

Subject Line: Alternative Ideas

Hi Lindsey,

A family friend told me about your "Weight-Shedding Strategy by Lindsey". helped her lose twelve pounds a month for three months straight.

After hearing that news, I couldn't help but check what weight loss strategy you share with people.

When checking,

I saw that you are significantly involved in your member's process by scheduling one-on-one Zoom calls. This is an excellent way to impact your member's weight loss process positively and effectively.

I would hate for someone to miss out on knowing about this, so I threw together a few enticing FB ads that would inform the people in need of this strategy.

Would you be against seeing what I have for you?

Kind regards,

Brandon Fitz