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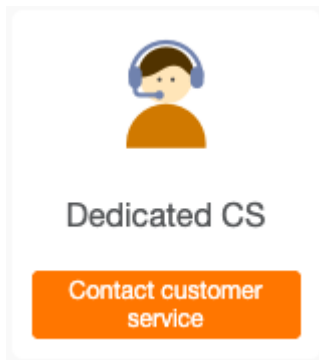
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1. Player Dashboard

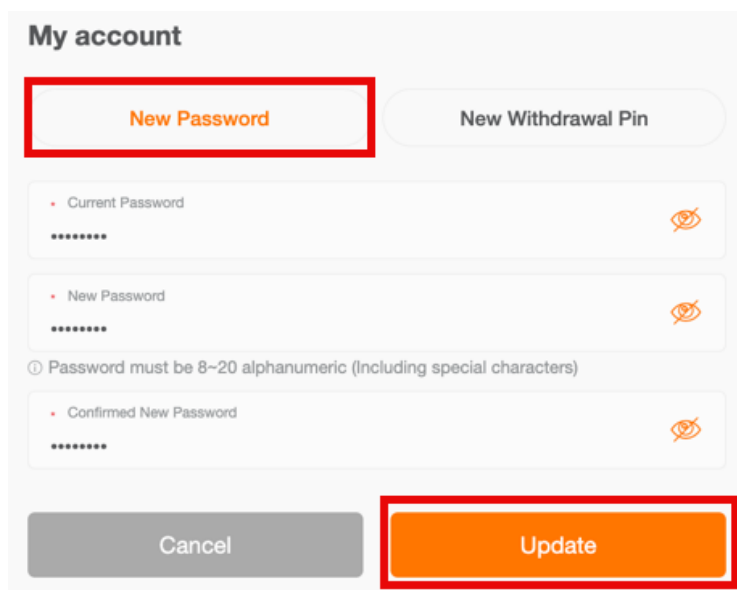
1-1 VIP Customer Service Link Enhancement



- If a non-current VIP level is selected, the "Contact Customer Service" button will be hidden.
- If no customer service link is configured for the current VIP level, clicking the "Contact Customer Service" button will redirect to the general customer service link (Shortcut Control > Customer Service Settings > H5onlinecs/PConlinecs)

1-2 Optimized the password change prompt message for players

- Brief Description: Updated the password change prompt message to better match the actual user flow.
- Location: Homepage > My Account > New Password
- The updated message guides players to log in again and explains why.



My account

New Password New Withdrawal Pin

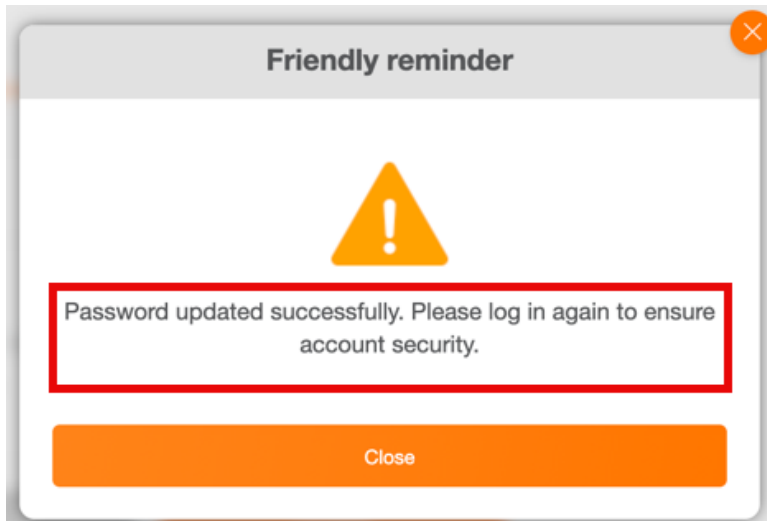
• Current Password

• New Password

① Password must be 8~20 alphanumeric (Including special characters)

• Confirmed New Password

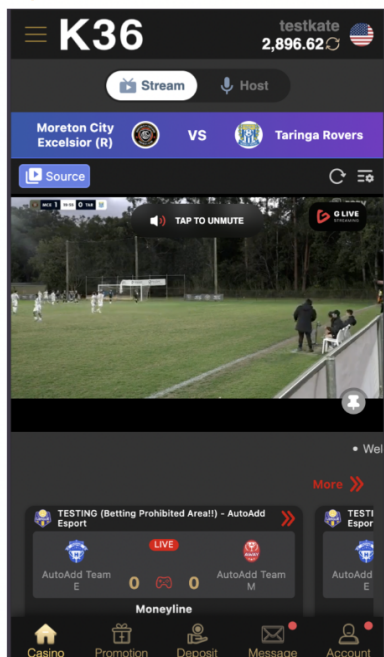
Cancel Update



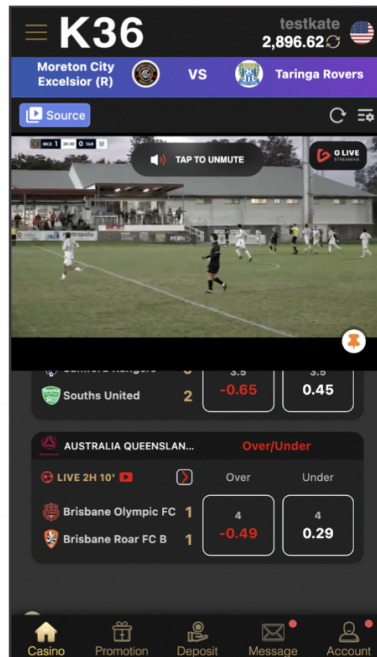
1-3 SABA Quick Betting / Live Page: The newly added live betting area can be moved down or pinned

1. A new pin style has been added to the bottom right corner of the video page.
2. This option is set to not be pinned by default, and members can change it at any time.
3. Unpin: The video is displayed at the top of the screen; swiping down will push the screen upwards.
Pinned: The video is pinned to the top of the page and can still be viewed while scrolling.

Unpin



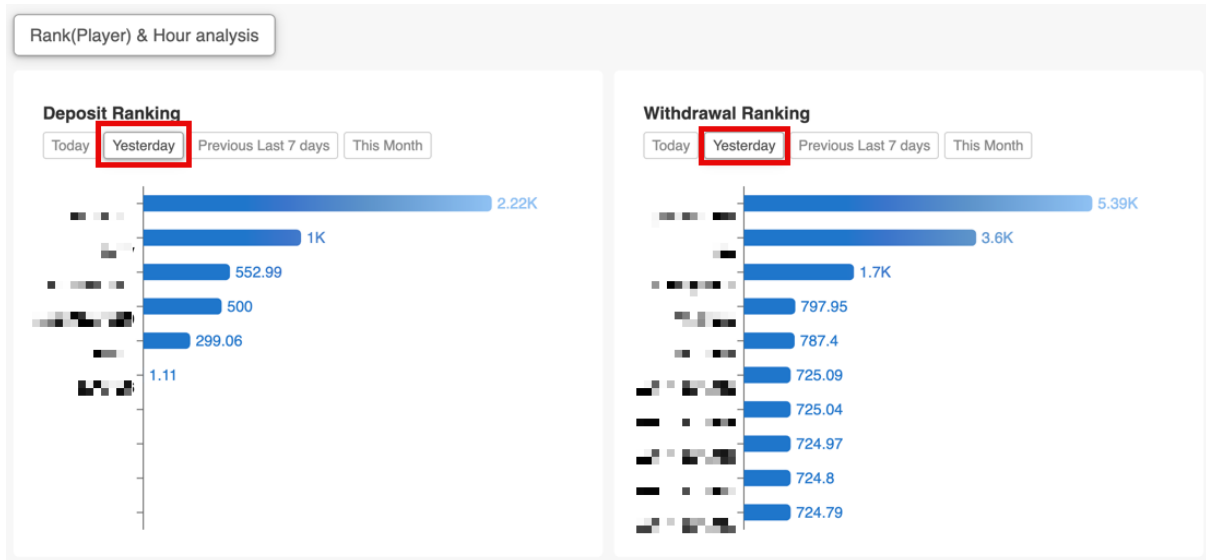
Pinned



2.Backoffice Dashboard

2-1 Added the "Yesterday" button to Deposit & Withdrawal Ranking

- Brief Description : Added a "Yesterday" button to the Player Deposit & Withdrawal Ranking on the dashboard, allowing you to view yesterday's data.
- Location : Backoffice > Dashboard



- Click the "Yesterday" button to display the top 10 players by deposits and withdrawals from yesterday.

3. Player

3-1 A copy button has been added to the game record's transaction ID

In the IMS backend → Player List → Player's Logs → Game Log → Ticket ID / AG: All Players → Game Log → Ticket ID

A copy button has been added to improve the ease of operation for website administrators.

The screenshot shows the 'Player's Logs' interface with the 'Game Log' tab selected. The left sidebar contains a 'Personnel' menu with 'Player' expanded, showing 'Player List' as the active option. The main area has filters for 'Date Type' (Bet Time), 'Date Range' (2026-07-01 Wednesday 00:00:00 to 2026-07-19 Sunday 23:59:59), and 'Game Provider' (All). Below the filters is a table of game records. The first row is highlighted, and a 'Copy' button is visible next to the 'Ticket ID' column.

