

Names & emails for Dr. Alexander:

Tierra

Idea: I am a grad student in the Master of Liberal Arts program with a concentration in data analytics here at the University of Richmond. I am currently doing a research project for one of my courses, aiming to examine the effect that collegiate sports betting has on the student-athletes mental well-being. I would use agentic AI to alert me every time a student-athlete reported harassment from gamblers/bettors, have messages intercepted and reported to authorities before they could be received, flagging any further messages (looking for keywords: hate, suck, loser, stupid, curse words), and track IP addresses spreading hate speech or derogatory messages.

Jayden

Idea: Some of my favorite film directors such as Robert Altman, Martin Scorsese, Orson Welles work to comment and critique films made in the past. They make films as cinephiles. I want to use an agentic AI that can scan the script of your writing and tell you past films that might relate to ideas and themes within your script. This will allow you to go back and research these films so that you can expand on ideas visited by the past film directors. You would also be able to input genres you're interested in exploring within your script and the AI can provide films that link both to genre and content of your script. The agentic AI should also be able to assess whether your script builds and expands on past films rather than just mimicking. This would help people overcome the fear that their work is not pushing forward and useful to people. This agentic AI can also help you design tailored homages to past films that don't read as a cheap copy. In the current state of AI the agent might struggle to analyze video and provide helpful information, however, it could base its recommendations of films that help your research on film scholarship as well as giving you the film scholarship itself to read. This agent can help you write scripts where all scenes contribute to the themes and purposes you want to convey rather than writing scenes that act as filler to get to the next scene.

Katie

Idea: I am a grad student who co-runs a small adventure vehicle import business with my husband. I would use agentic AI to research potential clients by scraping their online presence and net worth (among other data points) to help me identify potential buyers or qualify leads that come in through our website. Much of our current business is word of mouth, particularly among collectors or well known individuals within the global Land Rover community (which is very friendly). It is particularly important to know who is connected and how they are connected in order to foster trust in a competitive, niche sector of the classic car market. From a marketing perspective, it would be great if I could write a brief on sales elements using stage by stage

images of different vehicle builds and asking an AI agent to come up with multi-channel campaigns (email, social and web) that could target and retarget potential buyers. Right now I use pro versions of Canva and SquareSpace templates that “know” our brand to design materials (and they have some AI elements), but it would be nice to have something more automated and comprehensive.