

Logitech G x The Sims Expression Challenge
CONTEST “OFFICIAL RULES”

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Contest is a contest designed to kick-off a self-expression skill contest for The Sims 4™ community and with the purpose to select the most passionate and talented Sims 4 player (the “**Contest**”). The Contest is sponsored and organized by Logitech Europe S.A. through its “Logitech G” brand (“**Logitech**”) (the “**Contest Organizer**”). Some prizes and promotional consideration provided by Electronic Arts Inc. (“Electronic Arts”). The Contest is subject to all applicable federal, state/provincial, and local laws, the terms and conditions of these Contest rules (the “**Contest Rules**”). The first Contest will be open to an unlimited number of contestants who meet the eligibility requirements set forth in Section 3 (the “**Eligibility**”).

The Contest Organizer reserves its right to alter, amend, or supplement these Contest Rules from time to time as the Contest Organizer considers necessary to complement, clarify, correct errors or comply with changes in applicable law, with a goal to ensure a fair Contest for all Contestants.

1.CONTEST OVERVIEW.

The Contest is a skill based competition in which Contestants compete for several product prizes. The Contest begins as an open submission of a color-themed mood board created by each Contestant that expresses who the Contestants are using screenshots from The Sims 4 videogame.

Submission Requirements: One submission per contestant. Format must be PDF, Jpeg, or PNG. 80% of photos must be from The Sims 4. Majority must come from

in-game content. Custom content and mods are welcomed but must not infringe any third-party's intellectual property rights and must not contain obscene, derogatory, hateful, or otherwise offensive content. Must have a clearly identifiable color theme

Key dates are as follows:

- March 11, 2022 - 10:00 am Pacific Time to March 18, 2022 - 5:00 pm Pacific Time: Submissions Period
- March 21 - March 23, 2022: Small Committee selects the Top 100 mood boards.
- March 28, 2022 10:00 am Pacific Time - March 30, 2022 5:00 pm Pacific Time: Community votes to select the winner
- March 31, 2022: The winner is announced

All dates are approximate and subject to change. The specific start and end times for all Stages of the Contest will be determined in the Contest Organizer's sole and absolute discretion. All decisions of the Contest Organizer related to the Contest are final, binding, and not subject to appeal or challenge.

2. HOW TO ENTER

- a. During the Submission Phase, eligible individuals may enter this Contest without having to purchase anything by visiting <https://g.logi.link/the-sims-logitechg-challenge> ("Contest Website") and completing the free online entry form in accordance with the instructions provided and submitting a mood board created by them during the Submission Phase as further set forth therein. The mood boards submitted online must be submitted in any of the following formats: PDF, Jpeg or PNG. Mood Boards with any watermarks will be rejected. Mood Boards depicting anything that contains unsafe acts or is deemed to be inappropriate, indecent or obscene, as determined by Contest Organizer in its sole discretion, shall be disqualified. All required fields on the online entry form must be completed. Incomplete entries will not be accepted and will be automatically rejected. Entrants must be the registered subscriber of the email account from which the entry is made. By

submitting an entry, Contestants agree that the Mood Board conforms to the guidelines and content restrictions set forth herein and that the Contest Organizer, in its sole discretion, may remove the Mood Boards and disqualify any Contestant from this Contest if the Contest Organizer believes, in its sole discretion, that the Mood Board fails to conform to such guidelines and restrictions.

- b. By entering, Contestants agree to comply with and abide by the [Terms of Use](#) of the Contest Website.
- c. By entering, entrants represent and warrant that the Mood Board that they submit:
 - i. Are their own original creations; and
 - ii. Do not infringe any other person's or entity's rights.
- d. Entries must be submitted by the original creator. Mood Boards created by someone other than the Contestant but submitted by the Contestant will be disqualified. You must be the sole owner of the copyright of any Mood Boards submitted. By submitting any piece of Mood Board you are representing and warranting that you are the creator and copyright holder of such Mood Board.
- e. Without prejudice of all intellectual property rights held by Electronic Arts over The SIMS 4, video game and all captions and screenshots derived therefrom which will be retained by Electronic Arts, Contestants shall retain all of your ownership rights in any Mood Boards that Contestants submit as part of their entry. However, by entering, Contestants (or if a minor Contestant, their parent or legal guardian) grant a non-exclusive, worldwide, royalty-free, perpetual license to the Contest Organizer and its affiliates to use any or all of the descriptions and/or Mood Board submitted, in whole or in part, and may use them for advertising, promotional and/or any other purpose in any and all media now or hereafter devised worldwide in perpetuity without additional compensation, notification or permission, unless prohibited by law. By entering this Contest, Contestants agree to have their submitted Mood Board used and displayed, either singularly or in combination with others and in any size, on the Contest Organizer's website and on the websites, social media, and print materials of the Contest Organizer without any fee or other form of

compensation due at any time for so long as desired by the Contest Organizer. Credits, descriptions or titles, if any, used with the Mood Boards are in the sole discretion of the Contest Organizer. In the event that ownership of any Mood Board submitted is challenged in any manner by any person, the Contest Organizer may disqualify that Mood Board and will discontinue use of the Mood Board.