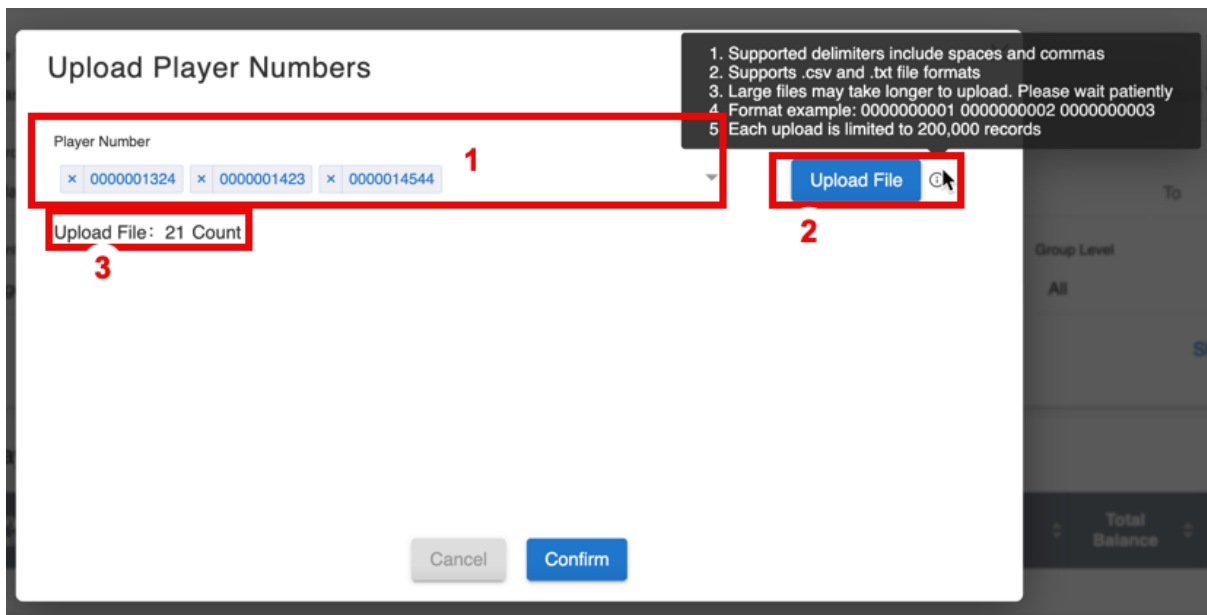
Ticket ID	Bet Time	Result Time	Game Provider	Product Type	Game Group	Game
545155487306350643	2026-07-09 10:01:43	2026-07-09 11:32:23	SABA	Sportsbook	SPORTSBOOK	Saba Sp
544893627445280824	2026-07-08 17:05:34	2026-07-08 17:50:59	SABA	Sportsbook	SPORTSBOOK	Saba Sp
54489697550204949	2026-07-08 16:50:19	2026-07-08 17:50:59	SABA	Sportsbook	SPORTSBOOK	Saba Sp
544886016763232257	2026-07-08 16:36:02	2026-07-08 16:52:39	SABA	Sportsbook	SPORTSBOOK	Saba Sp

3-2 Added an Upload File feature to the Player Number filter

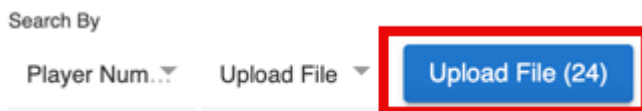
- Brief Description: An Upload File feature has been added to the Player Number search option on the Player List page. You can now search for players in bulk using Player Numbers to improve search efficiency.
- Location: Backoffice > Player List

The screenshot shows the 'Player List' interface. The left sidebar has 'Personnel' > 'Player' > 'Player List' selected. The main area has filters for 'Date Type' (Last Login Date), 'Date Range' (2026-07-01 Wednesday 00:00:00 to 2026-07-31 Friday 23:59:59), and 'Time Zone' (GMT+0800 (System Time Zone)). Below the filters is a 'Search By' section with 'Player Num.' selected. An 'Upload File' button is visible next to the 'Player Num.' dropdown. Other search options include 'Agent ID' and 'Agent'.

- Select Player Number as the search type, then switch to the File Upload option. The Upload File button will appear. Click it to open the upload dialog.



- The dialog contains two sections:
 - Manual Entry: As shown in area 1, enter a 3–10 digit Player Number and click Add to include it in the batch search criteria. You can add up to 2,000 Player Numbers.
 - Upload File: As shown in area 2, click Upload File to upload a File. File requirements are described in the tooltip beside the button. Up to 200,000 Player Numbers are supported. After the upload is complete, the number of uploaded records will be displayed, as shown in area 3.



- After completing the manual entries and/or File upload, click Confirm. The search field will display the number of Player Numbers added. You can then apply additional search filters if needed and click Search to find the matching player records

4.Admin

4-1 Third-party Payout Financial Operation by Different Roles

Enhancement: Force Withdraw & Force Cancel — Any user with the corresponding operation permission can perform these actions, regardless of whether they are the original approver of the order.

Advanced Settings

☐ Select All/Unselect All

Withdrawal review

☐ Adv. Settings

☐ New Withdrawal

☐ Risk Verification

☐ Finance Approval

Third Party Withdrawal

☐ Re-query

☐ Force Withdraw

☐ Force Cancel

Cancel

Confirm

Finance Approval

system Approve

2026-07-16 16:51:28

5. Finance

5-1 Deposit & Withdrawal Review and List Added Cryptocurrency Total

- Withdrawal Review & List: Added column total for "Cryptocurrency Withdrawal Amount"; export includes this column total.
- Deposit Review & List: Added column total for "Cryptocurrency Amount"; export includes this column total.

Crypto Amount ⓘ	Crypto Currency Withdraw Amount ⓘ
	14.585869 USDT
100.11 USDC	
	19.281639 USDT
0 USDT 100.11 USDC	13.867508 USDT 0 USDC
0 USDT 100.11 USDC	13.867508 USDT 0 USDC

5-2 Withdrawal List-Withdrawal operation record

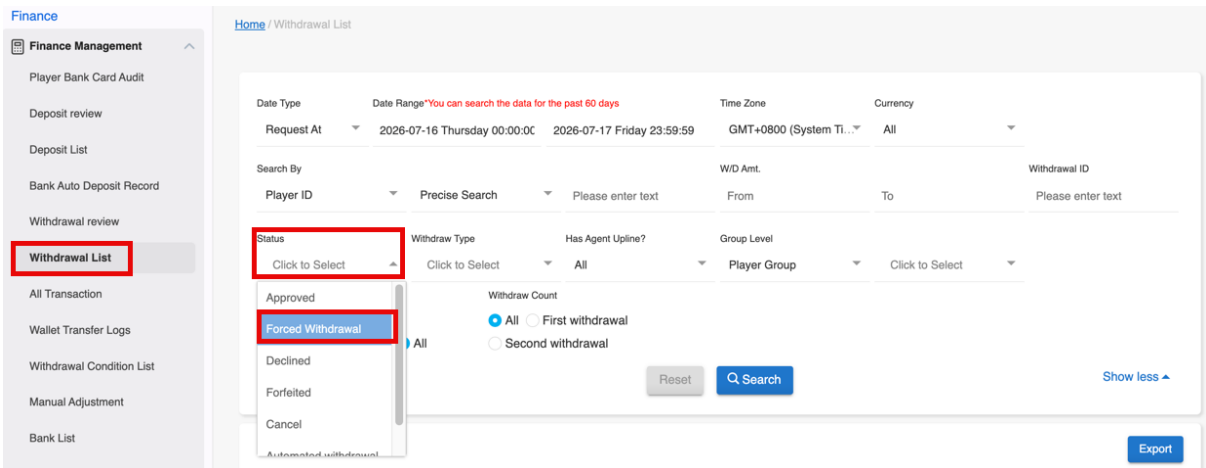
Operation record Enhancement: Added display of problematic third-party information (payment code, order number) along with API error messages to facilitate troubleshooting with third-party providers.

Withdrawal operation record

ed By	Status	Operation	Detail	IP Id
st1	Approved	Finance Approval: Click to approve, Use crypto curren		1.
st1	Processing: Finance	Finance Approval: Click the lock(Unlock)		1.
st1	Pending: Finance	Risk Verification: Payment approved		1.
st1	Processing: Risk	Risk Verification: Click the lock(Unlock)		1.
st1	Automated withdrawal fe	Automatic payout mandatory cancellation	ZZTEST, ZZTEST2724535308744423	1.
am	Processing: Third Party	Finance Approval: Click to approve, Third party payme	ZZTEST, ZZTEST2724535308744423	1.

5-3 Added a "Forced Withdrawal" option to the Status filter on the Withdrawal List.

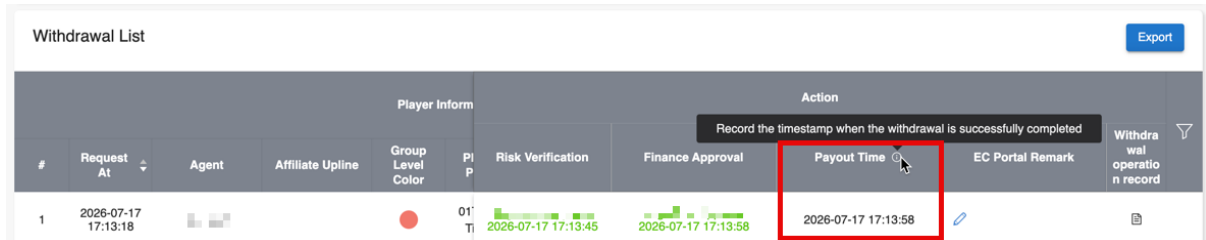
- Brief Description : A new "Forced Withdrawal" option has been added to the Status filter on the Withdrawal List page, allowing you to filter all forced withdrawal. Forced Withdrawals are no longer included in the Approved status.
- Location : Backoffice > Withdrawal List



- Click Expand in the lower-right corner of the search panel to display the Status filter. Select "Forced Withdrawal" to view all withdrawals with the Forced Withdrawal status.

