PROPOSING YOUR EDITED BOOK TO CRC PRESS

To the book series:

Intelligent Data-Driven Systems and Artificial Intelligence

Series Editor: ***Harish Garg***

The information provided in this document will be used for peer reviews and for the consideration of contract approval.

Please answer the following questions as completely as possible.

Title of your proposed book:	
Editor name(s)	
Address	
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E-mail	

Please include the following tentative items when submitting this document:

- ☐ Detailed Table of Contents
- ☐ Your brief bio (highlighting: research areas, teaching areas, awards, publication and professional association)
- ☐ Preface, introduction, or aim and scope of your proposed book
- ☐ Sample Chapter (if available)
- ☐ A listing of contributors and their affiliations

Please return to: ***Gauravjeet Sigh Reen***
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Taylor & Francis/CRC Press
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Boca Raton, FL 33487
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Gauravjeetsingh.reen@tandfindia.com

Book Reviewer Information:

Please include 5 possible reviewers for this proposal. I will be contacting them to review this proposal and any materials that you supply to me unless you specify otherwise.

Our audience is both domestic and international, so please choose affiliations from the US, UK, and internationally.

Reviewer's name (U.S.)	
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Reviewer's name (U.S.)	
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About Your Book:

Please provide technical description of the project (at least 5 paragraphs) and what this book is about. (Aim and scope.)

Please describe in layman's terms exactly what the book does for the reader.

Please include one or two “everyday examples” of how this area is used in our society today. This is very useful for our sales representatives.

Please provide a one-line sales handle for your book – this will sum up your book in once sentence:

Who is this book appropriate for? Please indicate with an (**X**), below:

Juniors:	
Senior Undergraduate Students:	
Graduate Students:	
Industry Professionals:	
Researchers:	
Academics:	

Will case studies of specific companies be included? Please name the companies.

Competition is key!

- Please provide at least three (3) competitive books of other publishers, supplying as much information as possible. Competition can be found on amazon.com or the Publisher’s respective website.

If there is no direct competition for your book, please list those titles that do relate to your book and include the same criteria as above.

Please be as specific as possible with the differences:

Competitive Title #1	
Title:	
Author:	
# of Pages:	
Publication Date:	
Publisher:	
Price:	
How your book differs specifically: why purchase your book	

instead of this competitive title?	

Competitive Title #2	
Title:	
Author:	
# of Pages:	
Publication Date:	
Publisher:	
Price:	
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Author:	
# of Pages:	
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Publisher:	
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Please list your book's strengths—what topics your book covers thoroughly—and also what topics your book might not cover in detail. We want to hear what you think are the shining features of your work, and possibly some areas or information that might not have been your primary focus. In addition to the selling features, the indicated strengths of your book can help to establish your book's identity once it is published.

YOUR BOOK	
Strengths: This is how my book excels	**This is not the focus of my book:**
•	•

•	•
•	•
•	•
•	•

List at least five (5) specific selling features and key benefits of your book. Along with the strengths of your book, these are the aspects of your book that will make the reader excited to purchase it – list features that you feel would encourage a customer to select your book over a competitor. The more specific these selling features the better. Why would customers spend money on your content? What will they learn?

1)
2)
3)
4)
5)

When will the manuscript be considered complete and ready to be sent to CRC Press to enter production?

Please Note: The average book takes about six full months to publish (sometimes a bit longer depending on size or complexity). Please give yourself enough time to fully complete this manuscript and request a technical review from your colleagues.

Book Preparation:

What program will you prepare your text in? Please indicate with an (**X**), below:

	(X)	Explanations
MS Word		Author will double-space the manuscript and unembed the figures from the text and save each figure separately in a separate folder as an eps, jpeg, giff, or tiff file with a resolution of at least 300 dpi. CRC Press will format the pages.
Latex Camera-Ready		Author will use CRC Press template in Latex and format their own pages and then incorporate CRC Press changes after a proofread for final printer-ready pages.
Latex Hybrid		The Author shall provide application files in Latex but is not responsible for embedding fonts or incorporating changes to the manuscript, after CRC Press proofreads. Final pages are handled by CRC.

What is your estimate of the number of pages in the final manuscript?