- f. Online access and an email account are required in order to participate in this Contest. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free email accounts.
- g. There is a limit of one entry per Contestant during the Submission Phase. Contestants are prohibited from entering under multiple email addresses. Any Contestants found submitting multiple entries with different email addresses will be removed from the Contest.
- h. The information you provide at submission will be used to contact you, if you are a potential winner.

3. ELIGIBILITY.

The Contest is open to people 18 years of age or older (as of date of entry) who are legal residents of France, Thailand, Germany, United Kingdom, Ireland, Spain, Mexico, Australia, New Zealand and United States, except in those states and provinces where prohibited by law. For avoidance of doubt, Contestants should check with local requirements regarding his or her eligibility prior to participation in this Contest. The officers, directors, and employees of Logitech Inc., Electronic Arts Inc. and their parent companies, and their subsidiaries and affiliated companies, and all advertising, promotion and judging agencies, persons engaged in the development, production or distribution of materials for this Contest (collectively the "Contest Parties") and immediate family members or persons living in the same household (whether related or not) are not eligible to participate in this Contest. In order to be eligible, Contestants must have access to the "SIMS 4" video game, so they must be SIMS 4 players.

4. SUBMITTED CONTENT / MOOD BOARDS.

Entry to the Contest consists of a color-themed mood board that expresses who the Contestants are using screenshots from The Sims 4 video game. Whether you are a monochromatic minimalist, a colorful Cowplant enthusiast or both, we want to see who you are! Mood Boards can be of any style that showcases the Contestants personality and creativity. Note that to be eligible to receive the Prize, your creation must fulfil the following requirements:

- One submission (mood board) per Contestant.
- Format must be PDF, Jpeg or PNG.
- 80% of photos must be from The Sims 4.
- Majority must come from in-game content. Custom content and mods are welcomed but must not infringe any third-party's intellectual property rights and must not contain obscene, derogatory, hateful, or otherwise offensive content
- A clearly identifiable color theme.

5. BINDING EFFECT.

By submitting your entry, you agree to these Official Rules and failure to comply may result in disqualification. All national, federal, state, provincial, and local laws apply.

6. SUBMISSION PERIOD.

The Submission Period of the Contest begins on March 11, 2022 - 10:00 am Pacific Time; and ends on March 18, 2022 - 5:00 pm Pacific Time ("Submission Period"). Entries will be accepted through the Submission Period.

5. JUDGING CRITERIA, SELECTION OF WINNERS AND NOTIFICATION.

Group of internal experts within Logitech and Electronic Arts will narrow down the top 100 mood board submissions. This small committee will have four (4) business days to select the top 100. The top 100 mood boards will then be shared with the judging panel, who will have two (2) additional business days to

select the top 10 mood boards. Once the list of the top 10 mood boards is posted on Gleam and shared on social media, community members will be able to go into the Gleam, gallery and vote for their favorite moodboard. Voting will be open for three (3) days from March 28, 2022 to March 30, 2022. Winner will be announced on March 31, 2022. Winner must be 18 years of age or older and must satisfactorily complete an Affidavit of Eligibility, a Liability Waiver, and Publicity Release.

The winner mood board will be selected based on how this person creatively expresses who they are onto the board. Mood boards can be created through the lens of sharing your story, what inspires you, what you aspire to be, etc. Main criteria that will be taken into consideration for winner selection:

- Creativity (50%): Out-of-the-box thinking, originality
- Storytelling (50%): Are able to clearly see the board creator's story, inspirations, aspirations, etc.

6. PRIZE AND PRIZE RESTRICTIONS.

The winner of the mood board contest will receive the following products and opportunities:

- Simified Color Collection Headset (x2): One for the winner and one for someone who inspires you;
- Color Collection Mouse (x1) + Color Collection Keyboard (x1); and
- Opportunity to represent the community's take on SIMS themed limited edition Logitech gear accessories.

