

SL: WB didn't welcome me

Seems like you're an Omega-fan?

Because 9/10 of the ig page has Omega posts 😊

Anyway, I signed up to your newsletter recently...

But didn't receive any emails to welcome me into the world of quality straps or anything of that sort.

It'd be a good thing to welcome your customers with a set of emails to have a sale by the end.

There is this email strategy I like to call "**Welcome Buddys**"...

It's based on a deep research & analysis of the top dogs like Horus Straps, Crown & Buckle and others.

I made the 1st (out of 4) email for Wrist Buddys.

If you apply this strategy for your business...

Then you'll be sure that your customers get their discount coupons and are ready to utilize them for a strap or two.

If you apply the rest of the strategy then you can have consistent purchases from 10s & 100s of customers that will sign up to your newsletter.

Reach back to me to carry on with this email strategy for your business if you would like to.

Strap up,

Muhammad Al Ameen

P.S. I made some changes to your offers. Read the email, and you'll see...

The email 📧

SL: You've officially unlocked 20% off of your 1st purchase.

Hey there!

It's time to strap up!

You see what I mean here...?

You know, because you're here for straps...

Well, great, I think we started off a bit cringy here

...

But there are glad tidings to smile at this email, though, because...

You're about to strap 20% away off of your first order with StrapBuddys!

The only thing you need to do is to use the coupon **COUPONNAME** when you check out. And you'll have 20% removed from your total.

It's that simple.

So click here to shop now:

-> <https://wristbuddys.com/collections/best-sellers>

Oh, and if you came in for x3 or more straps...

You'll get **free shipping** for the order!

Oh man, and if you're grabbing x3 or more straps at your first order...

ENVY YOU!

You'll save 20% off of the entire purchase but you'll also get a free delivery!!!

But not sure what type of strap to choose?

Well, no matter the purpose of your wear, we can help you to choose THE strap you need.

- If you want something to wear during warm & hot weather then you might want to consider rubber straps.
- If you need a strap for swimming, hiking, playing basketball, or any other outdoor activity, think of getting Nylon or NATO straps.

- A strap versatility of which is insane. Leather straps can be worn to work, uni, date, meeting or anywhere with a suit and a tie or a tee and jeans.
- If you happen to have an allergy or you have sensitive skin then silicone straps are for you. They are hypoallergenic, comfortable to wear and won't cause skin irritation.

And if none satisfies your “strap tooth” then [check out all of our items](#) because we have something for you!

Oh and a pro tip to save even more!

Sign up to our VIP buddies program, and you'll instantly save 3% of your cash with each order which you can reapply to order another accessory for your timepiece (that's 3% savings each time!)

Don't forget to strap up,

Founder