

15.09.2021

**CONVENOR ANNUAL REPORT :-
COMMITTEE FOR WEBSITE AND SOCIAL MEDIA – 60TH
AGM AND CONFERENCE OF FPTA ON 25TH to 27TH SEPT -
2021, BANGALORE.**

I thank our President Shri Chandra Dev Chaudhary & Hon. Secretary Shri Hiren Karia & All Managing Committee Members for giving me the opportunity to serve FPTA. I would like to share the progress of work that my committee has reached during the year.

All the information about 35 Affiliated Associations of FPTA has been updated on our App & WEBSITE.

We have to be prepared for future. This era is era of technology. We have to keep the pace with change of time and adopt the innovations to the maximum utilization and benefit of our members. For this we should have financial resources. The income can be generated in the form of advertisements on our App.

This year we received advertisements on FPTA APP.

Home Page 3 Advt. –

M/s Narsingh Dass Group, Delhi.

M/s Mittal Trading Company, Bangalore.

M/s Sudarshan Paper & Boards, Kolkata.

Associations wise 3 Advt. –

M/s Raj Lakshmi Agencies, Chennai.

M/S Suraj Paper Agencies, Vijayawada.

M/s Paras Papers, Hyderabad.

Total income from advertisement Rs 205000/-

We thank to the members who have contributed for advts. in the APP not only this year but also for the previous years.

Our humble request to the affiliated associations is that, if we get one advertisement of Rs. 15,000/- annually from any of the member, it will be Rs 15,000/- x 36 = Rs. 5,40,000/- per annum. We can utilize this for development on social media, can have mileage on FACE BOOK, TWITTER, YOU TUBE, WEBSITE, INSTAGRAM and many more other platforms. With this even VOICE OF FPTA will be heard on government level. We can also have awareness programs.

The total no of registered members on App. is approx. 6000. We have updated new version in which **GREEN** Tick against the name of member indicates that they have downloaded the APP & in **RED** (X) indicates that the member has not downloaded the APP.

We are regularly uploading the news, events & activities of all the affiliated associations as and when we receive on - WhatsApp, Website & FPTA INDIA APP, Government circulars, notifications, newspaper articles related to paper trade are also updated from time to time.

DIL MANGE MORE: - We are getting 15 – 20 inquires on App ever month. I request members to use this FPTA platform maximum for their benefit & information. Though we could meet our expenses and were slightly on the plus side, we request members to enhance their patronage not only financially but also staying connected actively on APP.

Last but not the least FPTA APP will immensely benefit the trade of our members & request members to be active & boost their trade which will give recognition to their business all over the world.

I thank all my team members - **Shri. Mehul Mehta – Advisor, Mr. Ranjeet Kumar Jain – Member & Mr. Hiren Karia** for their relentless efforts & help, without which we could not have performed our duty

We the team pray God to keep all of us safe & healthy.

WITH REGARDS

NIRMAL KUHAD
CONVENOR OF WEBSITE & SOCIAL MEDIA.

