Senate Resolution 2526-020

Resolution to Grant Funds to Marketing Club

WEDNESDAY, OCTOBER 1, 2025

Whereas the Student Government Association's Appropriations Committee wishes to approve the Marketing Club grant proposal presented on October 1, 2025, and
Whereas Marketing Club wishes to grant funds towards Colts partnership and club catering that will result in a deficit in their SIL account estimated at $1,950.00
Whereas, all grants are distributed by the Student Senate, and
Whereas all student organizations receiving grant money must include SGA's logo and "Sponsored by" on marketing materials related to their grant-funded initiatives, and
Whereas all grants are subject to the oversight of the Student Government Association's Audit Board, let it be
Resolved that the Student Government Association's Student Senate authorizes a grant from the General account to the Marketing Club in the amount of $1,950.00 (See Appendix A)

Resolution 2526-020: Resolution to Grant Funds to Marketing Club

Primary Sponsor:

Beck Janki, Lacy School of Business

Secondary Sponsor:

Charlotte Christina Grace, Jordan College of the Arts Senator

Vote:

In Favor: 17

Opposed: 0

Abstained: 0

Resolution PASSES

Signatures:

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Brenna S. Bailey, Speaker of the Senate
Note: The signature of the Speaker serves only as verification of vote count and does not indicate support of a resolution

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Eloise Ayotte, Student Body President

APPENDIX A

EXPENSES			
Item	*Amount*	*Justification*	*Event Date*
40 Tickets to the Colt's Week 6 game Vs. Arizona Cardinals	$1,800.00	In our ongoing partnership with the Indianapolis Colts, as the first of two events, they have offered to provide the Butler Marketing Club with discounted tickets at $45 per ticket with no limit on quantity. At the moment, the cheapest group seating tickets are $93. We are asking for 40 tickets because this is the average attendance of our club monthly meetings last year. We plan on giving the first 40 signups these tickets to promote and evolve an ongoing partnership between Butler University and the Indianapolis Colts.	Sunday, October 12th
Catering for Little Cesar's, 20 pizzas (10 for two events)	$150.00	We would like to provide catering to our members, as most of our events take place between 6:00 - 7:00 PM. This is because this is when speakers are often available after work. Providing catering would make the event more accessible and convenient to our members. This is the cheapest option. Hotbox is 20 pizza's for $370 and Jet's is 20 pizza's for $350.	November 12th, 2025 & March 18th, 2026
TOTAL	$ 1,950.00		
NET LOSS		-$ 1,950.00	
		THE ABOVE SELL (NET LOSS) IS YOU GRANT REQUEST AMOUNT, DO NOT REMOVE THE FORMULA FROM THE CELL	

A. The Marketing Club has $0 in revenue.