5-4 Added the Payout Time column to Withdrawal List

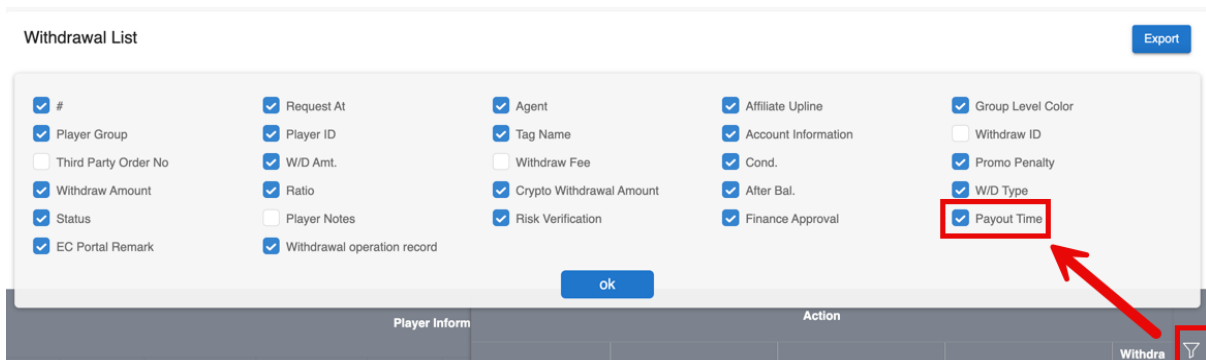
- Brief Description : A new Payout Time column has been added to the Withdrawal List to record the actual payout timestamp of each withdrawal.
- Location : Backoffice > Withdrawal List



The screenshot shows the 'Withdrawal List' interface. At the top right is an 'Export' button. Below it is a table with columns: #, Request At, Agent, Affiliate Upline, Group Level Color, PIP, Risk Verification, Finance Approval, Payout Time, EC Portal Remark, and Withdrawal operation record. A tooltip for the Payout Time column reads: 'Record the timestamp when the withdrawal is successfully completed'. A red box highlights the Payout Time column header and the first data row which contains the timestamp '2026-07-17 17:13:58'.

#	Request At	Agent	Affiliate Upline	Group Level Color	PIP	Risk Verification	Finance Approval	Payout Time	EC Portal Remark	Withdrawal operation record
1	2026-07-17 17:13:18				01	2026-07-17 17:13:45	2026-07-17 17:13:58	2026-07-17 17:13:58		

- The Payout Time column records the timestamp when a withdrawal is successfully paid out. The recorded time varies depending on the payout method:
 - Bank Transfer and Cryptocurrency: The timestamp when the withdrawal is approved by Finance.
 - Third-Party Payout (Fiat and Cryptocurrency):
 - The timestamp when the third-party callback is successfully received.
 - If Recheck is used, the timestamp when the third-party callback is successfully received after the recheck.
 - If Forced Withdrawal is performed, the timestamp when Forced Withdrawal is executed.
- Format: yyyy-MM-dd HH:mm:ss
- This column is included in exported reports.



The screenshot shows the column selector for the 'Withdrawal List' table. A red box highlights the 'Payout Time' checkbox, which is checked. A red arrow points from this checkbox to the filter icon on the far right of the table header in the background image.

#	Request At	Agent	Affiliate Upline	Group Level Color
☒	☒	☒	☒	☒
☒ Player Group	☒ Player ID	☒ Tag Name	☒ Account Information	☐ Withdraw ID
☐ Third Party Order No	☒ W/D Amt.	☐ Withdraw Fee	☒ Cond.	☒ Promo Penalty
☒ Withdraw Amount	☒ Ratio	☒ Crypto Withdrawal Amount	☒ After Bal.	☒ W/D Type
☒ Status	☐ Player Notes	☒ Risk Verification	☒ Finance Approval	☒ Payout Time
☒ EC Portal Remark	☒ Withdrawal operation record			

- To show or hide the Payout Time column, click the filter icon on the far right of the table to open the column selector, then select or clear the Payout Time checkbox.

Home / Withdrawal List

Date Type
Payout Time

Date Range*You can search the data for the past 60 days
2026-07-16 Thursday 00:00:00 2026-07-17 Friday 23:59:59

Time Zone
GMT+0800 (System Time Zo.

Currency
All

Search By
Player ID

Precise Search

Please enter text

W/D Amt.
From

To

Withdrawal ID
Please enter text

Reset

Search

Show more options

- Select Payout Time from the Date Type drop-down list to filter the results.

5-5 Added a tooltip to the Withdrawal Condition List

- Brief Description: If a game provider recalculated betting records after the system has already completed settlement, the Withdrawal Condition List will not be recalculated to avoid payout disputes.
- Location: Backoffice > Withdrawal Condition List

Withdrawal review
Withdrawal List
All Transaction
Wallet Transfer Logs
Withdrawal Condition List
Manual Adjustment
Bank List

The provider may have recalculated some bets, causing discrepancies in valid turnover.
To avoid affecting wagering and withdrawals, the system will not auto-adjust.
Please confirm and decide whether to remove wagering manually.

Withdrawal Condition List

#	Start At	Agent	Player ID	Condition Type	Wallet
1	2026-07-17 15:53:57		Active	General Condition	MAIN
2	2026-07-17 15:53:49		Active	General Condition	MAIN

- If the Valid Turnover displayed on this page differs from the player's actual turnover, it is because the game provider has recalculated one or more bets. To avoid affecting audit conditions and withdrawal calculations, the system will not adjust the turnover automatically. Please verify the discrepancy before deciding whether to remove the wagering requirements manually.

5-6 Third-party USDT Payout — Phase 2

- Added USDT Auto Payout setting.
 - USDT Auto Payout and the existing Auto Payout can operate simultaneously.
 - Upon submission, the system will still verify both the upper and lower conditions along with risk settings; only orders that meet all criteria will be queued for auto payout.

Withdrawal request settings **Automated withdrawal settings** Prohibit crypto withdrawal settings Risk Control Audit Settings

Automated withdrawal settings

Automated withdrawal settings

Whether risk control is required

Player ID

Click to Select

Tag Name

Click to Select

VIP Level

Click to Select

VND(K) **USDT**

* Specified third-party payment configuration

Three-party payment	Group Level	The total number of players in the tier group	Withdrawal limit	Status	Actions
Damen-U-ZZ	* Default VIP Group - 30 - Level 1 < +1	2	20 ~ 200	Active	
usa89428	* Default VIP Group - Level 1	21512	11 ~ 200	Active	
GutJecyde_USDT (ja-US)	* Default VIP Group - Level 1	21512	0 ~ 0	Active	
zztestgen-US	* 01 TruTestGen - TruTestGen < +1	67	2 ~ 5	Active	

[+ Added third-party payment](#)

Back Withdraw

- Added Deposit Page — Support for third-party USDT
 - If selected third-party "USDT currency" collection and the payment type is set to USDT, the "Deposit Amount" field below will switch to USDT as the unit.
 - The exchange rate field defaults to the player's current rate and can be manually adjusted.

[Home](#) / [Deposit review](#) / New Deposit

Company Deposit **Payment 3rd Party** Cryptocurrency

☐ Skip the review process and deposit to player's account directly

* Player ID mary11111

• Player Info

Player ID	mary11111
Real Name	MMMe
Currency	VND(K)

• Wallet Information

Cash Balance	151,222.72
Pending Withdrawal	1,000.00
Available Balance	150,222.72

• Player Deposit Information

Min	10.00
Max	52,596.26
Average Deposit	4,035.17
Last Deposit Date Time	2026-07-14 17:28:19

• Limitation

Min. Deposit	1	USDT
Max. Deposit	1,000	USDT

* Payment 3rd Party ZZTEST PAY (Mary u zz)

* Payment Type USDT

* Pay Gate USDT HS - USDT-TRC20

* Ratio 26.23097

* Deposit Amount(USDT) 21

* Actual collection(VND(K)) 550.85

* Third Party Order No 232424

5-7 Deposit Amount Whole Number Setting

Removed the existing "Restrict third-party payment deposit amount to whole numbers" setting from Risk Control.

- Replaced with two new settings: "Limit the VND(K) deposit amount to whole numbers" and "Limit virtual currency deposit amount to whole numbers".

Limit virtual currency deposit amount to whole numbers

☐ Yes

☒ No

Limit the VND(K) deposit amount to whole numbers

☐ Yes

☒ No

- When "Limit the VND(K) deposit amount to whole numbers" is set to "Yes", any payment type that deposits in fiat currency unit will only accept whole number inputs.

The screenshot shows a mobile app interface for depositing USDT. At the top, there's a back arrow and the text "USDT". Below that is a box labeled "USDT H5". The main section is titled "Pay Gate" and contains a green circular icon with a "T" and the text "Free0506US" and "Deposit quota 5 - 1,000". To the right, it says "Handling fee: No Processing Fee". Below this is a large input field with the number "5 - 1,000" and a dropdown menu currently showing "VND(k)", which is highlighted with a red box. Below the input field, it says "= 0 VND" and "Deposit is based 1000 as the base unit" and "Convert Amt : 0.00 VND(k)". Below that is a section for "Wallet Type" with "USDT-TRC20" and a plus icon. At the bottom, there's a "Reminder" section with a radio button and the text "Cyndi存就送EN" and "Min. Deposit: 88 VND(k)". A large orange "Proceed" button is at the very bottom.

