

Subj: Steps <AcmeCo> Can Take to Support Israel

Hi <Leader Name>,

As I'm sure you've seen on the news, we are witnessing horrific atrocities committed by Hamas in Israel. All of us who are following the news, and all of our Israeli family, friends and colleagues, are experiencing shock and heartbreak.

In the past, including *<cite examples such as the war in Ukraine if applicable>*, <AcmeCo> made a decisive statement and generous donation.

I want to urge the leadership of <AcmeCo> to take a strong stance, make a public statement that showcases our values and supports our Jewish colleagues, and put our money where our mouth is with a donation to humanitarian relief in Israel.

I know it is not intended as such, but for people whose world is completely torn apart, inaction feels like apathy.

Let's do what we can to make a corporate donation, raise funds from employees, and make a public statement condemning terrorism. If we need help researching good causes, I have vetted and recommend we focus our giving on [United Hatzalah](#), a volunteer emergency medical organization.

Our support can save lives and lift battered spirits. Can I help take the lead on next steps?