

Wildflower Nation

Guide: How to Share Projects, Ideas and Opportunities on WhatsApp

What is This Guide?

This guide helps you know how and what to share across Wildflower Nation's WhatsApp communities — whether you're part of a Local Action Group or an Interest-based Community.

Wildflower Nation grows stronger when members share projects, stories, skills, and practical opportunities. Every time you post something useful — a workshop, a job lead, a garden success, a call for help — you inspire someone else to act.

This guide is here to make sure your posts are clear, relevant, and easy for others to connect with and act on.

What Can You Share?

You're encouraged to share:

- New or ongoing projects (e.g. starting a food garden or feeding scheme)
- Growth, training, or learning opportunities
- Events, community drives, or volunteer needs
- Free resources, toolkits, or guides
- Stories, wins, photos, or lessons learned
- Ideas needing support or collaboration

How to Share an Opportunity or Initiative

Here's a simple structure to follow when sharing:

Heading (bold):

Write a short, clear headline.

Location:

State your city/town or area.

What's happening?

Briefly explain the idea, event, project or opportunity in 2–3 sentences.

Who is it for?

Mention who can benefit or get involved (youth, unemployed, local residents, etc.).

How to take part or get more info:

Include contact details, a link, or where to go next.

Example 1: Sharing a Project

Community Garden Starts in Vosloorus!

Vosloorus, Gauteng

We're starting a small food garden next to the community centre and are looking for volunteers to help prepare the soil and plant. No experience needed — just show up and help us grow something good!

Open to anyone in the area — especially youth and pensioners.

Contact Sipho on 083 *** **** if you'd like to join or donate tools.

Example 2: Sharing a Learning Opportunity

Free Plumbing Basics Workshop – This Saturday

Delft, Western Cape

We're hosting a one-day workshop for young people interested in learning basic plumbing skills. Great for anyone looking to pick up hands-on knowledge.

Limited to 15 participants – ages 18–35.

WhatsApp Zama on 072 *** **** to book your spot.

Sharing Tips

- Keep your message short and clear
- Only post once (don't repost the same thing again)
- Stay relevant to your group's focus
- Always include a contact or next step
- Be kind and constructive