

Play'n GO Launches Piggy Blitz With BetMGM in Michigan and New Jersey

Play'n GO, a global casino games provider, has announced the exclusive US release of its popular title Piggy Blitz with BetMGM.

The game, already available in other markets but launching in the US for the first time, will be a BetMGM exclusive to players in New Jersey and Michigan until Jan. 18, then available to all operators in the region.

Play'n GO and BetMGM announced their US partnership just over a year ago, and have seen success. This exclusive release will serve to strengthen those ties further as 2023 draws to a close.

Magnus Natt och Dag, Commercial Director North America, Play'n GO said: "Our partnership with BetMGM has been highly successful for both parties to this point, so we're pleased to use this exclusive game launch to demonstrate our commitment to further joint success.

"Piggy Blitz has proven extremely popular with players in our other jurisdictions, so we're confident that we can replicate that success here in the US. BetMGM's players have made it abundantly clear that they enjoy our content, and Piggy Blitz is sure to replicate that success in 2024."

Play'n GO has been awarded a license in four states as of December 2023, with additional expansion expected in 2024.