☐ Single-spaced

☐ Double-spaced

Will MATLAB be included in your book? Any other simulation program?

Please describe the online enhancements necessary for your book if applicable. They will be hosted on our website.

We request that SI Units – International System of Units be used as well as US throughout to appeal to our global audience.

Please confirm you can or cannot do this?

☐ Yes

☐ No

If No, please explain:

Indexing- It has quickly become an industry norm to have authors/ editors prepare the indexes for their print books. If not, we could still prepare the index for you, but the costs would go against your royalty at a cost of approx $6/1000 words which is quite high. I would strongly encourage you to please provide us with the index, instructions would be provided on how to prepare this.

Would you be agreeable to preparing the index? ☐ YES ☐ NO

Abstracts- Each chapter should have a 150-200 word chapter abstract included for its metadata to improve searchability in various websites and platforms. Guidelines will be provided. Please confirm that you will include an abstract for each chapter in your manuscript before you deliver it.

Would you be agreeable to preparing the abstracts? ☐ YES ☐ NO

Alt-Text- In an effort to support the accessibility of our content, we are asking authors to provide (alternative text). Alt-Text is a short piece of text typically used by programs such as audio screen readers to make the digital object accessible to people that cannot read or see the item. Guidelines will be provided.

Would you be agreeable to supplying Alt Text? ☐ YES ☐ NO

ACCEPTABLE SOFTWARE FOR TEXT, TABLES, AND EQUATIONS FOR DISC BOOKS:

Text: Microsoft Word is the only acceptable format for text. Manuscripts written in other word processors that are converted to Word may have corruption issues so this method is not recommended. WordPerfect software is not acceptable software for text.

Equations: They should be created using the inherent equation editor within Microsoft Word (versions 2010 and newer). Note that versions of Microsoft Word prior to 2010 utilize MathType as the equation editor which is no longer the preferred due to limited support and technical issues that may result.

Artwork:

Ideal Software Formats *All of these formats can be saved as and provided as .PDF*	**Acceptable But Not Ideal**	**Unacceptable Software formats** *These file types may be provided in PDF format to render them usable.*
Illustrator (**.ai** or **.eps**)	All Microsoft Office: Word (**.doc**), PowerPoint (**.ppt**), or Excel (**.xls**)	Canvas (.cnv)
Photoshop (**.tif, .psd, .jpeg, .gif,**)	Visio (**.vsd**) ***Must be saved as PDF files***	Claris Works (.cwk)
	Corel Draw (**.ai**)	MacDraw Pro
	AutoCAD (**.dwg**)	Designer
	LaTeX (**.ps, .pdf**)	Harvard Graphics
	Chemdraw (**.cdx**) ***Must be saved from Chemdraw as .eps files as well as .PDF. .cdx files alone are not acceptable***	Cricket
	Matlab (**.tif**) ***Must be saved at highest resolution possible or as .PDF***	Sigma Plot
		.mwc
		Microsoft Works (.wks)
		Word Meta Files (.wmf)
		Sigma Plot (.jnb)

REGARDING MICROSOFT PROGRAMS: *Microsoft programs are not suitable for figure creation. Please do not create your artwork within (or import your artwork into) Microsoft programs such as*

Word, PowerPoint or Excel as this can result in low resolution, poor quality images and may result in additional costs necessary to improve these to the optimum quality for printing. The native 1st generation files will always provide the best quality. Importing artwork from the native application into Microsoft automatically makes that image a 2nd generation piece, decreasing the quality. During the production process, the Microsoft embedded images will then need to be exported into a graphics program for processing. By default, Microsoft exports these embedded files as low resolution images.

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How many tables, figures, and equations will be included?

Number of Tables:
Number of Figures:
Number of Equations:

All figures and photos will be produced in grayscale (i.e., black/white). Please confirm that all figures will be printed as grayscale by including an X below.

All Grayscale:

What do you feel is an appropriate price for your book?

$

Readers in what specific countries will have an interest in your book, and why?

Do you know of any bulk sale opportunities, through corporations or organizations for which you have consulted that would be interested in your book?

Sales and Marketing:

Engineers from which specific disciplines will purchase your book? We will purchase targeted mailing lists based on this information, so please be specific.