- When "Limit virtual currency deposit amount to whole numbers" is set to "Yes", any payment type that deposits in cryptocurrency unit will follow this setting and only accept whole number inputs.

USDT site exception: Any deposit amount denominated in USDT is classified under the "Limit the VND(K) deposit amount to whole numbers" setting. If a USDT site also supports USDC cryptocurrency deposits, those will be classified under the "Limit virtual currency deposit amount to whole numbers" setting.

5-8 Added Image Upload for Withdrawals

Finance Settings > Added "Withdrawal Page Settings" to configure whether image upload is required on the withdrawal page.

Deposit Setting

Setting deposit types

Risk Control

Deposit Method Settings

Deposit Method Orders

Deposit page setting

Withdrawal Page Setting

Fiat Currency Withdrawal

Number	Field	Show in frontend	Is it required
withdrawPhoto1	英文圖1	☒	☐
withdrawPhoto2	UgeUpld ImgeUplod ImUplod Imn1	☒	☐
withdrawPhoto3	Upload Image	☒	☐
withdrawPhoto4	Upload Image	☒	☐
withdrawPhoto5	Upload Image	☐	☐

Crypto Currency Withdrawal

Number	Field	Show in frontend	Is it required
withdrawCryptoPhoto1	圖 1	☒	☐
withdrawCryptoPhoto2	Upload Image	☒	☐
withdrawCryptoPhoto3	Upload Image	☐	☐
withdrawCryptoPhoto4	Upload Image	☒	☐
withdrawCryptoPhoto5	Upload Image	☒	☐

- After the player submits, the uploaded image can be viewed in the approval popup.

Withdrawal

Player ID

mary11111 (MMMe)

Amount available to withdraw

150,222.72 VND(K)

Withdrawal Amount

200.00 VND(K)

Deduct total conditions

0.00 VND(K)

Deduct Fee

12.00 VND(K)

Actual Amount

188.00 (188,000.00 VND) VND(K)

Balance after withdrawal

150,022.72 VND(K)

Your bank account

英文圖1

format : JPG + PNG + GIF

UgeUpld Imageload ImUplod Ima1

format : JPG + PNG + GIF

Upload Image

format : JPG + PNG + GIF

Upload Image

format : JPG + PNG + GIF

Previous

Confirmed

Approve withdraw request (mary11111)

Withdraw Type

☒ Bank
☐ Third Party
☐ Withdrawal of crypto currency

☐ Select Account

Player ID

mary11111

Withdraw ID

e817d100-7cf9-46f4-936c-86ee9a721071

Withdraw Amount

7.00 (7000 VND)

Bank Account Name

testl

Bank Name

1mary

Bank Account Number

1232323123231231232

英文圖1

View Image

UgeUpld Imageload ImUplod Ima1

View Image

Remarks

EC Portal Remark* Show remark at EC portal

Cancel

Confirm

6. Agent

6-1 Agent Withdrawal Review — Added Currency Unit Display

Added currency unit label to withdrawal amounts for easier conversion between VND(K) and VND.

Approve withdraw request (tingcm1)

Withdraw Type

☐ Bank
☐ Third Party
☒ Withdrawal of crypto currency

	Paying Account	Processing Fee	Paying Amount	Current Balance
☒	07/08USDT-出	4.96 USDT	127.96 USDT	22,549.92535513 U...
☐	Crystal's虛擬帳戶	3.5853 USDT	126.5853 USDT	5,937.36370617 US...
☐	Cyndi-TRC	2.23 USDT	125.23 USDT	3,517.5272657 USDT
☐	Cyndi-U-TRC	3.8406 USDT	126.8406 USDT	6,785.66450683 US...

Agent

tingcm1

Withdraw ID

2607160000002

Withdraw Amount

123 USDT (3,227,300.0 VND)

Ratio

26.23822

Cryptocurrency account name

Wallet address

TNd2gbFdBaocX7n2jkhxTL4xTxTAXxxxxA

Network

TRC20

Cancel

Submit

6-2 Added USDT Withdrawal Method for Agents

- Agents can add and manage cryptocurrency withdrawal accounts for the agent in the Agent Information page.

Home / Agent List / Agent Profile

Agent Profile: maryagent1

Basic Information

Cost and PT

Withdrawal account

Wallet adjustment records

Player Analysis

Game Win/Loss

Remarks

Withdraw Bank Information

Add Bank Account

Bank Name	Branch	Bank Account Name	Bank Account Number	Activation Province/City	Activation Mobile	Email	Activation Personal ID	Created On	Update By	Update At	Status	Actions
CB	yyyy	Mary	4443543rerer	/				2026-06-26 10:33:22	maryagent1	2026-06-26 10:33:22	Active	

Show 1 - 1 Results, Total 1 Results

Add a new crypto account

Currency	Cryptocurrency account name	Network	Wallet address	Created On	Update By	Update At	Status	Actions
USDT		TRC20	TXvK9z3QmBpLdR7nYqW2eH	2026-07-01 15:06:10	maryagent1	2026-07-01 15:06:10	Active	
USDT	Marttc	TRC20	TXvK9z3QmBpLdR7nYqW25H	2026-06-30 09:36:05	maryagent1	2026-06-30 09:36:05	Active	

Show 1 - 2 Results, Total 2 Results

- When cryptocurrency withdrawal is enabled in the backend, agents can bind a cryptocurrency account and make withdrawals through the Agent Wallet.

Agent Wallet

Remaining Points : 1,000.00

Available balance : 21,322.44

Withdraw

Fund password

Withdrawal Account

Modified time

2026-04-10 14:35:51

Bank Account

Crypto Account

Withdrawal record (nearly one month)

Requested On : 2026-06-30 09:36:37

Audit time : 2026-06-30 09:36:56

Withdraw Amount

20.00 USDT

Real Withdrawal Amount

577.56 VND(k)

Remarks:

Txn. ID 2606300000002

Requested On : 2026-06-30 09:34:09

Audit time : 2026-06-30 09:34:41

Withdraw Amount

2,000.00 VND(k)

Remarks:

Txn. ID 2606300000001

Withdrawal Account

Bank Account

Crypto Account

Add a new crypto account

USDT

TRC20

Marttc

TXvK9z3QmBpLdR7nYqW25HsJfCuA4o

P1gN

USDT

TRC20

TXvK9z3QmBpLdR7nYqW2eHsJfCuA4o

P1gN

Withdraw

Bank AccountCrypto Account

Currency

USDT

① Rate: 1 USDT = 28.86138 VND(k)

Crypto Account

Click to Select

Available balance

738.78

USDT

Withdrawal amount

Please enter text

USDT

① Approximately 0 VND(k)

Fund password

Please enter text

Confirm the withdrawal

- Added cryptocurrency payout option to the Agent Withdrawal Review.

Approve withdraw request (tingcm1)

Withdraw Type

Bank

Third Party

Withdrawal of crypto currency

	Paying Account	Processing Fee ①	Paying Amount	Current Balance
☒	07/08USDT-出	4.96 USDT	127.96 USDT	22,549.92535513 U...
☐	Crystal's虛擬帳戶	3.5853 USDT	126.5853 USDT	5,930.50693402 US...
☐	Cyndi-TRC	2.23 USDT	125.23 USDT	3,517.5272657 USDT
☐	Cyndi-U-TRC	3.8406 USDT	126.8406 USDT	6,785.66450683 US...

Agent

tingcm1

Withdraw ID

2607160000002

Withdraw Amount

123 USDT (3,227,300.00 VND)

Ratio

26.23822

Cryptocurrency account name

Wallet address

TNd2gbFdBaocX7n2khxTL4xTxTAXxxxxA

Network

TRC20

Cancel

Submit

7. Activity

7-1 Added the Last Updated By column and Auditor filter option to Promotion Request

- Brief Description: Added the Last Updated By column to record the last operator and added Auditor and Last Updated By filters to improve data search efficiency.
- Location: Backoffice > Promotion Request

The screenshot shows the 'Promotion Request' interface. On the left is a sidebar with navigation options: Promotion, Rebate, VIP Mode, Various activities, Real-Time Rebate, Data, Report, Platform Settings, and Casino Settings. The 'Promotion Request' option is highlighted. The main area has a header with tabs: Promotion code blacklist, Unique Offer Code Record, Game Activity Records, Leaderboard Record, System Declined List, and Add. Below the header is a filter section with fields for Date, Date Range, Time Zone, Promotion Type, Status, Keyword, Auditor, Currency, and Group Level. The 'Auditor' field is highlighted with a red box. Below the filter section is a 'Promotion Request List' table. The table has columns: Player Group, Agent, Promo Player ID Real Name, Promotion Title, Status, Auditor, Last Updated By, Actions, and EC Portal Remark. The 'Last Updated By' column is highlighted with a red box. The table shows two rows of data, both with 'Approved' status and '_system' as the Auditor and Last Updated By.

- Whenever an action modifies the request, the operator who performed the action will be recorded in the Last Updated By column for tracking purposes.
 - Click the filter icon on the far right of the table to open the column visibility settings and show or hide the Last Updated By column.
 - This column is included in exported reports.

The screenshot shows the 'Promotion Request List' column visibility settings dialog. It has a title bar with 'Promotion Request List' and an 'Export' button. The dialog contains a grid of checkboxes for various columns. The 'Last Updated By' checkbox is highlighted with a red box. The 'ok' button is at the bottom.

