucky to have come across this article. I will describe 2 methods for creating and adjusting motion blur from different angles and with varied depths.

I will touch upon every stage of the creative process, as well as the settings you need to tweak. Besides, I will explain to you what instruments to use.

Method 1. Through Transformation Effect

This method involves basic knowledge of Adobe Premiere, mainly, you need to use the transformation effect. By changing the settings, you can achieve the desired unique result quickly and easily.

STEP 1. Open Your Image

Open your file in Premiere Pro.

STEP 2. Choose Transform Effect

Head to the piece of a video where you want to add a Premiere Pro motion blur effect. Next, click Effects > Video Effects > Distort > Transform. Drag and drop this effect onto the uploaded file.

STEP 3. Set the Effect

Head to the Control window to fine-tune your effect. Uncheck the "Use composition's Shutter Angle" box and then alter the value. The larger the shutter angle, the heavier your blurriness will be. When you add motion blur to your video, don't be afraid to experiment till you see the result that fully satisfies you.

Sample 7

PNM GROUP CREATIVE BRANDING AGENCY REVIEW: PROS AND CONS

Verdict: If you own a creative business and are looking for offbeat methods to present it on the web, I highly recommend addressing PNM Group creative agency. I have been running my photography business for some time, but I haven't achieved the recognition level I was craving. So, I decided to turn to these guys and was amazed by the services they offer. Here you can order a modern & functional website, terrific design assets, as well as efficient promotional assistance.

I truly appreciate that they treat every client with special care and do all possible to understand the traits of the brand. Thus, they can come up with bespoke solutions bound to bring the desired popularity. I had several ideas concerning my business, and the team managed to give them a proper visual form. Thanks to their extensive experience in the field, they discern how to present every company in the best light possible.

Pros:

- Web design and development of any complexity
- WordPress-based sites
- Build mobile apps
- Variety of graphic design options

Cons:

- Confusing pricing policy

PNM Group is a secure branding agency that offers different services aimed at business promotion. They stick out of the crowd with their special attention to every client, which positively affects their reputation. You can reach out to this team if you need web development and design, graphic design, contact center solutions, eCommerce support, and digital marketing

help. PNM Group never passes up the chance to extend the list of clients and is willing to assist startups, individual entrepreneurs, large companies, international corporations, and whatnot.

H2 PNM Group: Main Features

These guys claim that their mission is to fulfill every task they receive with the highest professionalism. Even if they participate in a one-off project, they work at full throttle to surpass the expectations of their clients. They are feted for their readiness to take up the most challenging tasks and work in accordance with clients' vision.

To ensure they are on the same page with a client, they always ask for a detailed brief before getting down to work. Thus, they can better understand what values, company philosophy, and goals they need to display in design. PNM Group creative agency offers an overarching package of web development, graphic design, and marketing services, so you can order a holistic brand promotion strategy in one place. They can help with online and offline brand representation.

Sample 8

The Benefits of Responsive Design for Modern Websites

A website design can either make or break your online presence. Therefore, most businesses nowadays create sites that can cater to the needs of both desktop and mobile users. Such a website design is called responsive. It means a website and its content are immediately adjusted according to the device it's being viewed on.

In this article, we are going to focus on the pros of a responsive design and its importance in today's digital world. If you have doubts about implementing responsive design for your company, they will surely be dispelled when you finish reading.

Better User Experience and Engagement

The primary mission of any website is to establish an interaction between companies that offer services or goods and clients who seek these services or goods. The smoother the interaction is, the higher the chances that first-time visitors will become loyal clients. With a responsive design, it is possible to create a user-friendly and efficient environment no matter whether a person opens a site on a mobile phone, a tablet, or a PC. Every time, the layout, the loading speed, and all the functions will be on point.

The number of people using mobiles for work-related tasks or just searching the net is constantly soaring, so it is paramount to meet their needs. Implementing the responsive web design approach is a fail-safe way to draw them to your online platform.

