Recommendation Letter for a Marketing Employee

By: AmbitionBox.com

{Your name}
{Title}
{Company name}
{Address}
{City} {State} {Pin code}
{Email}
{Phone number}

Date:

{Addressee's name}
{Title}
{Company name}
{Address}
{City} {State} {Pin code}

Subject: Recomemdnation

Dear Mr/Ms. {Addressee's name}

I, as the {Your title} at {Company Name}, am writing this letter to support Mr/Ms {Candidate's name} and his/her desire to join your company. {Candidate's first name} has worked under me since {Number of years} years and in this duration, I have become well aware of his/her qualities and attributes.

{Candidate's first name} has won the award for Best Employee of the Year in 20xx and believe me when I say that this reward is just a small part of his/her long list of achievements. I'd like to mention that when we hired {Candidate's first name}, our company was on the verge of collapsing. We had not been able to market our product properly and the presence of a lot of competitors had weakened us. He/She joined and revolutionized our strategies completely. We no longer were focussing on orthodox methods, but finding ways to find unique and sustainable ways to market ourselves. {Candidate's first name} gave his/her heart and soul

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into each presentation and made some substantial changes in our products too. We organized fun competitions, seminars, workshops, and webinars for the people who were not yet aware of our services. He/she helped in every department, be it sales, accounts or anything else. {Candidate's first name} is a very capable leader because he/she has an ability to understand the needs, focus on wants and execute on demands. He/she has been the source of motivation and hope for all our team members and is an ambitious human being as well.

{Candidate's first name} has never let us down and has made our name a familiar one in the city. We no longer need to pay high commissions to any marketing agency, thanks to the strategies made by {Candidate's first name}. I have seen him/her grow into an extraordinary employee and I am sure that he/she will continue to perform excellently in your company too. I highly recommend him/her for the post of {Name of applied position} at {Company name} and hope that you'll recognize his/her impressive talent for marketing too. For any doubts or queries, you can contact me at the details given above.

Sincerely,
{Your signature}

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