

Tab 1



JOHNSTON-ADHIKARI ADMINISTRATION STRATEGIC PLAN

Innovation, Community Spirit, Sustainability, Enduring Commitments



Phase II Updates and Key Successes

INNOVATE AT AU

Advance innovation initiatives at Augustana University by establishing programs that promote technological advancement, creative problem solving, and collaborative learning.

- I. Explore a fund to support student-led projects that promote innovation and creativity on campus. Establish criteria for project submissions focusing on sustainability, technology, and student engagement.

- A. ASA Exec is beginning to explore the potential avenues for this project, the criteria and funding required.

- a. As of October 23rd 2024, this has been delegated to the Human and Public Relations Committee to outline the submission platform, eligibility criteria, selection criteria and the project timeline. Calls for applications anticipated in November 2024.

- B. Crypto and Metaverse Innovation Lab Endowment

- C.

- II. Promote sustainability-focused innovation initiatives within the campus, encouraging students to develop eco-friendly solutions for campus challenges.

- A. President Annie Johnston and Vice President Prince Adhikari plan on checking in with Pam Homan and the Augustana University Advancement Office soon as this is tied with their office.

REVAMP THE VIKING COMMUNITY SPIRIT

Develop and implement programs that encourage student participation in campus events and activities, fostering a vibrant community atmosphere that celebrates diversity, inclusivity, and Viking pride.

- I. Increase collaboration with the Chapel Staff and Interfaith Council to promote faith based learning practices.**
 - A. President Johnston and Vice President Adhikari have been attending important faith based events and maintaining ASA's strategic presence from chapel prayer service to interfaith vigils. Campus pastors are visiting ASA Senate Meeting on October 20th.
 - B. The President and Vice President plan on extending further collaboration with the chapel staff and the interfaith council in ASA's future events and initiatives. **See year-round faith based commitments.*
 - C. Spiritual Healing Grant
- II. Collaborate with the Athletics Department to develop targeted engagement strategies to increase awareness and boost attendance at the athletic events.**
 - A. President Johnston and Vice President Adhikari are meeting with the Student Athlete Advisory Committee (SAAC) on November 6, 2024 in order to solidify the plans for the integration of student athletes in the ASA executive-led initiatives. Vice President Adhikari will continue to work with Athletics Director Josh Morton and Chair of SAAC, Kenneth Langer to keep up with the progress of this initiative.
 - B. The Ole Advantage Loyalty Points**
- III. Support the sport clubs with necessary logistics uncovered by their recurring allocations to support their operations. These include clubs that are struggling from bouncing back from the covid-19 pandemic like soccer club, bike club, and others as advised by the Rec Services.**
 - A. *Nothing to report at this time. Beginning in November.*
- IV. Explore and initiate potential partnerships within the broader Sioux Falls community such as local businesses and nonprofits to provide service-learning opportunities that align with the student's interests.**
 - A. *Nothing to report at this time. Beginning in November*
- V. Explore partnerships with local restaurants and off-campus dining options to enhance the student experience by providing diverse culinary choices to foster community engagement and support local businesses.**
 - A. President Johnston is spearheading this initiative. The project has been in progress since Spring 2024. Potential food outlets include Bagel Boy and Boss Pizza.

Implement targeted initiatives to rebuild community engagement and student spirit on campus, including hosting events, workshops, and social gatherings that encourage participation and foster connections among students to restore the vibrant Viking community stalled during the COVID-19 pandemic.

Year round

- I. Integrate faith-based practices with key moments to align Augustana's spiritual traditions with learning experiences guided by faith and reflection.**
 - A. Devotion/ reflection messages have been reintroduced in the Augustana Student Association senate meetings which was discontinued in 2021 and in key moments of ASA like award ceremonies and larger events.
 - B. ASA Logo is being modified to include a faith oriented service motto. The President and Vice President are working with the Office of Faith and Spiritual Life.

- II. By March 2025, begin an investment plan to revive the big event of the Union Board of Governors lost in the COVID-19 pandemic of 2020-21.**
 - A. President Johnston and Vice President Adhikari are exploring different business models. Initial plans have been prepared and will be publicized at an appropriate time after further brainstorming and discussion with relevant stakeholders.

