



Election Hero Day

November 3, 2025

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What's Election Hero Day?

Election Hero Day is a national day of celebration on Monday, November 3, 2025. On this day, nonprofits, business leaders, public officials and many more will celebrate the tremendous contributions local election administrators, poll workers, state officials, and postal workers are making to ensure a safe, secure and accessible voting experience for all voters!

By celebrating the work of roughly one million Americans who make our elections possible, Election Hero Day aims to remind all eligible voters that elections in our nation are locally-run, which is proven to increase trust in elections and results.

Who is an Election Hero?

State and County Election Officials: The Wisconsin Elections Commission and all 72 County Clerks work together to implement election laws and policies, maintain voter registration databases, and work collaboratively with local election officials to ensure a successful voting experience for all voters.

Local Election Officials: Municipal Clerks execute detailed election plans built in partnership with state officials. Lead all of the day-to-day operations of registration and voting for their jurisdiction and recruit poll workers.

Election Office Staff: Support the work of the municipal clerk through clerical duties, digital support, and much more. In many cases, this team is quite small, leading to a heavy and time-sensitive workload for these workers in this critical time.

Poll Workers: Provide on-site support to local election staff to administer a smooth voting process on Election Day and during early voting. They are responsible for everything from checking in voters, to making sure voting machines are in proper order. These folks are put on the front lines of elections and will interact with hundreds of voters throughout their work.

Postal Workers: postal workers work diligently to ensure that mail-in absentee ballots arrive safely to the voter and are returned to the clerk by the deadline, sometimes making many visits to the clerk's office on election day.

Messaging

Sample Email (to members, supporters, ect.)

Dear (member, voter, name ...)

On Monday November 3, 2025, we will celebrate Election Hero Day: a day of action to recognize and thank election workers across the nation - state and county officials, clerks, poll workers, postal workers, and more - for their tireless efforts to keep our democracy strong. To honor this year's election heroes, I hope you will join us in thanking the friends, family, neighbors, and colleagues in your community who have selflessly given their time to ensure our elections run smoothly.

You can find your clerk's contact information at:

<https://myvote.wi.gov/en-us/My-Municipal-Clerk>. And to make recognizing your clerk easy, [here's a sample message you can send](#).

Sincerely,
(Your Organization)

Newsletter Blurb

Election Hero Day is a national day of celebration on Monday, November 3, 2025. On this day, nonprofits, business leaders, public officials and many more will celebrate the tremendous contributions local election administrators, poll workers, state officials, and postal workers are making to ensure a safe, secure and accessible voting experience for all voters!

By celebrating the work of roughly one million Americans who make our elections possible, Election Hero Day aims to remind all eligible voters that elections in our nation are locally-run, which is proven to increase trust in elections and results.

To honor this year's election heroes, I hope you will join us in thanking the friends, family, neighbors, and colleagues in your community who have selflessly given their time to ensure our elections run smoothly.

[include direct action i.e link to social media posts they can share, thank you letter template, ect.]

[Newsletter graphic](#)

Sample Social Media Posts

Hashtag to use:

#ThankYouElectionHeroes

#ElectionHeroes

#ElectionHeroDay

- Our municipal clerks work directly with voters during elections to answer all their voting questions. They make our elections work! So this Election Hero Day, we want to say a BIG thank you to our #ElectionHeroes!
- Election heroes are state and local officials, their staff, poll workers, postal workers, and many more who work to ensure a safe, secure, and accessible election. #ThankYouElectionHeroes
- Today we are celebrating Election Hero Day to recognize the tireless commitments election teams and poll workers make to keep our democracy running! We see you and we thank you! #ElectionHeroes

- Want to thank your local election official who powers our elections? You can find your clerk's contact information at:
<https://myvote.wi.gov/en-us/My-Municipal-Clerk>. #ThankYouElectionHeroes
- Happy Election Hero Day! #ThankYouClerks for ensuring our elections run smoothly and our freedom to vote is protected.
- Today we are celebrating Election Hero Day to recognize the dedicated and hardworking poll workers that ensure voters are able to have their voices heard.
#ThankYouElectionHeroes

Resources

Clerk Thank You Templates

[Link to template document](#)

Link to look up your municipal clerk

[Link](#)

Clerk Appreciation LTE Template

[Link to template document here](#)

Social Media Frame Template

[Customize template via Canva here](#)

League of Wisconsin Municipalities - Election Workers are our Friends, Family, and Neighbors

[Link to Facebook post to reshare](#) the video PSA about Wisconsin elections and that they are run by our neighbors, family, and friends.

Poll Workers Make Democracy Work - One Pager

[Click here to view the one pager](#) that includes the requirements to become a poll worker, what poll workers do, and why they are important to our democracy.

Power the Polls Poll Worker Sign Up Link

[Click here](#) for the League of Women Voters of Wisconsin affiliate sign up link. When potential poll workers sign up using this link Power the Polls send periodic emails to ensure the poll worker has completed their application. The League of Women Voters of Wisconsin also receives the list of individuals who signed up using this link allowing us to contact them directly. Please add this link to your website and send it to your members!

PBS News - Election officials speak out on the violent threats and stress they've faced since 2020

[WATCH HERE](#) - some parts of the country are still looking for people to work at polling places. One reason could be the threats and harassment that's been aimed at election officials since the false claims that the 2020 election was stolen. Current and former election officials from across the country share their experiences.

TIME - The Officials

[WATCH HERE](#) - US election officials in rural and urban jurisdictions of four battleground states hold the line against organized efforts to undermine their work as they prepare for the contentious 2024 contest.

Social Media Graphics (>> more found here [download here](#))