Please indicate with a (**P**) for Primary or an (**S**) for Secondary the societies and associations that will have an interest in the book. Include as many cross disciplinary societies as possible as this will be used to determine the number of mailing lists to purchase for your book.

IEEE Aerospace and Electronic Systems Society		IEEE Antennas and Propagation Society	
IEEE Broadcast Technology Society		IEEE Circuits and Systems Society	
IEEE Communications Society		IEEE Components Packaging, and Manufacturing Technology Society	
IEEE Computer Society		IEEE Consumer Electronics Society	
IEEE Control Systems Society		IEEE Council on Superconductivity	
IEEE Dielectrics and Electrical Insulation Society		IEEE Education Society	
IEEE Electromagnetic Compatibility Society		IEEE Electron Devices Society	
IEEE Engineering Management Society		IEEE Engineering in Medicine and Biology Society	
IEEE Geosciences & Remote Sensing Society		IEEE Industrial Electronics Society	
IEEE Industry Applications Society		IEEE Information Theory Society	
IEEE Intelligent Transportation Systems Council		IEEE Instrumentation and Measurement Society	
IEEE Lasers & Electro-Optics Society		IEEE Magnetics Society	
IEEE Microwave Theory and Techniques Society		IEEE Nuclear and Plasma Sciences Society	
IEEE Nano		IEEE Neural Networks Council	
IEEE Oceanic Engineering Society		IEEE Power Electronics Society	
IEEE Power Engineering Society		IEEE Professional Communication Society	
IEEE Reliability Society		IEEE Robotics & Automation Society	
IEEE Sensors Council		IEEE Signal Processing Society	
IEEE Society on Social Implications of Technology		IEEE Solid-State Circuits Society	
IEEE Systems, Man, and Cybernetics Society		IEEE Ultrasonics, Ferroelectrics, and Frequency Control Society	

IEEE Vehicular Technology Society		American Physical Society	
SIAM		American Chemical Society	
Materials Research Society		AiCHe	
American Vacuum Society		Any Other Suggestions:	

Please list the target magazines and journals that you often read and research that would apply to promoting your book.

SUBJECT LISTING

Please rank the subject classifications below that are relevant to your book <u>in order of importance</u>. You can use numberings from 1 (most important) onwards in the boxes alongside. If you cannot find the subject of your choice, please specify it in the '*Others*' selection. Please make sure you keep within the topic area of your book.

Agricultural Sciences

	Agriculture & Agronomy		Wildlife Science		Crop Science
	Agroecology		Soil Science		Others, *please specify*
	Forestry		Crop Science		

Biomedical Science

	Bioinformatics		Biomedical Imaging		Toxicology
	Biomedical Engineering		Immunology		Medical Devices
	Biostatistics		Neuroscience		Others, *please specify*
	Biotechnology		Neuropsychology		
	Epidemiology		Pharmacology		

Business & Management

	Business Management		Government & Education		Manufacturing & Industrial Engineering
	Finance & Investing		Human Resources & Training		Others, *please specify*

Business & Management-Quality & Six Sigma

	Quality & Six Sigma-General		Kanban		Library and Information Science
	Mistake-Proofing - Poka-Yoke		Problem Solving		Customer Relationship Management (CRM)
	Productivity Improvement		Business Information Systems		Project Management
	5S and Visual Controls		Enterprise Resource Planning (ERP)		Supply Chain Management / Logistics
	Cellular Manufacturing - Just-in-Time		Healthcare Financial Management & Leadership		*Enterprise Resource Planning (ERP)*
	Quick Changeover-SMED		Process Improvement		Facility Management

	Shopfloor		Security Management		*Hospitality & Tourism Management*
	TPM-Automonomous Maintenance		Social Science		Others, *please specify*

Business and Management-Lean Methods & Implementation

	Lean Methods & Implementation-General		Innovation / Technology / Knowledge/ Information Management		Organizational Behavior / Industrial Organization
	Lean Basics – Lean Classics		Leadership – Strategy		Value Stream Management
	Organizational Culture		Metrics & Finance		Marketing & Service
	Enterprise Resource Planning (ERP)		Office – Administrative Processes		Economics
	Case Studies		Product Development		Others, *please specify*