 - B. Initiated

- III. Periodically recognize and reward students, faculty, and staff who exemplify the core values of responsibility and respect through leadership and community engagement.**
 - A. A recognition night for the Tier 1 organizations is being planned by the ASA Executive for November. Concrete details being discussed in the next ASA Executive Meeting.
 - B. 10 students exemplifying Augustana's core values will be honored and recognized with the medals by the President and Vice President in a special award and recognition ceremony accompanied by Mid Year update which will be held in February 2025.

Viking Spirit Addendum:

- A. President Johnston and Vice President Adhikari extended ASA's strategic collaboration with Viking Days. Secretary Carson Steichen represented ASA Executive and spoke at the Viking Days feast emphasizing ASA's commitment to Augustana's core values, community spirit, and ASA's support to the university's annual homecoming.
- B. The President and Vice President have also affirmed their support to Serving and Learning Together (SALT), an RSO which has received less attention from ASA compared to other Tier 1 organizations and witnessed a fall in attendance in the previous year. They both met with Dr. Joel Johnson in order to explore the possibility of integrating service components in the curriculum (preferably, the First Year Seminar as requested by SALT). SALT leaders, President Gabriela Rabboni and Vice President Sanju Gajmer, are being extended invitations in one of the upcoming ASA Senate meetings to share the goals of their organization and renew the collaboration efforts between the two entities.

SUSTAINABILITY IN PRACTICES

Advance sustainability initiatives by establishing programs to promote environmental stewardship, resource conservation and community engagement.

- I. Create a program that recognizes student organizations for implementing sustainable practices in their operations and events. Develop a clear set of criteria for the certification program, focusing on areas like event sustainability, waste reduction, energy conservation, and community engagement.**
 - A. Started as of 11/2/24. Announcement in the end of November
 - B. Green Certification Program
 - C. Sustainability Micro Grant
- II. Support the expansion of recycling and composting programs, with a focus on engaging students in waste reduction efforts. Partner with the dining services to introduce composting in at least one dining hall location as a pilot program and implement zero-waste policies for major campus events, ensuring minimal waste is generated.**
 - A. Complete

Implement a framework for sustainable practices on campus focusing on energy efficiency, waste reduction, and sustainable transportation, while fostering a culture of environmental awareness and responsibility.

Year Round

- I. Expand and promote the use of sustainable transportation options like bike-sharing and carpooling on campus through student-led awareness campaigns, incentives, and partnerships with local transportation providers.**
 - A. ASA's new hybrid transportation is up and running. The program is projected to save around twenty-three thousand dollars annually and is being used towards increased grant opportunities and discretionary spending.
 - B. President Johnston and Vice President Adhikari are also in communication with the university to receive updates on Augustana alum made carpool app 'Unigo'. They are also extending collaboration with bike clubs and other strategies to integrate other transportation alternatives.
 - C. Following the success of Phase I, Phase II was announced on October 24th, to go into effect beginning November 1st. Under Phase II, prices with SAM On-Demand and bus rides are capped at no more than \$1.50 per ride. This adjustment marks a transition from the fully free SAM transportation model we previously offered to a

cost-share model. The new model ensures students still have access to affordable transportation options while balancing the fiscal realities of the program and the real world. Responding to drop in temperatures and colder weather, four additional lyft passes have been added to existing riders.

- D. Phase III will be announced in January 2025 which will incorporate “in-house” Augustana resources for creating a transportation model.
 - E. The data shared by Lyft Transportation Inc. shows carbon emissions at the lowest and at the “green mark”
- II. Establish a direct pipeline for any excess food from campus events to be donated immediately to the Campus Cupboard. Additionally, diversify the resources available at the Campus Cupboard–items that would include personal care items, laundry essentials, etc.**
- A. The Housing and Dining Committee has been delegated this project. The President and Vice President will be checking in with the committee periodically.
- III. Establish an effective platform for the exchange of books and dorm items collaborating with organizations such as Augie Thrift and those engaged in the areas of sustainability.**
- A. The President and Vice President have delegated this project to the chair of the curriculum committee, Senator Avery Gilman.

