

Sales submission week 4

Niche : Financial advisor

1) Give the exact outreach messages you sent to each of the 3 prospects.

Prospect 1 : Engage via email

SL : Name, Goals?

Hey Name, I really love the way you describe your passion and faith. As someone who wakes up every day feeling grateful for what I have, your message about faith and family truly resonates with me, so I figured I'd reach out.

(Here I changed my personalization by going directly on his website page description and picking elements that resonates with my life)

I've spent countless hours researching the financial advisor space, and the TL;DR is that many companies are using AI to streamline customer support, which improves conversion rates and frees up time for more important tasks and people.

(I've tried to build that part as a case study)

I made you a 1.59 minute video going over the specifics. Is it cool if I send it over?

Cheers,
My name

Prospect 2 :Engage via email

Subject line: Name, Question

What's good Name, I love the way you value family—relocating to Minneapolis to be close to Amber's family really shows your commitment. As someone who also prioritizes family and cherishes time spent with loved ones, it truly resonates with me, so I figured I'd reach out

(Same strategy here)

I have a system that can manage 90% of customer support interactions and improve the leads quality, freeing up more time for you to spend with your family while boosting your bottom line.

If it's cool with you, I can throw you a quick 1:59 video going over how it works.

Thanks,
My name

Prospect 3 :Engage via LinkedIn

Hi Name, I read the Carson article about the Fed rate cuts, and I really appreciate how you're helping clients navigate these turbulent times in the market. It's a mission that resonates with my own values in financial services, so I figured I'd reach out.

Are you open to checking out a system that handles 90% of customer support interactions and improving your conversion rate , without spending a cent on Virtual Assistants ?