Impressive SEO Rankings

Google favors mobile versions of websites. Usually, they are listed higher in search results. Therefore, if your website isn't responsive, you risk losing a large segment of prospects who navigate the web with their mobiles. On the contrary, if you do have a responsive design, you will boost the visibility of a website and will get more organic traffic.

Besides, by leveraging an adjustable design, you can maintain a single URL for different website versions. Thus, search engines will index and crawl your site without any issues. Moreover, your clients will easily recognize your company both on desktops and mobile devices.

Cost-Effective Solution

Designing websites involves a serious financial investment. So, it is reasonable to make a website that is optimized both for mobile and desktop use from the get-go, rather than paying twice for 2 separate versions. Besides, if you have a responsive website, you don't need to pay for mobile apps additionally. This is a truly smart move that will yield great retention rates in the future.

Expended Rich

According to the latest statistics, almost 65% of online queries are conducted on mobile devices. This number is staggering by itself, but experts predict it will grow over time. So, if you want to keep your business up and running, you can't do without a website design that works flawlessly on phones and tablets.

Future-Proofing Possibilities

The pace at which the web design sphere is developing is mind-blowing. Keeping up with the latest advancements is much easier if you initially have a responsive website design. Therefore, you won't need to create a completely new site version or make adjustments for a new device frantically. Most of the tweaking will be done automatically.

Such an approach is very advantageous because your website will preserve its relevance and convenience over time. Besides, you don't risk losing your customers if they use brand-new devices for web searching, e.g., foldable phones or wearables.

Final Thoughts

All in all, a responsive website design is a must for any thriving company. It allows for maintaining a constant online presence, interacting with different types of users efficiently, and retaining high positions in search results.

Sample 9

PLUS SIZE MODELS MEASUREMENTS & STANDARDS IN 2022

Finally, becoming a model is possible even if you aren't extremely skinny. Nowadays, the standards concerning physical parameters have been overhauled, which has a positive effect on the diversity of characters. If you yearn to become a part of this world, namely, enter the segment of plus-size models, you should start by learning the plus-size model requirements, compiling your portfolio, and finding a credible agency that will represent you. Keep in mind that a golden standard for plus-size models is 45-34-48 measurements. Want to find out more details? Keep reading this guide.

What Are the Plus-Size Model Requirements?

Though such requirements differ depending on the country, brand, and agency, there are certain numbers to stick to while searching for a job:

Size Requirements – the ideal sizes range from 12 to 14 if we are talking about print media. 18 is a perfect option for modeling, and the numbers from 18 to 22 fit the bill for runways.

Height Requirements – height is one of the key measurements for a plus-size model. If you are interested in high fashion, you need to be between 5'9" to 6". Fit models are expected to be 5'5 - 5'9'. Agents seeking models for commercial modeling mainly concentrate on body and face type rather than height.

Body Shape – namely, refers to the waistline, which must be 10” less than that of the hips. The requirements for plus-size male models are less stringent. As the standard model has a waist size from 29 to 34, a plus-size colleague should stick to a number over 34.

Note: Regardless of the area of plus-size modeling you’d like to specialize in, it is very important to feel confident, be healthy, and have smooth skin, shiny hair, white teeth, and good nails.

Successful Plus-Size Models

I have collected the info about the most famed representatives of the plus-size modeling sphere. These are larger-than-life personalities who have made a significant impact on the development of this niche. Besides, they shared some useful tips and inspirational stories for beginners, which you can find below.

Ashley Graham

Measurements: 42-30-46 inches

Ashley Graham has a long track record in the modeling world. She was among the first plus-size supermodels who appeared on the Sports Illustrated cover. The success was whopping and her photos were featured on the next 3 covers. Ashley has cooperated with Vogue, Cosmopolitan, and other high-profile magazines.

You can see her images on Vogue’s ’30 Under 30’ list. Besides, she was among the ’25 Most Intriguing People’ in 2016. However, Ashley didn’t stop there and wrote a book called ‘What Confidence, Beauty, and Power Really Look Like’. If you want to find out Ashley’s personal opinion about the plus-size model's measurements as well as real-life stories, you should read this book.