

email #1

SL: First Lines

Hello Sara,

If you tweak the first lines of your "One-on-One Coaching Intensives" by amplifying the reader's emotions, you'll effortlessly seize the reader's focus, leaving them eager to dive into more.

Here is a sample I created with emotion amplifiers that can help you make the reader stop for a second and dive deep into your program.

The first lines are attached below.

If you feel like this is right for you, I have some other ideas. What do you say about having a quick Zoom call?

Best regards,

Rodrigo António