

Press release October 2022



The Power of Positive Shopping from Blue Patch

Social enterprise and sustainable business collective, Blue Patch, is to exhibit at the new Sustainability Show, 15-16 October at the Business Design Centre, Islington.

The Power of Positive Shopping is Blue Patch's grassroots initiative connecting shoppers to the UK and Ireland's sustainable businesses through the BluePatch.org online directory.

Blue Patch are delighted to be exhibiting at [The Sustainability Show](#), a two-day celebration of today's forward-thinking consumer brands. This large-scale event is dedicated to green shopping, where like-minded visitors can gather, shop, research products and learn from experts. There will be talks by celebrities, inspiring and informative features and an incredible choice of the latest 'planet friendly' products.

The Blue Patch stand, E7 (Home & Garden area) will display 'The Power of Positive Shopping' and feature a range of its member brands. Here's a taster - plastic-free play-kits by PlayPress Toys, heritage pottery by Denby, cashmere duvets from Scotland by Ava Innes, home retrofitting advice by Eco-Alex, organic beauty by Terre Verdi. There's something for everyone so come and meet the team.

Putting the planet and people at the centre of everything we do, Blue Patch is a social enterprise and uses 100% of its income to support the local, low carbon economy. All surplus income funds community-owned renewable energy projects.

Blue Patch founder Jane says:

To build the low-carbon, local economy we must increase the visibility of local, heritage and sustainable brands and services across the UK and Ireland. The way we shop can be so rewarding; high quality products are a pleasure to own and longer lasting - Denby is a great example, who's not had a Denby piece passed down through the generations?'

Blue Patch members exhibiting at **The Sustainability Show**:

[Ava Innes](#) makes bed linen from recycled cashmere, British wool and responsibly sourced 100% organic cotton. Plus a tree is planted for every order by 'One Tree Planted'.

Buy your last toothbrush ever from [tooth.eco](#). They make sustainably designed toothbrushes from recycled and biodegradable materials and offer a toothbrush with a replaceable head.

If you are ready to make a sustainable swap to a solid shampoo bar or conditioner bar, [Kind2](#) makes award-winning, high performing products. Their bars are palm oil free, vegan and made with natural colours and fragrances.

Artisanal perfumer [4160 Tuesdays](#) hand-make and bottle all their scents in a low impact studio and package them in recycled and sustainable packaging.

[PlayPress Toys](#) make non-toxic and eco-friendly children's playsets using FSC certified materials. The playsets are biodegradable and can be recycled. Featuring favourites like farmyards, space, dinosaurs, doctors, safari wildlife, castles and pirates and licensed sets with the Gruffalo and Shaun the Sheep.

[Terre Verdi](#) make natural & vegan skincare products for the face and body like face creams, serums and body oils plus the first water based face moisturiser certified by the Soil Association as Cosmos Organic.

[Wolfram Lohr](#) makes plant holders from recycled leather as well as bags, wallets, belts and accessories, all finely crafted from hand-picked hides that are vegetable tanned. Their whole ethos is built around small batch sustainable processes and artisanal products.

Get ready for a sustainable Christmas with [Keep This Cracker](#). This ingenious product saves waste every Christmas and can be reused year after year. The crackers are 100% recyclable, including their cardboard packaging, snaps and ribbons.

[Denby Pottery](#) has been making beautiful homewares for centuries. They are environmentally conscious in all aspects of their business and make great efforts to reduce waste including being the first tableware manufacturer to reach zero process waste.

[Eco Alex](#) is a qualified retrofitter (PAS 2035) as well as a creator of beautiful biodiverse green roofs for the home, garage and bike shed!

[Eco action games](#) make adopting sustainable habits fun; from eco-top trumps to a green twister and a giant sustainable snakes and ladders; play and education blend seamlessly.

[Kabloom](#) 'seed bombs' make the ideal eco-stocking fillers for green fingered kids and adults, served up by Will Hamilton-Davies author of [The Shrew With The Flu](#)

Members on another stand - [Delphis Eco](#) (H12) who make environmentally friendly cleaning products for the home.

#End

The Sustainability Show

Website www.sustainabilityshow.co.uk

Blue Patch Stand E7.

About

Blue Patch is a social enterprise on a mission to support local and sustainable business, including training towards net zero.

100% of Blue Patch's income is focused on positive outcomes, including all surplus income used to fund community-owned renewable energy projects.

Blue Patch launched in 2014 and is run by an all female team in south London.

Website www.bluepatch.org



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