Column	Checked
Player Group	☒
Promotion ID	☐
Promotion History	☒
Review At	☒
Applicant	☐
Agent	☒
Promo Type	☒
# of Application	☒
Transaction Date	☒
Actions	☒
Promo Player ID/Real Name	☒
Bonus Amount	☒
IP/FP check	☒
Status	☒
EC Portal Remark	☒
Currency	☐
Event Points	☒
Remarks	☐
Auditor	☒
Promotion Title	☒
Withdrawal Condition	☒
Apply At	☒
Last Updated By	☒

- Added Auditor and Last Updated By filters to the Key filter:
 - These two filters can be used to filter the results.
 - Both filters support Fuzzy Search and Precise Search.

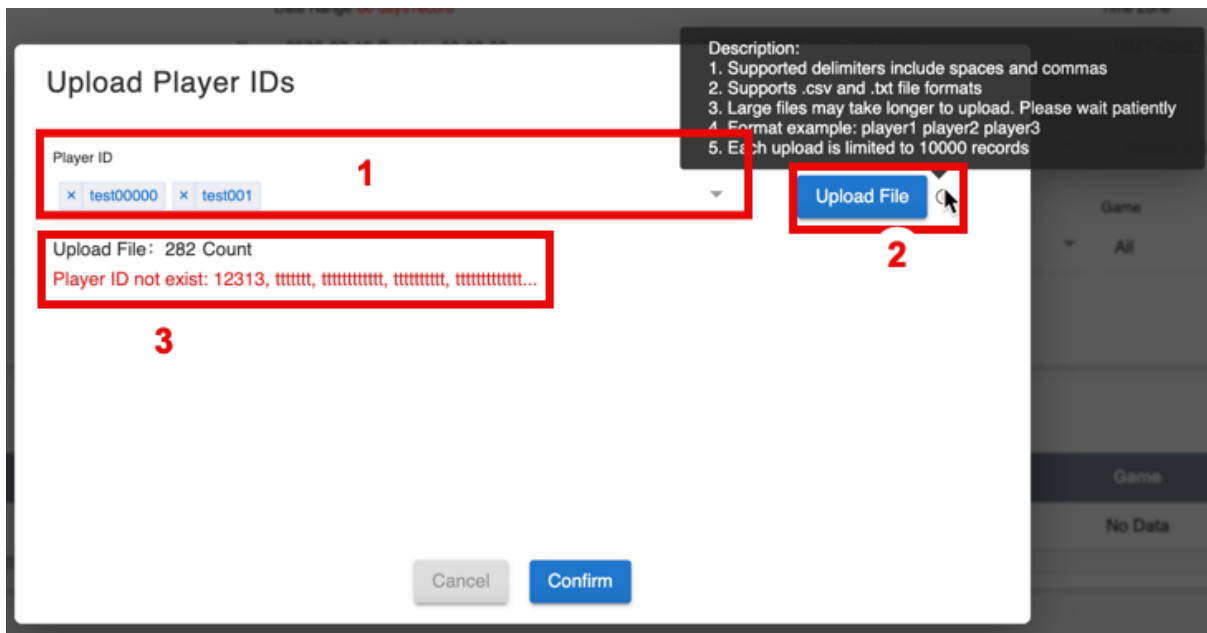
8. Data

8-1 Added Player ID Upload File functionality and optimized filters in Bet History

- Brief Description: Added Upload File and Precise Batch Search options to the Player ID filter in Bet History, allowing users to search player bet history records in bulk.
- Location: Backoffice > Bet History

The screenshot displays the 'Bet History' page in a backoffice system. On the left is a sidebar menu with categories: Admin Mgmt, Agent, Affiliate, Finance, Activity, and Data. Under the 'Data' category, 'Report' is expanded, and 'Bet History' is highlighted with a red box. The main content area shows the 'Bet History' page with a breadcrumb 'Home / Bet History'. At the top, there are filters for 'Date Range' (set to '2026-07-19 Sunday 00:00:00') and 'Bet Time'. Below these, the 'Player' filter is expanded, showing 'Player ID' as the selected filter. A dropdown menu for 'Player ID' is open, showing three options: 'Precise Search' (highlighted in blue), 'Precise Batch Search', and 'Upload File'. A red box highlights the 'Player ID' dropdown and its search options. Below the filters is a table titled 'Bet History' with columns 'Bet Time', 'Result Time', and 'Ticket ID'. The table is currently empty.

- The Player ID filter now supports three search methods: Precise Search, Precise Batch Search, and Upload File.
- Precise Search: Enter the exact Player ID to find matching records.
- Precise Batch Search: Search multiple Player IDs at once.



- Upload File: Upload a file to search multiple Player IDs in bulk.
 - When switching the search type to Player ID > Upload File, the Upload File button will appear. Click it to open the upload dialog.
 - The dialog contains two sections:
 - Manual Entry: As shown in area 1, enter a 3–10 digit Player ID and click Add to include it as a batch search condition. Up to 2,000 Player IDs can be added.
 - Upload File: As shown in area 2, click Upload File to upload a file. File requirements are described in the tooltip beside the button. Up to 10,000 records are supported. After uploading, the number of uploaded records will be displayed, as shown in area 3.
 - After completing the manual entries and/or file upload, click Confirm. The search field will display the number of Player IDs added. You can then apply additional search conditions and click Search to find matching player records.

Player

Player ID
▼

Upload File
▼

Upload File (284)

9. Promotion Channel

9-1 Keitaro S2S Backend Integration Development

- Brief Description: Keitaro has been added to meet more advertising needs. The backend allows users to set the Postback URL and Postback Key provided by Keitaro Backoffice, record registration and first deposit events, and track performance in the Keitaro advertising backoffice.
- Location: Backoffice > Event Track > Web Event > Keitaro

The screenshot shows the 'Keitaro Settings' page in the backoffice. The left sidebar has a 'Web Event' link highlighted. The main content area displays the 'Keitaro Settings' section with the following instructions:

1. Supported event types: successful registration and first deposit completed
2. Please go to the Keitaro dashboard to obtain the Postback URL and Postback Key
Postback URL: Obtain it from Keitaro dashboard > Settings > Postback URL popup. Please extract the domain from "http://" up to the first "/"
⚠ The system supports both HTTP and HTTPS. Example: http://121.232.210.182/bfa764e/postback?subid=REPLACE&status=REPLACE&payout=REPLACE. Use http://121.232.210.182 as the Postback URL
Postback Key: Obtain it from Keitaro dashboard > Settings > Postback URL popup
3. After setup, please provide the Postback URL to us for whitelisting. Only URLs in the whitelist are allowed to send postback requests
⚠ Note: If the Postback URL is changed, it must be added to the whitelist again
⚠ Important: Please make sure to append ?keitaroCid={subid} to the end of your Keitaro tracking URL (Campaigns > Create Flow > Schema > URL)
Example: https://example.com/?keitaroCid={subid}

Postback URL	Postback Key	Admin User	Update At	Status	Actions
https://123.122.132.231	ada	zdatest	2026-07-06 10:26:53	☒	

- Keitaro Setup Instructions:
 - Currently, the supported events are Registration and First Deposit..

Add Keitaro configuration

* Postback URL ⓘ
Please enter the domain

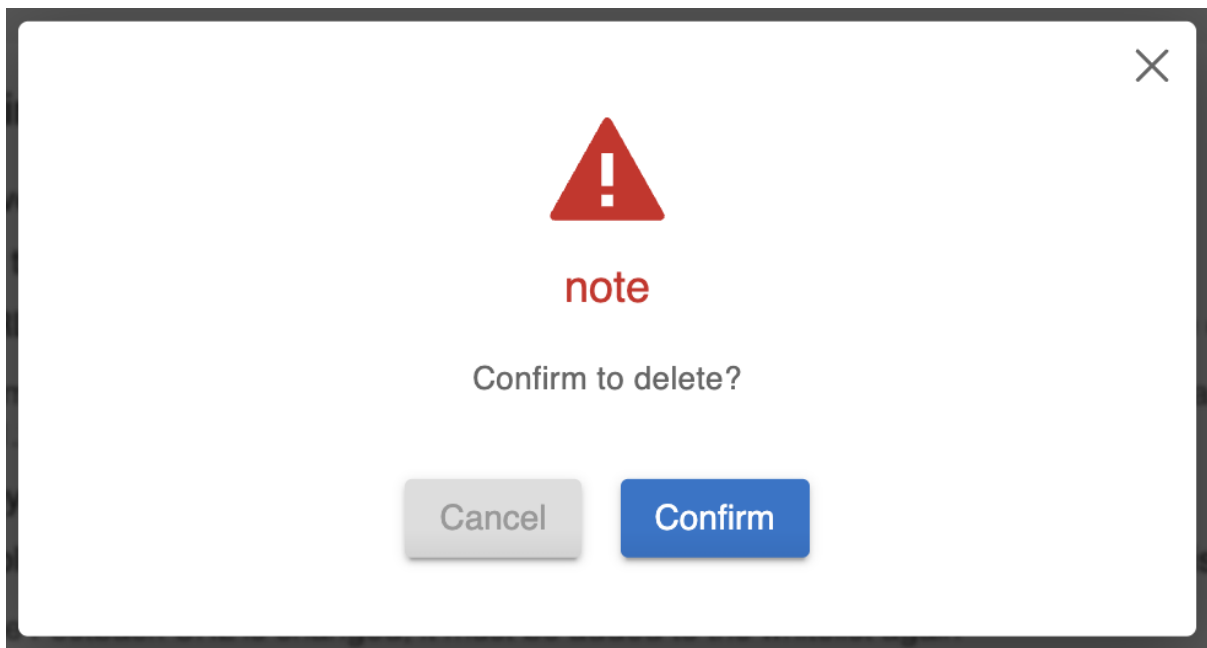
* Postback Key ⓘ
Please enter text

Cancel Save

- Click "Add" to open the "Add" dialog, where you need to enter the following fields:
 - Postback URL: Required field. Obtain it from Keitaro dashboard > Settings > Postback URL popup. Please extract the domain from "http://" up to the first "/".
 - The system supports both HTTP and HTTPS. Example: `http://121.232.210.182/bfa764e/postback?subid=REPLACE&status=REPLACE&payout=REPLACE`. Use <http://121.232.210.182> as the Postback URL
 - Postback Key: Required field. Obtain it from the Keitaro Dashboard > Settings > Postback URL pop-up. Please note: This must exactly match the capitalization of the URL provided in the Keitaro dashboard for data to be recorded correctly.
 - Only one set of Postback URL and Postback Key needs to be set. You can only add a new one if it has not been set before. If it has been set but you want to modify it, please delete it first and then add it again

Status	Actions
	

- Status and Actions:
 - Status: Enabled by default. If disabled, the system will no longer record events.
 - Actions: Only one item can be deleted. After clicking "Delete", a second confirmation dialog box will appear. Click "Confirm" in the dialog box to delete the data.