ENDURING COMMITMENTS

Enhance integral components of campus life, including student well-being, safety, diversity, equity, inclusion, and leadership development, to create an engaging atmosphere where all students feel valued and empowered.

Year Round

- I. Develop initiatives to foster a diverse and inclusive campus environment by focusing on the needs of international students and underrepresented groups. Officially recognize the unique traditions of these groups at Augustana University and increase awareness of their celebrations, aiming to engage students from dominant cultures in these events to promote understanding, appreciation, and a sense of community among all students.**
- A. President Johnston and Vice President Adhikari have been proactively releasing statements and officially recognizing the celebrations of different religious groups to boost campus wide involvement and cross cultural engagements. So far recognized traditions include: Ethiopian New Year, Nepali Festival Dashain. Upcoming traditions include: Native American Heritage Month, Hindu Festival Diwali, Black and African American History Month, Lunar New Year, Muslim Ramadan, and

others upon consultation with the Office of Diversity and Inclusion and the Office of Faith and Spiritual Life.

- B. On October 9th, President Johnston and Vice President Adhikari along with the International Programs Office led a safe space session for international students to help them navigate anxieties and curiosities surrounding the 2024 US Presidential elections and international student community. Special guests included Director of South Dakota Voices for Peace and Immigration Attorney Taneeza Islam, and Associate Professors of the Government and International Affairs Drs. Jennapher Lunde Seefeldt and Emily Wanless. The event was attended by a handful of international students with questions submitted anonymously prior to the event.
 - C. President Johnston and Vice President Adhikari successfully advocated for the safety of international students, minority and immigrant population in our campus with the university's election taskforce that resulted in the inclusion of International Programs Office (IPO) representative Heather Reed in the university's election taskforce, alongside inclusion of diverse perspectives (immigrants/ international students) in the election forums led by Dr. Stephen Minister. Students Sen. Mariam Alinizi and Natneal Goitom were included as panelists in the election forums on Israeli-Palestinian Conflict, and immigration respectively, as a result of the President and Vice President's advocacy.
 - D. Vice President Prince Adhikari released a call to action statement to all international students on October 31st 2024 to remain civil, curious, respectful, and honor the privilege of being in this great country no matter whatever the outcome of the 2024 US general election.
 - E. NESU SG + ASGA
 - F. Augustana Heritage Conservation Initiative
 - G. Global Affairs coalition
 - H. American Forum at Augustana University
- II. Enhance transparency in the student government process by implementing innovative solutions, such as a real-time public dashboard that tracks decision-making, budget allocations, and project progress**
- A. Technical Director Blen Lemma is working on a website and is subject to admin approval to remain compliant with the University's website policies
 - B. Being committed to transparency in student government processes, the President and Vice President have been attending several interviews and media exchanges since taking office.
 - C. This periodic update is a further commitment to the administration's transparency.
 - D. Media & Journalism Initiative

E. Election participation expansion

III. Explore and implement programs focused on reproductive access, Narcan training for opioid overdose response, fentanyl testing services, mental health awareness, and substance abuse prevention to enhance campus safety, health, and overall well-being. Partner with relevant organizations and campus departments to ensure a comprehensive approach that addresses the diverse needs of the student body.

- A. Increasing awareness of Narcan availability on campus with collaboration with campus safety and the Deans of Students Office. President Johnston and Vice President Adhikari have scheduled a meeting with Rick Tupper for October 23rd. The Executive will work in conjunction with the curriculum committee to support what has been achieved so far and bring the pending projects to completion.
- B. On the night of November 5th, ASA in collaboration with political student groups is hosting an election night watch party to foster a sense of community and unity in an effort to bridge political differences within the Augustana community. Spending of \$1000 is projected out of the ASA executive budget. Departments including but not limited to Campus safety, International Programs, Faith and Spiritual Life, Academic departments, President's Office, etc. have been notified about this event. President Johnston is spearheading this initiative.

METRICS OF SUCCESS/ KEY PERFORMANCE INDICATORS (KPIs)



***Event
Engagement***



***Grant
Utilization***



***Waste
Reduction***



***Leadership
Retention***



***Diversity, Equity &
Inclusion***



***Transparency &
Responsiveness***



***Operational
Efficiency***



***Stakeholder
Engagement***