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FEATURES	BASIC 1 MENTION (NO VIDEO INTERVIEW)	MARKET PRESENCE PACKAGE OF 3 X3 MIN INTERVIEWS IN STUDIO SHOWN IN A 10 DAY PERIOD	AUTHORITY BUILDER PACKAGE 6 X 3 MINUTE INTERVIEWS OF TEAM ACROSS 30 DAYS	INDUSTRY LEADER PACKAGE 9 x 3 minute interviews of team across 40 days	VIP (CUSTOMIZED TO CLIENT NEEDS)
MEDIA MENTION (NEWS ITEM)	●		●	●	●
3 MINUTE TELEVISION INTERVIEWS			●	●	●
PRODUCTION OF INTERVIEWS			●	●	●
BROADCASTING OF INTERVIEWS			●	●	●
COPY OF INTERVIEWS PROVIDED TO CLIENT			●	●	●
HOSTING OF SPECIALITY WEBINARS				●	●
PRODUCTION OF LONG FORM INTERVIEWS					

Interview Partnership Packages

Package	Duration	Interviews	Positioning	Price per Package
Market Presence Package	1 Month	3 Interviews	Establish industry credibility	J\$320,000
Authority Builder Package	2 Months	6 Interviews	Thought leadership development	J\$680,000
Industry Leader Package	3 Months	9 Interviews	Market positioning & visibility	J\$980,000