- Event Log Description:
 - Backoffice > Event Track > Web Event > Event Record
 - When Keitaro events are configured correctly, player actions such as registration and first-time recharge will be recorded in the event log.
 - The filter's web-based tools can also be found in the drop-down menu, where you can find Keitaro for filtering.
 - The Keitaro ID will always be the Postback Key value entered during setup.

X (Twitter) **Event Record**

Date Range*You can search the data for the past 60 days

2026-05-07 Thursday 2026-07-06 Monday

Time Zone GMT+0800 (System Time Zone)

Search By

Player ID Please enter text

Event Type All

Web Tool Keitaro

Advertisement Name ID

Please enter text Please enter text

Status Success

Reset Search

Event Record

Event Trigger Time	Player ID	Advertisement Name	ID	Domain Name	Event Type	Web Tool ⓘ	Status	
2026-06-25 10:20:05	■■■	-	■■■■	■■■■■■■■■■	Registration Event	Keitaro	Success	

- Keitaro Dashboard Instructions

Keitaro

Search

Create Groups Search... [How to work with campaigns?](#)

All sources All groups All states Today

ID	Name	Source
2	Ada test s99	ada test
1	dfsd	Mobfox.com

Settings

- Main
- Bot lists
- System
- Privacy
- Branding
- Postback URL**
- Custom metrics
- Conversion types
- Geo DBs

Maintenance

25 1 - 2 of 2

Scroll down to the Settings section, expand Postback URL, then expand DLG.

Postback URL

URL: `http://77.235.120.122/bf87a4e~"noetha~"?`
 subid=REPLACE&status=REPLAC Example: `http://76.215.120.172`

Postback key: `bf87a4e`

Parameters: Copy the Postback Key and paste it into the Postback Key field in the back office. Ensure the letter case matches exactly as shown in the

subid: subid x SubID x trackingCodes x

status: type x

payout: revenue x profit x summ_approved x payment x amount x
 order_sum x order_amount x order_sum x
 affiliateCommission x value x

Cancel Save

- Get the Postback URL and Postback Key:
 - Scroll down the side menu to find Settings, then click to expand Postback URL, and then click to expand the pop-up window.

- Copy the domain name from http:// to the first / within the URL block and paste it into the Postback URL in the backend. The same applies if the domain name starts with https://.
- Copy the Postback Key and paste it into the Postback Key field in the back office. Please note that capitalization is required.

Conversion types [How to work with conversion types?](#)

Go to Settings > Conversion Types. Make sure both Registration and Deposit are listed under Conversion Types. These conversion types are included by default. If they are missing, events cannot be tracked.

Sorry, this feature is not available on your plan. Please go to Licenses page and upgrade. [Upgrade plan](#)

[Add new](#)

Name	Postback URL	Postback Key	Include in revenue	Send postback to traffic source
Sale	sale	approved 1 done confirm ...	✓	Do not send
Lead	lead		✓	Do not send
Rejected	rejected	failure reject cancelled ...	✓	Do not send
Trash	trash		✓	Do not send
Registration	reg	registration	✓	Do not send
Deposit	dep	deposit	✓	Do not send

- Check if the event has Registration & Deposit:
 - Go to Settings > Conversion Types and check if you see Registration & Deposit. It should be there by default; if it's not set, the event won't be captured.
- The setup process is roughly as follows: first create the Traffic Source, then create the Campaigns, and finally verify with the copied link.
- After locating Traffic Sources, click Create to begin the creation process, and follow the steps shown in the image to complete the creation.

Go to Traffic Sources, then click Create to create a DLG.

ID	Name	C.	Cost	Leads	Sales	Rejected	Revenue...	Profit/L...	CR
1	Mobfox.com	17	0.0000	0	0	0	0.00	0.00	0.00

Create Source

From template

Mobfox.com

Select the template you want to use.

Name

Mobfox.com

Enter a descriptive name for easy identification.

Traffic loss

0

Formula for CPC is $CPC = \text{OriginalCPC} / (1 - (\text{traffic_loss} / 100))$

S2S postback

Set personal postback URL. Use placeholders, like {external_id}, {sub_id_1}, etc.

Parameters

Cancel Create

- Next, locate Campaigns and follow the steps shown in the image to complete the creation process.

Keitaro Search

Dashboard **Create** Groups Search... [How to work with campaigns?](#)

Campaigns All sources All groups All states Today

ID	Name	Source	Flows	Clicks	Conv.	CR (sales)	Re
1	dfsd	Mobfox.com	1	17	0	0.00%	d0

Go to Campaigns, then click Create to start creating a campaign.

25 1 - 1 of 1 Export

Keitaro Search

Dashboard Campaigns Landing Pages Affiliate Networks Offers Traffic Sources Reports Trends Domains Users Settings Maintenance Integrations

Ada test s99 Enter an internal name for easy identification. **Create**

General Tracking Parameters S2S postbacks

Notes

Domain

Alias

Group

Source **Create**

Flow rotation ☒ Position-based ☐ Weight-based

Cost model

Create Flow

Click Create after configuring the source and creating the flow.

Click Create Flow to create a flow.

Select the traffic source you just created from the Source list.

☐ ID ☐ New ☒ ada test

https://www.k36group.org/?keitaroCid={campaign_id}

Create Flow

[Documentation](#) ×

Main Schema Filters Monitoring Notes

Flow name
ada test **Enter an internal name for easy identification.**

Flow type ?
☒ Regular ☐ Default ☐ Forced

Position
1

Collect clicks ?
☒ Yes ☐ No

Status

Cancel Apply

Edit Flow

[Documentation](#) ×

Main **Schema** Filters Monitoring Notes

☐ Landing pages & offers ☒ **Direct URL** ☐ Action **Select Direct URL**

Redirect type
HTTP-redirect

URL
https://www.k36 **Enter the domain to track, then append ?keitaroCid={subid} to the end of the URL.** ✎

After entering the name and domain, click Apply to finish creating the flow.

Cancel Apply

Return to the Campaigns list and copy the URL of the campaign you just created. Provide this URL to your media buyer. Always use this URL to ensure events are tracked correctly.

The copied URL will look similar to the example below (the query parameters may vary depending on the selected Traffic Source):
[http://77.235.120.122/JWvhkR?external_id=\\${MFOXCLICKID}&creative_id=\\${MFOXADID}&ad_campaign_id=\\${MFOXCAID}&source=\\${MFOXPUID}](http://77.235.120.122/JWvhkR?external_id=${MFOXCLICKID}&creative_id=${MFOXADID}&ad_campaign_id=${MFOXCAID}&source=${MFOXPUID})

Users will then be redirected to a URL like the following:
<https://www.k36.org/?keitaroCid=2>

- After creation, return to the Campaigns list, find the link you just created, copy the link, and provide it to the advertisers.
 - You must use this link to track events.
 - The copied link is as follows:
 - The copied link is shown below (the parameters will vary depending on the Traffic Source selected).
[http://77.235.120.122/JWvhkR?external_id=\\${MFOXCLICKID}&creative_id=\\${MFOXADID}&ad_campaign_id=\\${MFOXCAID}&source=\\${MFOXPUID}](http://77.235.120.122/JWvhkR?external_id=${MFOXCLICKID}&creative_id=${MFOXADID}&ad_campaign_id=${MFOXCAID}&source=${MFOXPUID})
 You will then be redirected to a URL like the one below.
<https://www.k36xxxxxx.org/?keitaroCid=2>

If Registration or First Deposit events are received, the corresponding counts will be displayed here.

- If there are registration or first-time deposit events, these will be reflected in the numbers here, and the data will also appear on the Dashboard.