The approximate retail value of the total prizes is \$320 USD.

Any federal, state, provincial, and local taxes and any duties on the prize is the sole responsibility of the winners.

7. LICENSE GRANT

You retain all of your original ownership rights in any piece of content, mood board, story, photograph, or video that you submit as part of your entry. However,

with each submission of story, photograph, and/or video to this Contest, you grant to the Contest Organizer, and its affiliates a worldwide, non-exclusive, perpetual, royalty-free, fully-paid, sub-licensable and transferable license to use, adapt, modify, publish, reproduce, distribute, prepare derivative works of, publicly display, and perform your story, photograph, and/or video submissions, in whole or in part, in connection with this Contest and in connection with the marketing, advertising and promotion of the Contest Organizer' products. The Contest Organizer may also use your story, photograph, and/or video submissions in connection with (i) retail marketing efforts including trade show booths, catalogs, mailers, point of purchase or other store displays; and (ii) e-commerce efforts including the Contest Organizer's website in any media formats and through any media and social channels.

8. GENERAL CONDITIONS OF PARTICIPATION.

Contest Organizer's decisions and the decisions made by the committees and judging panels selected by Logitech and Electronic Arts are final and binding in all respects on all matters related to this Contest. Logitech, Electronic Arts and their partners are not responsible for incomplete, lost, late, delayed or garbled applications or emails, incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, so are or any combination thereof.

Only the fully completed online application will be accepted. All applications submitted become the property of Logitech. Logitech reserves the right, without prior notice, to terminate this Contest, in whole or in part, or modify this Contest in any way, and for any reason, including without limitation, if Logitech determines in its sole discretion, that fraud, technical failures or any other factor beyond Logitech's reasonable control impairs the integrity of the Contest. Logitech reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the application or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Contest is a violation of criminal and civil law, and should such an attempt be

made, Logitech reserves the right to seek damages from any such person to the fullest extent permitted by law. Logitech's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

By participating in this Contest, participant releases and agrees to discharge and hold harmless the Contest Organizer and its partners, their respective affiliates, subsidiaries, divisions, retailers, agencies and their respective officers, directors, employees and agents, from any and all liability, whether direct or indirect, which may be due to or arise out of participation in the Contest or any portion thereof, or acceptance, possession or use (misuse), or failure to use any matters arising out of or relating to this Contest or any prize.

9. PUBLICITY RELEASE. Except where prohibited by law, acceptance of a prize shall constitute the winner's agreement that Logitech may use their name, address, voice, likeness and prize information for promotional purposes without further payment or compensation, unless prohibited by law.

10. PRIVACY; DATA COLLECTION.

Information provided by you for this Contest is subject to Logitech's privacy policy located at <https://www.logitech.com/en-us/legal/web-privacy-policy.html>

11. SPONSOR.

The Contest is sponsored by Logitech with North America headquarter offices at 7700 Gateway Boulevard, Newark, CA 94560, USA and European headquarter offices in EPFL - Quartier de l'Innovation, Daniel Borel Innovation Center, CH - 1015 Lausanne, Switzerland.

12. LIST OF WINNERS.

Winner(s) may be announced on the Contest Website and on Logitech social media outlets, however, you may also receive a list of the winners by sending a self-addressed, stamped envelope to Logitech, Public Relations Manager at

Sponsor's address no later than 60 days from end date of the Submission Period. Residents of Vermont may omit return postage.

13. DISPUTES.

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, other than the administration of the Contest, shall be resolved individually, without resort to any form of class action, and exclusively, through final and binding arbitration conducted under the Consumer Arbitration Rules ("Rules ") of the American Arbitration Association except that any dispute that would otherwise fall under the jurisdiction of a small claims court may, at the option of one of the parties, be brought in a small claims court of competent jurisdiction prior to appointment of the arbitrator.; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) under no circumstances will registrant be permitted to obtain awards for, and registrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The arbitration shall be conducted by a single arbitrator selected by mutual agreement of the parties or under the selection process set forth in the Rules. The costs of the arbitration shall be apportioned between the parties as set forth in the Rules. The arbitrator's award shall be final and binding on the parties without right of appeal. YOU MUST CONTACT SPONSOR WITHIN ONE (1) YEAR OF THE DATE OF THE OCCURRENCE OF THE EVENT OR FACTS THAT GIVE RISE TO A CLAIM, OR YOU WAIVE THE RIGHT TO PURSUE ANY CLAIM BASED UPON SUCH EVENT OR FACTS. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Logitech in

connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to any choice of law or conflict of law rules.