Recon Worksheet

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Question 1: What Are Their Top Three Desires?				
1.				
2.				
3.				
Question 2: What Are Their Three Reasons WHY?				
1.				
2.				
3.				
Question 3a: Brainstorm Every Reason They Would NOT Buy				
Question 3b: Choose The Three BIGGEST Reason From The List Above				
1.				
2.				
3.				