

October 26th, 2022 JP CSMS Board Meeting Minutes

In attendance Board (7): Brad Brown, Deborah Karson, Janet Galloway, Karen O'Brien, Michael Epp, Michael Reiskind, and Nicole Gunn

In attendance (3): Dale Cumberbatch, Elizabeth Cumberbatch, and Ginger Brown

Board members absent (4): *Brie Pullum, Craig Panzer, Josh Muncey, and Paul Stamatatos*

1) Meeting called to order at 5:05PM. No guest present

2) Two months minutes to be approved:-

August 24th, 2022 Meeting Minutes: Motion by Nicole Gunn and seconded by Brad Brown. No discussion-approved 5-0-1

September 28th, 2022 meeting minutes: Motion by Michael Reiskind and seconded by Brad Brown. No discussion-approved 6-0-0

3) Treasurer's Report –Craig Panzer-reports included

Craig missing from the meeting.

Total Assets \$47,014.65, Liabilities and Equity \$47,014.65

September 2022 profit and loss:-

Revenue \$700.00 expenditures \$2,808.79 net -\$2,108.79

Organization running a deficit due to non-payment from city. Reimbursement are due with the new fiscal year and contract. Missing July, August, September and October.

Sazama Realty has donated \$5,000 to the dog parade. Funds are separate from the organizations registered under sponsorship. Not on this report

TCB-The Cooperative Bank provided \$600 for fall fundraiser.

\$25,000.00 -30,000 plus in operating funds to draw on.

Financially stable thanks to donations and sponsorship.

4) JP CSMS Board: Reports of activity:

a) Board Fundraising: Karen O'Brien

Fundraiser scheduled for November 3rd, 2022 at Loring Greenough House.

Final meeting earlier, we have over a dozen auction items. Please be at the Loring Greenough house by 5:15pm to setup. We've raised \$990.00 in ticket sales, \$1,600 in sponsorship plus money raised from auction items. Over 43 tickets sold or comp (36-7). Cost was \$30.00 in advance and \$40.00 at the door.

Karen discussed the lineup of events. The auction will be 45 minutes after the event starts. There will be food from JP Seafood, Casa Verde, Real Deal, wine from Blanchard's. The presentation of the volunteer and business of the year will be presented. Brad will be conducting the auction.

Nicole stated she would be still be presenting a drink service but still uncertain how it would look. She inquired regarding Federico who is located at the former Cada Dia site. Pairing with Dale's items - Her service is now a drink service. She shows up at a site whether a birthday party or shower or whatever the function and she serves.

Ginger suggested mixing movie packages with Nicole's service.

Michael recommended food tents to recognize the food donors. Ginger will address.

What is the budget/profit goal we are hoping to raise? \$1500 for auction items, \$1000 in tickets, total \$3,000 to \$3,500.00.

Committee members are Brad Brown, Ginger Brown, Janet Galloway, Karen O'Brien, and Deborah Karson.

b) Finances from the city.

One page description of how we will receive our funds from the city.

We were promised a raise in the budget. The mayor says yes but the lawyers say that city operating funds cannot be used for organizations' operating funds.

So to give us additional funds they will now provide:

Grant 1-a Relief Fund Grant for \$42,500 loophole for operations or programming. One lump sum upfront and at the end of year provide receipts

Grant 2 for \$82,500 –usual reimbursement monthly for payroll \$57,500 CDBG funds along with \$25,000 for programming –provide reimbursement receipts

Grant 3 is for beautification –competitive and available for 3 years-FY23 \$45,000 FY24 \$20,000 and FY25 \$40,000. Submit ideas for approval

Budget increase next year previous \$75,000 now increased to \$125,000 with different criteria.

5) Racial Equity and Inclusion (REI) Working Group – Ginger Brown:

On September 10th, 2022 at Roundhead Brewery. Partnership with Hyde Park Main Street and Roslindale Village Main Street. Training possible from BMSF grant for a Dignity Activity by All Aces. JPCSMS paid out to the consultants and West Fairmount Hill Community Group will pay for other expenses. Ginger received invoice of \$2500.00, Grant was for \$5,000.00, so we should have a follow-up. Ginger reached out to attendees for feedback and suggestions. Businesses should reach out with their questions. Ginger provided an example of the types of issues.

6) Design Working Group – Karen O'Brien, Michael Reiskind, & Michael Epp

Karen O'Briwn requested to be a part of the design group. Michael R. stated they haven't met yet, but will set up a meeting.

Michael R inquired regarding Payette contracting. Payette Associates do a day of service–beautification-master planning

Redesign storefronts, work on Centre Street as a whole, replanting trees that are missing in tree plants-pits, snow removal work with Jeffrey Ferris.

Michael Reiskind indicated that the focus should be South Street, for instance South Street Park replanting (contact local architects).

Brad, Ginger, Michael Reiskind walked with the city representatives thru South Street. Deadline for Payette is November 18th, 2022 for the selection process. Not a definite it's a competitive selection process

7) Economic Vitality (EV) Working Group: Ginger Brown

2nd Business owner's luncheon on October 25th, 2022 at JP Seafood. Adam Grenier, our EV team volunteer, spoke regarding tuition reimbursement and retirement plans benefits =16 attendees.

