

BP/SP1113 County Office And School Websites  
**Community Relations**

**Status:** ADOPTED  
November 11, 2017

To enhance communication with students, parents/guardians, staff, and community members, the Modoc County Superintendent of Schools encourages the development and ongoing maintenance of Modoc County Office of Education and school web sites. The use of the County Office of Education shall support the County Office vision and goals and shall be coordinated with other county office communication strategies.

The County Superintendent or designee may establish design standards for County Office and school web sites in order to maintain a consistent identity, professional appearance, and ease of use.

The County Office's design standards shall address the accessibility of county and school web sites to individuals with disabilities, including compatibility with commonly used assistive technologies.

**Web Site Content**

The County Superintendent or designee shall develop content guidelines for County Office and school web sites and assign staff to review and approve content prior to posting.

The County Office regards photographs as a category of directory information that would not generally be considered harmful or an invasion of privacy if disclosed. Therefore, a student's photograph, together with his/her name, may be published on County Office or school web sites unless the student's parent/guardian has notified the County Office in writing to not release the student's photograph without prior written consent, in accordance with BP/AR 5125.1 - Release of Directory Information.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on County Office websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school web sites.

The home address or telephone number of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school web sites without the prior written permission of that individual. (Government Code 3307.5, 6254.21, 6254.24)

No public safety official shall be required to consent to the posting on the Internet of his/her photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or his/her family. (Government Code 3307.5)

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Legal Reference:

EDUCATION CODE

35182.5 Contracts for advertising

35258 Internet access to school accountability report cards

48907 Exercise of free expression; rules and regulations

48950 Speech and other communication  
 49061 Definitions, directory information  
 49073 Release of directory information  
 60048 Commercial brand names, contracts or logos  
 BUSINESS AND PROFESSIONS CODE  
 22580-22582 Digital privacy  
 22584-22585 Student Online Personal Information Protection Act  
 22586 Preschool and prekindergarten privacy  
 GOVERNMENT CODE  
 3307.5 Publishing identity of public safety officers  
 6254.21 Publishing addresses and telephone numbers of officials  
 6254.24 Definition of public safety official  
 11135 Nondiscrimination; accessibility to state web sites  
 PENAL CODE  
 14029.5 Prohibition against publishing personal information of person in witness protection program  
 UNITED STATES CODE, TITLE 17  
 101-122 Subject matter and scope of copyright  
 504 Penalties for copyright infringement  
 UNITED STATES CODE, TITLE 20  
 1232g Federal Family Educational Rights and Privacy Act  
 UNITED STATES CODE, TITLE 29  
 705 Definitions; Vocational Rehabilitation Act  
 794 Section 503 of the Rehabilitation Act of 1973; accessibility to federal web sites  
 UNITED STATES CODE, TITLE 42  
 12101-12213 Americans with Disabilities Act  
 CODE OF FEDERAL REGULATIONS, TITLE 16  
 312.1-312.12 Children's Online Privacy  
 CODE OF FEDERAL REGULATIONS, TITLE 34  
 99.1-99.67 Family Educational Rights and Privacy  
 104.1-104.61 Nondiscrimination on the basis of disability  
 COURT DECISIONS  
 City of San Jose v. Superior Court, (2017) 2 Cal.5th 608  
 Aaris v. Las Virgenes Unified School District, (1998) 64 Cal.App.4th 1112