9-2 Snapchat S2S Backend Integration Development

- Briefly: Added Snapchat integration to support more advertising requirements. The back office can now configure Snapchat Pixel ID and API Token to record Registration and First Deposit events and track performance in the Snapchat Ads Manager.
- Location: Backoffice > Event Track > Web Event > Snapchat

The screenshot shows the 'Snapchat' configuration page within the 'Web Event' section of the 'Event Track' module. The left sidebar contains a navigation menu with categories like 'Various activities', 'Real-Time Rebate', 'Data', 'Report', 'Platform Settings', 'Casino Settings', 'Frontend Setting', 'Promotion Channel', 'Event track', and 'Risk Control'. Under 'Event track', 'Web Event' is selected and highlighted with a red box. The main content area has a breadcrumb trail: 'Home / Web Event' followed by tabs for 'AppsFlyer', 'Keitaro', 'Kwai', 'META Pixel', 'PropellerAds', 'Red Track', 'Snapchat' (highlighted with a red box), 'TikTok', 'Traffic Factory', and 'Volumm'. Below the tabs is a sub-tab for 'Event Record'. The 'Snapchat Settings' section includes five numbered instructions: 1. Supported event types: successful registration and first deposit completed; 2. Snapchat Business Dashboard link; 3. Pixel ID can be obtained from Snapchat Ads Manager > Events Manager > Event Sources; 4. API Token can be obtained when creating an event, or copied from Snapchat Business Dashboard > Business > Business Dashboard > Business Details under the API Token field; 5. To ensure accurate data postback, please complete an event test before creating ads. Below the instructions is a table with columns: Pixel ID, API Token, Agent ID, Designate page, Admin User, Update At, Status, and Actions. The table contains three rows of data, each with a toggle switch and action icons (edit, refresh, copy, delete).

Pixel ID	API Token	Agent ID	Designate page	Admin User	Update At	Status	Actions
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	2026-07-18 22:21:30	☒	[Edit] [Refresh] [Copy] [Delete]
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	2026-07-15 15:34:39	☒	[Edit] [Refresh] [Copy] [Delete]
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	2026-07-16 14:17:54	☒	[Edit] [Refresh] [Copy] [Delete]

- Snapchat Setup Instructions:
 - Currently, the supported events are Registration and First Deposit.

Add Snapchat configuration

* Domain Name
Please enter the domain name (without https://)

* Advertisement Name
Please enter text

* Pixel ID ⓘ
Please enter text

* API Token ⓘ
Please enter text

Agent ID
Please enter text

Designate page
Please select

Cancel Save

- Click "Add" to open the "Add" dialog, where you need to enter the following fields:
 - Domain Name: Enter the domain to be tracked. This field is required and should not include https://
 - Advertisement Name: Enter the advertisement name for internal identification only. This name does not affect ad delivery. This field is required.
 - Pixel ID : Required field. You can obtain it from Snapchat Ads Manager > Events Manager > Event Sources.
 - API Token : Required field. You can obtain it when creating an event, or copy it from Snapchat Business Dashboard > Business > Business Dashboard > Business Details under the API Token field.
 - Agent ID: This setting is used to generate links containing agent information for attribution tracking.
 - Designate page: Specify the landing page for advertising. After selecting an Agent ID, you can choose Registration Template, Login Page, or Home.

Status	Actions
--------	---------



- Status: When enabled, the system will record events in the back office and send event data back to Snapchat. This option is enabled by default when an advertising event is created.
- Actions: From left to right: Edit, Test, Copy, and Delete.
 - Edit: Click to open the edit dialog. You can modify the Advertisement Name, Agent ID, and Designate Page fields. To modify the Domain Name, Pixel ID, or API Token, delete the existing configuration and create a new one.
 - Test: Click to open the test dialog. Click Send Test to view the result. To ensure data is sent correctly, **complete an event test before creating the advertisement.**
 - Copy Link: Click to copy the advertising link. After completing the configuration, always use the copied link for advertising to ensure events are captured correctly by the back office.
 - Delete: After clicking "Delete", a second confirmation dialog will appear. Click "Confirm" in the dialog box to delete the data.

Server Connection Test

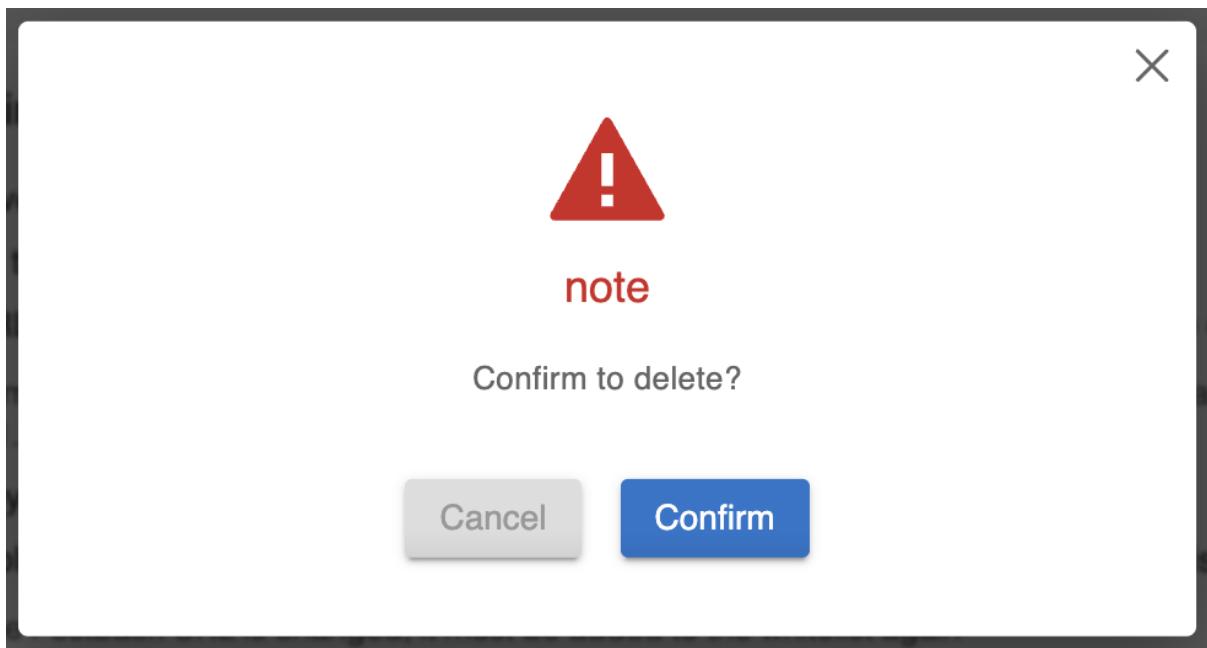
✕

Pixel ID

fa8e33c1-365a-47ab-8f0f-45323

Close

Send Test



- PWA Promotion Settings Instructions:
 - Location: Back Office > PWA Promotion > PWA Promotion Settings
 - In the new PWA dialog, the ad event can be selected from Snapchat, and the source is the profile created on Snapchat.
 - You can also filter for Snapchat in the advertising event filter to view related events.

Home / PWA Promotion Settings Add

Date Range Click to Select Click to Select Ad Event Agent ID

Click to Select Click to Select Reset Search Please enter text

PWA Promotion List

Icon	APP Name	Ad Event	Download Domain	Agent ID	Installs	Registrations	First Deposits	Action
		Snapchat		-	1	1	1	

Add PWA Configuration

* APP Name
Please enter text

* Ad Event
☐ Not Used ☐ Kwai ☐ META Pixel ☒ Snapchat ☐ TikTok ☐ Traffic Factory
☐ X (Twitter)

* Ad Name ⓘ
Please select

Download Domain
Please enter domain (without https://)

Agent ID
Please enter text

* Overall Rating
Please enter text

Cancel Save

- Event Record Description:
 - Back office > Event Track > Web Events > Event Record
 - When Snapchat is configured correctly, player actions such as Registration and First Deposit will be recorded in the event record.
 - The web tool filter can also be found in the drop-down menu under Snapchat for filtering.
 - The ID for Snapchat will be the value of the successfully registered Pixel ID entered during configuration.
 - If the event originates from a PWA, the web tool will display it as "-", and the ID will be recorded as the PWA's ID.

AppsFlyer Keitaro Kwai META Pixel PropellerAds Red Track Snapchat TikTok Traffic Factory Voluum X (Twitter)

Event Record

Date Range* You can search the data for the past 60 days

2026-07-01 Wednesday 2026-07-18 Saturday

Time Zone: GMT+0800 (System Time Zone)

Search By: Player ID Please enter text Event Type: All

Advertisement Name: ID Please enter text Status: Success

Reset Search

Event Record

Event Trigger Time	Player ID	Advertisement Name	ID	Domain Name	Event Type	Web Tool	Status	Remark
2026-07-16 15:08:00					Registration Event	Snapchat	Success	
2026-07-15 15:43:03					First Deposit Event	Snapchat	Success	Deposit Amount: 157

- Snapchat Ads Manager Setup Guide
- In Ads Manager, go to Pixel and click Create Pixel to open the creation dialog. Follow the instructions shown in the image below to complete the setup.

Pixels ada k36 Organization Admin

Business Settings

- Business Dashboard
- Business Details
- Members
- Ad Accounts
- Pixels**
- Apps
- Shared
- User Settings
- Catalogs

Billing & Payments

Pixels

Create a pixel for your business and assign it to ad accounts and catalogs. Visit [Events Manager](#) to view your activity.

Search my Pixels...

Pixel Name	Owner
ada k36 Pixel Pixel ID: 44861734-1bd1-4eb3-... Shared to ada k36 Self Service	Owned by ada k36
ada k36 Self Service Pixel Pixel ID: 002705c1-665d-... Shared to ada k36 Self Service	Owned by ada k36
ada k36 Self Service Pixel Pixel ID: f142d85a-b54b-... Shared to ada k36 Self Service	Owned by ada k36

Create Pixel

Go to Pixels and click Create Pixel

Create Your Snap Pixel

Create a Snap Pixel to send web events and parameters from your website, including customer actions and browsing behavior.

By clicking 'Create', I represent and warrant that I am authorized to bind the entity on whose behalf I'm acting, and agree on that entity's behalf, to the Snap Conversion Terms.

