# How to Create a
# Social Media Fundraiser

**How to create a Facebook Fundraiser:**

1. Click Fundraisers in the left menu of your News Feed. You may need to click See More.
2. Click + Raise Money.
3. Select the Nonprofit you are raising money for.
   Link to create a [BlueDot](#) Fundraiser.
   Link to create [2020 Mom](#) Fundraiser.
4. Fill in the fundraiser details including why you care about Maternal Mental Health and choose a cover photo.
5. Click Create.
6. Don't forget to invite your friends and family to donate, and provide post updates along the way.

**How to create an Instagram Fundraiser:**

1. Update your Instagram app to the latest version
2. On your profile, tap the Create icon ("+") in the top right
3. Select Post, choose an image and tap Next
   **We encourage you to use an image that is meaningful to you. One that may help represent why you are choosing to raise funds for this particular cause.
4. Under your image, tap Add Fundraiser
5. Choose your nonprofit:
   - @thebluedotprj
   - @2020_mom
6. Edit the fundraiser details to include your goal amount.
7. Share a caption about why you care about Maternal Mental Health and why you are fundraising.
8. Tag the nonprofit so they know you have started a fundraiser and can thank you!
9. Tap Share
10. Don't forget to invite your friends and family to donate, and provide post updates along the way.
    **Optional: Add to your Instagram story or highlight and Tag the nonprofit you are supporting.