

Associate in Sports Management

Specialization in Faith-Based Youth Sports and Development

HBI University

Course Duration: 2 years

Credit Hours: 75 hours (including 15 minor credit hours)

Program Description

The Associate in Sports Management program with a Specialization in Faith-Based Youth Sports and Development prepares students to lead and mentor young athletes through sports programs grounded in biblical values. This program emphasizes physical development, leadership, teamwork, and character formation through faith-centered coaching and community-based sports initiatives.

Students will explore sports administration, event planning, athletic training, and youth development while learning how to use sports as a tool for discipleship, outreach, and holistic well-being.

Graduates may serve in youth sports ministries, athletic outreach programs, recreation departments, or pursue further study in kinesiology, ministry, or education.

General Education Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Sociology	3

Core Sports Management Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
SPM 201	Introduction to Sports Management	3
SPM 202	Sports Leadership and Coaching	3

SPM 203	Event and Facility Management	3
SPM 204	Sports Marketing and Media	3
SPM 205	Principles of Athletic Training	3
SPM 206	Sports Law and Ethics	3
SPM 207	Budgeting and Fundraising in Sports	3
SPM 208	Youth and Community Recreation	3
SPM 209	Performance Psychology and Motivation	3
SPM 210	Internship in Sports Ministry	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
SPM 301	Coaching Techniques for Faith Leaders	3
SPM 302	Adaptive Sports and Inclusive Recreation	3
SPM 303	Sports Chaplaincy and Mentoring	3
SPM 304	Injury Prevention and Wellness	3
SPM 305	Entrepreneurship in Sports Outreach	3

Minor in Faith-Based Youth Sports and Development (15 Credit Hours)

Course Code	Course Name	Credit Hours
FYD 401	Theology of Play and Physical Discipleship	3

FYD 402	Youth Ministry Through Sports	3
FYD 403	Conflict Resolution and Team Building	3
FYD 404	Sports as Mission and Community Outreach	3
FYD 405	Life Skills and Character Development Through Athletics	3

Capstone Project (3 Credit Hours)

The Capstone in Faith-Based Youth Sports and Development challenges students to design a ministry-focused sports program or event. Project options include:

- Planning a youth sports camp with faith integration.
- Launching a community-based sports discipleship league.
- Coaching and mentoring a youth team with a character-building curriculum.

Program Outcomes

- Lead youth sports initiatives with spiritual intentionality and care.
- Organize and manage events that promote health and fellowship.
- Mentor youth in values, teamwork, and leadership through sports.
- Apply faith-based frameworks in athletic and community contexts.
- Support holistic development through active, mission-driven programs.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Youth Sports Ministry Director	\$45,000 - \$62,000
Faith-Based Athletic Program Coordinator	\$44,000 - \$60,000
Recreation and Outreach Coach	\$43,000 - \$59,000
Sports Development Missionary	\$42,000 - \$58,000
Community Sports League Organizer	\$46,000 - \$64,000