Chemistry

	Analytical Chemistry		Industrial & Applied Chemistry		Materials Chemistry
	Biochemistry		Inorganic Chemistry		Forensic Chemistry
	Catalysis		Liquid Crystals		Separation Science/Chromatography
	Computational and Theoretical Chemistry		Organic Chemistry		Spectroscopy
	Electrochemistry		Photochemistry		Surface & Colloid Chemistry
	Fuels and Petrochemicals		Physical Chemistry		Others, *please specify*
	General Chemistry		Natural Product Chemistry		
	Geochemistry		Medicinal Chemistry		

Environmental Chemistry

	Chemistry Fate & Transport		Chemical Properties		Environmental Sampling & Analysis
	Chemistry-General		Others, *please specify*		

Computer Science & Engineering

	Algorithms and Complexity		Cryptography & Coding Theory		High Performance Computing
	General Computing		Data Mining and Knowledge Discovery		Web Design
	Computational Biology		Discrete Systems		Web Development
	Computer Engineering		Machine Learning and Pattern Recognition		Others, *please specify*
	Computer Graphics		Robotics		
	Visualization		Theory		

Energy & Clean Technology

	Bio Energy		Novel Technologies		Wave Energy
	Business & Policy		Renewable Energy		Geothermal Energy
	Clean Technologies		Wind Energy		Traditional Industries-Clean & Green Advancements
	Environmental		Solar Energy		Others, *please specify*

Chemical Engineering

	Bioprocessing		Mass Transfer & Thermodynamics		Clean & Sustainable Processes
	Chemical Processing & Design		Process Control		Energy, Fuels & Petrochemicals
	Others, *please specify*				

Civil Engineering

	Coastal, Waterway & Ocean Engineering		Earthquake Engineering		Civil-General

	Construction Engineering		Estimating & Cost Engineering		Others, *please specify*

Geotechnical Engineering

	Geotechnical Engineering		Pavement Engineering		Dams & Hydraulic Engineering
	Foundations and Piling		Rock Mechanics		Others, *please specify*
	Geomechanics		Soil Mechanics		
	Georisk & Hazards		Tunneling & Underground Engineering		

Structural Engineering

	Structural Engineering		Marine and Offshore Structures		Transportation Engineering
	Concrete & Cement		Civil Engineering History		Others, *please specify*

Electrical Engineering

	Circuits & Devices		Others, *please specify*		

Electrical Communications

	Communications-General		Communications System Design		Telecommunications
	Analog Communications		Optics, Lasers & Photonics		RF & Microwaves
	Networking Communications		Digital & Wireless Communications		Others, *please specify*

Electrical-Electronics

	Electronics-General		Intelligent Systems		Power Engineering
	Microelectronics		Power Electronics		Sensors, Instrumentation & Measurement
	Electronic Packaging		Electrical-General		Signal Processing
	Industrial Electronics		Image Processing		Systems & Controls
	Others, *please specify*				

Environmental Engineering

	Air Pollution		Remediation		Life-Cycle Analysis
	Meteorology		Solid Waste/Recycling		Others, *please specify*
	Hazardous Waste		Environmental - General		

Engineering-General

	Systems Science & Engineering		Engineering Design		Packaging
	Reference & Collected Works		Engineering Management		Others, *please specify*

Industrial and Manufacturing Engineering

	Industrial & Manufacturing-General		Plant Engineering		Textile Manufacturing
	Manufacturing & Processing		Production Systems		Others, *please specify*
	Operations Research		Quality Control & Reliability		

Mining Engineering

	Mining Engineering-General		Others, *please specify*		

Mechanical Engineering

	Combustion		Mechanical-General		Tribiology
	Acoustics		Thermodynamics		Vibrations & Applied Dynamics
	Automotive Engineering		HVAC		Others, *please specify*
	Aerospace Engineering		Machine Design		
	Energy Engineering		Mechanics		

	Fluid Dynamics		Nano/Microengineered Devices and Systems		

Environmental Science

	Environmental Toxicology		Environmental Law, Management, and Compliance		Modeling & Systems Analysis
	Geology		Remote Sensing & Photogrammetry		Ecology
	Environmental Science-General		GIS and Mapping		Resource Management & Sustainability
	Ecological Economics		Turfgrass Science & Engineering		Landscape Ecology
	Hazardous Materials		Environmental & Ecological Risk Assessment		Earth Science
	Others, *please specify*				

