

Hey Ann! 😊

I've been watching your videos lately and I find them to be enjoyable, especially the one where you explain a little about the Transformative Yoga Flow, your energy and happiness is very refreshing.

I visited your website and noticed that your homepage is a little outdated and the landing pages are not structured properly, most persuasion strategies are not used.

You can add the elements that enhance curiosity and a sense of scarcity on your CTA's, this will increase the level of curiosity of your potential customers and persuade them to purchase your courses instantly.

I also subscribed to your email list and there was no welcome sequence, only one message that said I should confirm my subscription.

You are probably losing a high percentage of people who are interested in buying your products because of this.

As an act of goodwill, I have created and attached a short-form copy for you to use on your social media platforms to gain more sales and new subscribers FOR FREE.

Please note that the copy is written specifically for you to gain New subscribers and sales but it can be modified to accommodate and generate more sales from your Online community(the one you talk about in the Spring Cycle).

If this sound like something you are interested in. Let me know on this email so we can see how we can help you grow your sales.

Regards

(full names)

<https://app.jointherealworld.com/chat/01GGDHGYWCHJD6DSZWGGERE3KZ/01GVZYA2Y12VGZ19M51JXR3FRC/01H4AR5DBWEXQMV28WDRGMTNGD>