Pixel Name

Name Your Pixel

Enter name for this Pixel
and click Create

Create my Snap Pixel

Cancel

Connect an Ad Account

Connect your Pixel to Ad Accounts to start running Campaigns with it.

Ad Accounts

Select the Ad Accounts to share to

Select account and click share

Share

Cancel

Add Your Website

Now that you've created a pixel, enter your website URL so we can optimize your setup experience.

Enter website URL

https://yoursite.com

Enter URL and click Check

This can take up to 30 seconds

Skip

Check

Event Setup Method

You can connect with a partner you already use to get a high-quality data connection faster and with fewer resources.



Partner Integrations

If you have developer support, this option is recommended.



Manual Setup

Follow guided instructions to connect your website. Several connection methods are offered to support you, regardless of whether you have developer resources.

Click Manual Setup

Cancel

Set Up Web Events

Choose how you'd like to connect your website so you can start sending web events.

- ☐ **Snap Pixel**
Send web events and parameters by placing the Snap Pixel on your website.

- ☒ **Conversion API**
Send web events and parameters directly from your server using an API.

Back

Select Conversion API
and click Nexy

Cancel

Next

Set Up Method

Choose how you'd like to set up Conversions API to send events

- ☐ **Partner Integration**
Integrate with a partner you already use, like Shopify. No coding is needed in most cases.

- ☐ **Conversions API Gateway**
Send web events and parameters directly from your server using an API

- ☒ **Manual Setup**
Use our step-by-step guide to set up. Some coding is needed.

Back

Select Manual Setup
and click Next

Cancel

Next

- Sign Up and Purchase must be selected under Event Sources for the system to receive event data. You may select additional event sources as needed.

Events Manager

ada k36 Self Service
ada k36 - Organization Admin

Event Source Setup

Select and manage the events you want to track on your website.

Select Funnel Events

Measure the actions your customers take on your website by selecting the events you want your pixel to track.

Select a Business Category

Ecommerce and Retail

Select Ecommerce and Retail

Awareness

Increase awareness of your website or products among potential customers on Snapchat.

☐ Event Name

Event Description

☐ View Content

Tracks the number of views of specific content or product details.

☐ Page View

Recommended

Tracks the number of times a page is viewed.

☐ Login

Tracks the number of logins.

[View More](#)

Consideration

Gauge customer interest and engagement with your website or products.

☐ Event Name

Event Description

☒ Sign Up

Recommended

Tracks the number of user sign-ups.

☐ Start Trial

Tracks the number of trial periods started.

☐ Subscribe

Tracks the number of new subscriptions.

[View More](#)

Conversion

Capture deeper engagement and drive key actions among your customers.

☐ Event Name

Event Description

☒ Purchase

Recommended

Tracks the number of completed purchases.

☐ Start Checkout

Tracks the number of checkout initiations.

☐ Add to Cart

Recommended

Tracks the number of times item(s) have been added to cart.

☐ Add Billing

Tracks the number of times billing information was added or updated.

☐ Level Complete

Tracks the number of levels completed in games or apps.

[View More](#)

Back

☐ Events

☐ Parameters

☐ Finish Setup

Click Next

Next

Select and manage the events you want to track on your website.

▼ Purchase

☒ Action Source	☒ Event Time
☒ Event Source URL	☒ Currency
☒ Value	☒ Event ID
☒ Content Category	☒ Content IDs
☐ Contents	☐ Brand
☐ Delivery Category	☒ Number Items
☐ Order ID	☐ Search String
☐ Sign Up Method	☐ Data Processing Options

```
"data": [{
    "event_name": "PURCHASE",
    "action_source": "website",
    "event_source_url":
"INSERT_YOUR_WEBSITE",
    "event_time": INSERT_EPOCH_TIMESTAMP,

    "user_data": {
        "em": ["INSERT_HASHED_EMAIL_VALUE"],
        "ph":
["INSERT_HASHED_PHONE_NUMBER_VALUE"],
        "user_agent":
"INSERT_CLIENT_USER_AGENT",
        "client_ip_address":
"INSERT_CLIENT_IP_ADDRESS"
```

Once Purchase and Registration are displayed, click Next.

Select and manage the events you want to track on your website.

Invite Developer

The Access Token is a credential that can be used by an application to access an API:

[illegible]

Copy this Access Token and paste it into the Access Token field when creating a Snapchat event in the back office.

 [Download](#)

Copy Access Token

1. Make a POST request to send new events using your access token

To send new events, make a POST request from this path:

https://tr.snapchat.com/v3/ee3aec82-fe37-49ea-8c15-4efa742d5698/events?access_token=INSERT_ACCESS_TOKEN

If you did not copy it, you can also find it in Business Details from the Business Dashboard.

2. Send Your Events

Back

☒ Events
 ☒ Parameters
 ☐ Finish Setup

Finish

- In Events Manager, find the event you just created under Event Sources and click it to open the event details page.
- In the event details page, locate the ID. This is the Pixel ID. Copy it and paste it into the corresponding field in the back office. Any event data received later will be displayed on this page.

Events Manager Find the event you just created and click it to open the event details page.

K36 test
ID: ee3aec82-fe37-49ea-8c15- This ID is the Pixel ID. Copy it and paste it into the corresponding field in the back office.

Overview Settings

Once data is available, it will be displayed here.

Your event source hasn't received any activity.
Finish your setup to start sending event activity. Events may take up to 30 minutes to appear here. To test your integration in real time, visit the [Test Events](#) page.

Gather website events from browser activity Recommended
Send events and parameters from a website using a Snap pixel code snippet. This method only allows website events to be sent. Browser events can be limited due to privacy-preserving technologies.
[Set Up Snap Pixel](#)

- In Business Dashboard, scroll down to the Conversions API Token section under Business Details to find the currently active API Token.

Business

Advertise Assets Creative Analyze Develop Business

+ Create Ads Events Manager Creative Library Audience Insights Camera Kit **Business Dashboard**

Manage Ads Audiences Lens Folders Reports Developer Portal

Help Center Pixels Create Lens & Filter Campaign Lab

Apps Catalogs

Ad Accounts Members Billing & Payments Public Profiles Creator Dashboard Lens Creator Marketplace

Business Dashboard: Evaluate success of your business on Snap

Business

Business Settings Business Dashboard **Business Details** Members Ad Accounts Pixels Apps

Conversions API Tokens In the Business Details page, locate the Conversion API Token to view the currently active API Token. [Generate Token](#)

API Token	Date Created
...ZmFIMy00YWQ1LTQxNmYtOTBINC1iNWUxYjQ5ZDc3YzQifQ.ENVzyk6JYTAPreDBoNEvaagUnxhy	2026年6月23日

IMPORTANT! Store tokens on secure backend servers and do not share them. When generating new tokens, be sure to remove old ones as soon as you confirm they are no longer needed.

9-3 Engagelab adds push broadcast records

The screenshot displays the 'Frontend Setting' menu on the left, with 'Push Messages' selected. The main area shows the 'Push Message Records' page. At the top, there are filters for 'Created Time' (2026-07-01 Wednesday 00:00:00 to 2026-07-19 Sunday 23:59:59), 'Time Zone' (GMT+0800 (System Time Zone)), and 'Channel' (Web Push). Below these are 'Status' (All) and 'Reset' and 'Search' buttons. The main content is a table of push message records.

Created Time	Send At	Message ID	Push Target	Title	Content	Valid Targets	Sent	Delivered
2026-07-14 17:43:15	2026-07-14 17:43:15	10698676895	All	test	test	18	6	5
2026-07-13 11:45:05	2026-07-13 11:45:05	10688030614	All	brower+1+1	brower+1+1	15	6	6
2026-07-13 11:42:00	2026-07-13 11:42:00	10688020022	All	test other b...	test other browser	15	5	5
2026-07-13 10:51:54	2026-07-13 12:00:00	10688094836	All	排成推播	排成推播1234567890...	15	6	6

In the IMS backend → Frontend Settings → Push Message, add a "Push Message Record" page

Search criteria

1. Searchable push notification creation time
2. Time zone
3. Channels: Currently, the system offers Web Push, with more options to be added later.
4. Status: Divided into All / Scheduled / Sending / Sent / Failed

Push Message Records

1. Creation Time: The time when the push notification was created by the backend user.
2. Sending At: The time the message was sent.
3. Message ID: A unique message identifier returned by the EngageLab system.
4. Push target: The audience reached by this push notification
5. Title: Main title text displayed on the user's push notification
6. Content: The text displayed on the user's push notification.
7. Valid target: The total number of valid devices eligible to receive signals.
8. Sent: The number of send requests that EngageLab actually successfully submitted to various platform channels.
9. Delivered / Delivery Rate
Delivered: The total number of devices that the user has confirmed have successfully received the push notification.
Delivery Rate: The percentage of devices that successfully delivered out of the total number of shipments.
10. Impressions: The actual number of times this push notification is displayed in the user's notification bar/lock screen.
11. Clicks / Click Rate (CTR)
Clicks: The number of times a user actually clicks on the push notification in the notification bar, thereby waking up or opening the notification.
Click Rate (CTR): The percentage of users who clicked on the push notification out of the users who were successfully delivered.
12. Status: Displays the statuses listed based on the search criteria.
13. Action By: Backend push notification operators

10. Others

10-1 Frontend Settings — Duplicate Display Name Error Message for Content Category

- Brief Description: In the backoffice Page Settings , when editing a Content category, if the display name is duplicated, an error message will be shown: [The display name for each language must be unique.]
- Location: IMS Backoffice: Side Menu > Frontend Settings > Page Settings