Ergonomics & Human Factors

	Cognitive Engineering & Decision Making		Human Computer Interaction		Product Design
	Communications		Human Performance Modeling		Safety
	Ergonomics & Psychology		Musculoskeletal Disorders		Work Design
	Others, *please specify*				

Food & Culinary Science

	Food Additives & Ingredients		Chemistry		Functional Foods & Nutraceuticals
	Brewing & Fermentation		Quality Assurance		Meats
	Engineering & Processing		Biotechnology		Dairy
	Laws & Regulations		Fats & Oils		Seafood
	Microbiology & Safety		Fruit & Vegetable Products		Culinary Science
	Packaging		Product Development		Culinary Arts
	Others, *please specify*				

Forensics & Criminal Justice

	Criminal Justice & Law		Forensics		Security Management
	Arson & Fire Investigation		Forensic Pathology		Others, *please specify*
	Computer Crime Investigation		Law Enforcement		

Games and Animation

	Audio & Composition		Game Art		Programming
	Design		Game Development & Production		3D Art & Animation
	3D Software		Drawing Technique & Illustration		Traditional Animation
	Others, *please specify*				

Geoscience

	General		Geology		Others, *please specify*

Healthcare – Allied Health

	Radiography		Health & Social Care		General Management
	Nursing		Systems & Services		Administration & Policy
	Midwifery		Herbal Medicine		Information Technology
	Audiology		Fitness		Process Improvement
	Alternative & Complementary Medicine		Legal		Quality & Patient Safety
	General		Management		Public Health

	Counselling & Psychotherapy		Financial Management		Others, *please specify*

Homeland Security

	Counterterrorism		Disaster Planning & Recovery		Emergency Response
	General		Others, *please specify*		

Information Technology

	Certification & Accreditation		Database		IT Management
	Microprocessors & Microelectronics		Networking Communication		Operations Management
	Programming Languages		Security & Auditing		Systems and Computer Architecture
	Software Engineering & Systems Development		Internet & Web-based Computing		Intelligent Systems
	Operating Systems		Others, *please specify*		

Life Science

	Botany & Plant Science		Lab Animal Science		Veterinary Science
	Cell Biology		Marine & Aquatic Science		Zoology
	Developmental Biology		Methods & Instrumentation		Archaeology
	Entomology		Microbiology		Anthropology
	Genetics		Molecular Biology		Microscopy
	Evolution & Natural History		Others, *please specify*		

Materials Science

	General		Composite Materials		Processing
	Properties & Mechanics		Corrosion		Metals & Alloys
	Adhesives		Electronic, Magnetic, Optical Materials		Surface Engineering
	Biomaterials and Regenerative Medicine		Fire Science		Chemical & Physical Properties
	Ceramics & Glasses		Industrial Textiles		Others, *please specify*
	Coatings & Thin Films		Materials Characterization & Testing		

Mathematics

	Algebra		Mathematical Modeling		Recreational Mathematics & Popular Science
	Combinatorics & Discrete Mathematics		Mathematics for Finance		Set Theory & Logic
	Differential Equations & Nonlinearity		Algebraic Geometry and Number Theory		Mathematics for Engineering
	Game Theory		Applied Mathematics		Mathematics for Physics
	Introductory Mathematics		Numerical Analysis & Mathematical Computation		Mathematics for Biology & Medicine
	Geometry and Topology		Real, Complex & Functional Analysis		Operations Research
	Probability Theory & Applications		Mathematical & Computational Imaging		Others, *please specify*

Medicine-Clinical

	Cardiology and Cardiovascular Medicine		Endocrinology & Metabolic Disorders		Hematology
	Clinical Pharmacology & Toxicology		Anatomy, Physiology & Biochemistry		History of Medicine
	Critical Care Medicine		Allergy & Immunology		Microbiology & Infectious Diseases
	Dentistry		Anesthesiology		General Medicine
	Dermatology & Cosmetic Science		Gastroenterology & Hepatology		Family Practice

