



Overview

[Hackathonukah](#), the hackathon of lights, will be a 25-hour technology event held from December 13th - 14th, 2014 in New York City, NY. It will be a celebration of lights, programming, hardware, and the NY technology community, bringing together the diverse talent found within that community to build cool things, eat festive food, and have fun. We will also offer crash courses to teach beginners the fundamentals of software and hardware hacking so that the event offers something to everyone.

Sponsoring Hackathonukah will give you the opportunity to participate in this inclusive event and put you in front of some of the most talented members of the greater NY technology community, including developers, engineers, designers, entrepreneurs, venture capitalists, and other professionals.

Hackathonukah is relying on your sponsorship to provide our attendees with both great incentives to compete as well as the tools and devices they need to really build great things. We won't be charging our hackers attendance fees, so your support will be critical in making this event a success. In exchange, you'll have access to great talent, the opportunity to promote your brand or product, and the chance to give back to the community!

We've outlined some sponsorship packages below but if they don't meet your needs then please contact us and we'll be happy to work something out.

Sponsorship Levels

High Level (\$2,500) - 3 Available

- ▶ Large logo on website and marketing materials
- ▶ Listing + medium description (100 words) in program
- ▶ 5 job listings in program
- ▶ 2 representative tickets to event
- ▶ 15-minute presentation at start of event

Mid Level (\$1,000) - 9 Available

- ▶ Medium-sized logo on website and marketing materials
- ▶ Listing + short description (50 words) in program
- ▶ Job listing in program

Entry Level (\$500)

- ▶ Small logo on website and marketing materials
- ▶ Listing in program