Gallagher Insurance Benefits services spoke about Association Health plans/insurance

Federal government passed a law including this but it is not legal in Massachusetts.

Elizabeth Cumberbatch stated that this was one of the best and helpful meetings that she has attended through Main Streets. She also stated it was disappointing to learn about the insurance not available in Massachusetts,

Thanks to Ginger for organizing the discussion.

It was also noted that Lean Force Training was present.

Michael R stated Adam was the better speaker; the other did too much selling.

Second letter to be sent to Mayor Wu's office to improve outdoor dining for 2023. This is still outstanding to be written.

8) Promotion & Events Working Groups: Michael Reiskind

A) JP Uplift -: Michael wearing his shirt. Nicole Gunn spoke regarding the status of JP Uplift. Nicole had been honored regarding taking over as the leader of the group.

She stated that after a meeting with several people she decided to leave Uplift with the legacy that it had accomplished and under JPCSMS. The group could not agree with the direction that Nicole wanted for the group as a BLACK-focused JP group. She has decided not to proceed at this time. Nicole stated that she didn't want to hurt the reputation or brand of the Uplift as it had been created.

The other committee members will continue meeting and have events that encompass the entire Jamaica Plain and not just Centre/South. They will work with all including Three Squares and Egleston Square. They had the vendor market previously and will continue to have similar events throughout the entire Jamaica Plain footprint.

Michael R stated that when he attended previous meetings he was aware there were differences regarding the geography and focus of Uplift events.

Michael Epp stated it would be a shame to retire the brand since it has such a newsworthy history and presence. People were impressed by what the group did previously.

Elizabeth Cumberbatch talked about what it meant to have the group keep meeting week after week to discuss supporting businesses and vendors in the neighborhood.

b) Canine Parade:

On October 29th, 2022-The registration will begin at 12PM and start at 1pm at First Baptist Church. There will be a DJ, sponsorship exclusively by Sazama Realty. Ginger will have a volunteers meeting at 11am at First Baptist Church. Deborah Karson will take pictures. Brad will announce that pictures will be taken on the red carpet. Perhaps we can provide a volunteer to assist Deborah with pictures being taken.

9) Executive Director's Report - Ginger Brown:

A) Main Street Mingle:

2nd mingle held at The Haven at the Brewery Complex on October 25th, 2022. 26 attendees including Michael Reiskind, Karen O'Brien, and Brad Brown. Representatives from Hyde Park, Mattapan, Mission Hill, Roslindale, Three Squares and West Roxbury, and representatives from the City -Luis Ottonelli and Abby Furey. There was a cocktail hour where they discussed the increase in funding, 2023 National conference, suggestions for mobile workshops, executive's compensation.

The conference got suggestions for local restaurants from Visit Boston sites rather than from the 20 executive directors. Next Mingle will be January 2023.

Roslindale representatives inquired from Michael Reiskind regarding a three neighborhood pub crawl in 2023 including Centre/South. He stated that can be done just in JP alone.

b) Holiday Light Show: - Ginger Brown

We reached out to Artists for Humanity and are signing a contract for \$14,000+ for the light show at the First Baptist Church. It will run from December 3rd through January 7th, 2023. We will need a contractor to buildout the projector housing for weather-proofing and security, but haven't confirmed a price as yet. Content is being reviewed and we need to do a 50% deposit. Our options are limited. Last year it was created by Ginger at no cost, previous year \$18,000 by Masary Studios.

Motion by Michael Reiskind to contract with Artists for Humanity for a \$14,000 light show and seconded by Karen O'Brien - no discussion.

Approved 5-0-0.

c) Ginger will be presenting a workshop for Main Street Now Conference held in Boston on March 27-29th, 2023. Karen offered to assist. Please let Ginger know if you're interested in attending.

Michael Reiskind offered to do a bus tour with a history of breweries in Boston which doesn't cover Centre South. It covers Mission Hill, Three Squares and Egleston Square Main Streets ending at Sam Adams. Historic brewery Haffenreffer is now Sam Adams

c) News on the street:

Michael Epp presented on 632 Centre Street. ISD stated that permission was given for handicap access to be in the back of the building. Not conducive to the street front sidewalk and businesses. One step is elevated and is most unusual compared to the rest of Centre Street.

Pondside Pet Care is expanding in the same block. They are taking over the PD Gallery. No longer at 571 Centre Street.

Vote needed to move November meeting which is now the Wednesday before Thanksgiving. Move to the 16th or the 30th. Officially moved to the 30th.

The December meeting now falls between Xmas and New Years'. Karen suggested skipping, Ginger suggested meeting earlier in-person for an informal holiday celebration. Karen will be gone from December 17th, 2022. Date change to be confirmed at next meeting. Nicole asked regarding visiting Tonino's. She's been there three times and it's full. Need a reservation for dinner service only. Open five days a week including Monday.

New/old Business:

Karen asked about the JP Uplift taking over the Facebook page. She's not monitoring The Real JP page. Dale Cumberbatch gave his opinion regarding the site.

New reporter for the Gazette, but no name listed for byline.

Next meeting will be November 30th, 2022 meeting adjourn at 6:15 PM