	Diabetes		Urology		Medical Genetics
	Emergency Medicine		Geriatric Medicine & Gerontology		Neurology
	Neonatal-Perinatal Medicine		Pain Management		Pediatrics
	Nephrology		Pulmonary Medicine		Pathology
	Oncology and Radiation Therapy		Rheumatology		Reproductive Medicine
	Occupational & Environmenatal Medicine		Public Health & General Preventive Medicine		Others, *please specify*
	Orthopedics & Trauma		Radiology & Nuclear Medicine		
	Obstetrics & Gynecology		Sleep Disorders		
	Psychiatry, Psychotherapy & Mental Health		Sports Medicine		

Medicine-General Reference

	General		Medical Humanities		Career, Skills & Training
	Education		Revision Guides		Others, *please specify*

Medicine-Surgery

	General		Facial Plastic Surgery		Orthopedics & Trauma
	Breast Surgery		Neurosurgery		Others, *please specify*
	Cardiothoracic Surgery		Vascular Surgery		
	Gastrointestinal Surgery		Oral & Maxillofacial Surgery		
	Pediatric & Neonatal Surgery		Opthalmology		
	Plastic Surgery		Otorhinolaryngology, Head & Neck Surgery		

Nanoscience & Technology

	Mesoscale Physics		Nanomaterials		Others, *please specify*
	Nanobiotechnology		Nanoscience /Nanotechnology		

Nutrition

	Sports Nutrition		Health & Disease		Nutrition Science
	Others, *please specify*				

Occupational Health & Safety

	Safety-General		Industrial Hygiene		Safety
	Others, *please specify*				

Pharmaceutical Science & Regulation

	Pharmaceutical Science		Drug Delivery		Pharmacy
	Biotechnology/ Biopharmaceuticals		Drug Discovery		Quality Assurance
	Bioprocess Technology		Drug Development		Regulations & Standards
	Cleaning & Sterilization		Laboratory		Training
	Clinical Trials		Management		Validation
	Computer Software		Manufacturing & Engineering		Others, *please specify*

Physics

	Applied & Industrial Physics		Computational Physics		Mathematical Physics
	Applied Mechanics & Fluid Dynamics		General & Introductory Physics		Medical Physics
	Astronomy & Astrophysics		Condensed Matter & Materials Science		Nonlinear Physics
	Atomic & Molecular Physics		Electronic Materials & Devices		Nuclear Physics
	Biophysics		Energy & Environmental Physics		Particle/High Energy Physics
	Chemical Physics		Geophysics		Lasers, Optics & Photonics

	Quantum Physics		Statistical Physics & Thermodynamics		Others, *please specify*
	Plasma Physics		Sensor Science & Technology		

Polymer Science

	Polymer Chemistry		Materials and Plastics		Others, *please specify*

Public Administration & Public Policy

	Fundamentals & General Reference		Finance, Budgeting and Procurement		Policy
	Leadership & Performance		Planning & Development		Others, *please specify*

Statistics

	Statistics for Life Sciences		Learning & Data Mining		Statistics for the Social and Behavioral Sciences
	Introductory Statistics		Computational Statistics		Environmental Statistics
	Probability Theory & Applications		Statistics for Business, Finance & Economics		Statistical Genetics & Bioinformatics
	SPC/Reliability/Quality Control		Statistics for Engineering and Physical Science		Others, *please specify*
	Theory & Methods		Biostatistics and Epidemiology		

Water Science & Engineering

	Drinking Water		Hydrogeology		Surface Water
	General		Hydrology		Waste Water
	Ground Water		Storm Water		Water Pollution
	Water Resources Management		Wetlands		Others, *please specify*

Veterinary Medicine

	General		Equine		Exotics
	Small Animal		Farm Animal		Anatomy, Ophthalmology & Radiology
	Self-Assessment Reviews		Others, *please specify*		

Others

	Others, *please specify*				

Thank you!

Thank you very much; we really appreciate your proposal! We allow the reviewers three to four weeks for review, and their comments will be shared with you.

I look forward to receiving your proposal, and please do not hesitate to contact me with any questions.

Kind Regards,
Gauravjeet

Gauravjeet Sigh Reen
Senior Commissioning Editor (Engineering)
Taylor & Francis/CRC Press

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