

SL: 100K subs? Are you planning something?

Hey Emmie,

Congrats on reaching 100k subs, I respect your dedication in building The Slim on Starch Program.

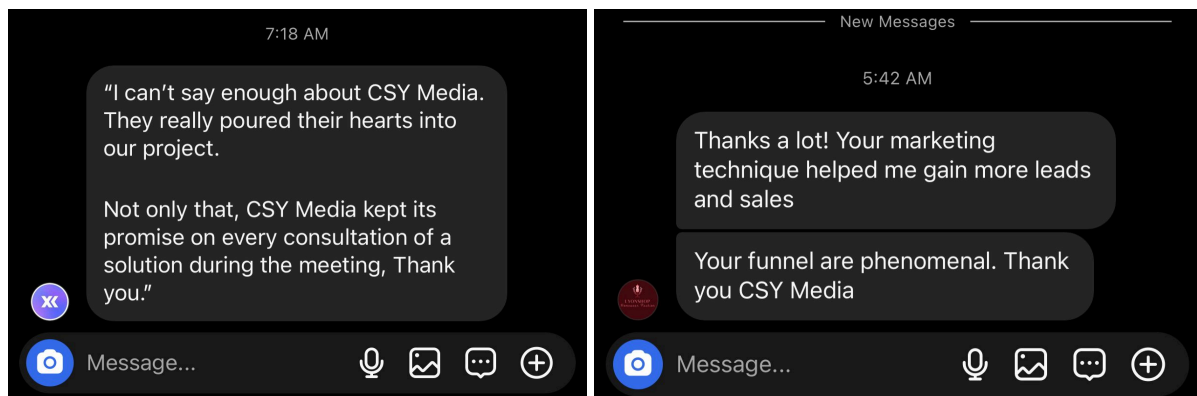
I hope you're planning something big, I'm actually in your newsletter because I was interested in how you build trust.

And I saw you're missing out on a gap in your email click-through rate.

I can help you increase by at least 10% revenue starting from your email management that builds trust in your brand.

And I know you don't know me, trust is always hard to get.

I have worked with clients before in different niches, but I can't put it all, you could check it on my web csymedia.co:



Also, I've made 4 personalized emails that you can apply instantly, but some aren't based on your story.

You could take a look for a quick 5 minutes, and I'll contact you tomorrow.

If you want me to build up a system of marketing without spending a dime.

Just reply with a simple "Yes" and I'll be happy to help with an exchange of a testimonial review.

Sincerely,

William Casey - CSY Media

Follow-up:

Hey Emmie,

That picture looks absolutely fantastic! Where the heck did you learn photography?



Don't tell you you're only using an iPhone camera, that looks tasty!

Okay, so the last time we talked, you reviewed a quick 5-minute glimpse of my email examples.

And at that time, I was preparing a strategy for The Slim on Starch Program.

I'm planning to remake your sales page Strach program.

And I think a video sales letter would be great for your brand Emmie.

But I need a deep understanding of the program especially from you to get this strategy intact.

I'm reaching out to inquire about the possibility of a 30-minute Zoom Consultation.

Don't hesitate to reach out, simply reply with a **“Yes, and a date”** when you're available for the meeting.

Cheers,
William Casey - CSY Media

Break up message:

Hey Emmie, did you know we're in a movie together...



ahah, just to break the ice, I know you're busy organizing YouTube and Instagram, so I won't take much of your time.

Looks like my strategy is a priority for your Slim Starch Program and Diet Cookbooks Emmie.

That's okay, I have a potential prospect to catch up in your vegan diet niche.

But before I go, I wanted to show you my recent VSL that I could help you with in the future.

[My Video Sales Letter \(Warning High Volume\)](#)

I hope the best for you and the Crew of Healthy Emmie.

Until next time,
William Casey - CSY Media