



Executive Board Meeting 3/26/17

Members Present: Sami Malas, Patrick Elliott, Thomas Schalke, Whit Lippincott, Francois Ries, Josh Guggenheim, Chandler Koon, Alanna DeMuro, Andrea Amaya, Julian Hernandez, Lena Mersereau, Jess Winssinger, Reid Dickerson, Tanvi Gandham, Caroline Peck, Cole Mora, Daniel Ludlam, Patrick Hennessey, Bryan Carlen, Maya Love, Grace Kelleher, Chloe Amarilla,

Members Absent: Cristina Lee, Jesse Jennings,

Guest List: Edgar Warnholtz, Anthony Burre, Elliot Behling, Connor Bloom

[Agenda](#)

[Welcome & Housekeeping](#)

[Introductions & Board Updates](#)

[Event Debrief: TNC](#)

[Retreat Review](#)

[Administrative Tasks](#)

[Photo Campaign](#)

[Fluid Review](#)

[Funding Request: Advisor Stipends](#)

[Open Forum](#)

Agenda

- 7:00 Welcome & Housekeeping
- 7:05 Introductions & Board Updates
- 7:15 Event Debrief: TNC
- 7:20 Retreat Review
- 7:25 Administrative Tasks
- 7:40 Photo Campaign
- 7:50 Fluid Review
- 7:55 Funding Request: Advisor Stipends
- 8:00 Open Forum

Welcome & Housekeeping

- Google Drive
 - Only use the old folders
- Meeting Guidelines:
 - Respect one another, Updates expected, No laptops

Introductions & Board Updates

Member	Update
Sami	Met with Devon to discuss the retreat and goals for ASCMC. Met with many members of board to help understand their goals and implement their goals in the Retreat. Helped host the retreat this past weekend to lay out the goals for ASCMC and work on developing group dynamics. Scheduling meetings with President Chodosh, Devon and Sharon this week.
Cole	Vegas trip this weekend, sign ups go out tonight, selected grad speaker (Wes Moore), Senior week of service on April 3rd-8th→ looking to make campus wide announcement (this week)
Patrick E	Met with all of the Senate Chairs to discuss potential projects for them to finishes the year on. Working specifically with Student Engagement to create an Exit survey for ASCMC executive board. Helping Campus Improvement get in contact with Roberts Pavilion manager to further smoothie vending conversations. Will be taking applications in the next couple of days for senate committees. Working with Title IX coordinator to come to Senate tomorrow (3/27). Met with Whit and François to discuss potential solutions to reimbursement issue.
Francois	Scheduling meeting w/ Whit

Alanna	Planned spring semester
Daniel	Events to connect ppl w/ roommates, work to ease roomdraw, potential pirate party events for different class
Andrea	(same as other EC's)
Lena	(Same as other EC's)
Julian	(Same as EC's)
Josh	Working w/ dorm pres (Chall) for this week's TNC, clearing Fluid Review receipts from Daniel's term, scheduling dorm pres meetings (will start a week from today). working w res life to make room draw a smooth process.
Maya	Partnering w/ scripps, talking about upcoming black&brown event
Patrick H	Shoutouts and birthdays
Caroline	Weekend went well for RAs
Chandler	Worked with ECs / Julian to plan spring parties, some talk of McKenna Palooza combined w/ PZ event, not happening anymore, separate events
Reid	Reached out to schools across U.S., & PP, reaching out to monsour to work on initiatives
Tanvi	Meeting w/ Elaine this week to get ideas/feedback from last term
Bryan	Working with Patrick for a frosh-soph green beach day, new cabinet members applied and were appointed, meeting with Devon this week
Grace	Making Instagram acct for ASCMC, compiling retreat notes
Jess	Photo campaign - how to make it better, reaching out to CMCTv, compiling ideas for extending Student Engagement & creating tangible goals
Whit	Got access to fluid review and now starting reimbursements. Gave officers access to review submissions under their funds. Working to get taxes completed and mailed by the extended 4/15 deadline.
Thomas	Confidentiality Policy and Conflict of Interest Policy will be reviewed tonight and signed by the board. Comptroller and last At-Large position applications received, will conduct interviews this week and complete appointment process by end of week. Transition going well, have met with relevant Officers to explain new structure/implement new Constitution, looking to fill positions of Comptroller & At-Large D&I Chair
Chloe	Met w/ Jess, sent out club inform, set up club office hours (Wednesdays 3-4), drafted positions for her committee (to be presented tonight)

Event Debrief: TNC

- SanskritTNC went well
- Lots of 5C students
- Same night as Meltdown, so it was less attended than last year

Retreat Review

- Mix between programming and fun
- Devon and Kari were there from DOS
 - Feel like we helped build upon and form stronger relationship formed between board & DOS
- 3 Committees formed out of retreat- **Social Programming, Transparency, Engaging CMC**
- Grace to report briefly on Retreat at Senate 3/27

Administrative Tasks

- Conflict of Interest Policy, Confidentiality Policy, Disclosure Statement
 - All members including old members reviewed documents & signed
 - All members must disclose positions on campus, all clubs and orgs involvement, etc. (in the email that Thomas sends tonight)
 - 2 weeks in advance for funding between \$1000 & \$2000

Photo Campaign

- (JESS) Different board members photographed with signs indicating board goals/focuses
 - Feel as though the campaign has not been well marketed in past
 - Where do we want these photos?
 - How best to present this image of ASCMC/our goals to student body
 - Bring in more casual apparel this year, everyday student attire - we are approachable!!
 - Wanting to reach out to CMCTv so that we can have little interview clips, etc.
- ELLIOT- perhaps combine Engagement/Outreach with Transparency?
 - Seem to be seeking the same thing
- THOMAS- what is the difference between Collaboration & Teamwork
 - Jess- nothing really, we wanted to have a picture for Class Presidents
 - BRYAN- switch Teamwork photo with Collaboration photo so Teamwork is with Events Crew and Collaboration is with Class Presidents? → makes more sense this way
- COLE- ASCMC is everyone.... May be impactful to have this as a last slide
 - How do we bring everyone into this/engage CMC
 - Let's be mindful of our final slide/photo

- JESS- feminism/allyship is a new category from last year
- MAYA- are we leaving out groups with "feminism/allyship?" category? Instead maybe we should just have "Diversity"
 - Do we omit feminism one entirely? And just have "DIVERSITY"
 - THOMAS- Maybe have one diversity sign and then all of us hold up different signs for different identities
 - PATRICK E- don't combine Diversity and Inclusion, they are different and D&I has become such a stock phrase at CMC
 - THOMAS- thoughts to keep this category in business attire(not casual), it is a more serious topic
- ELLIOT- likes the mixture of formal/casual pictures, sends dual message - we are here to serve you(formal), we are here to hear you (casual)
- REID- if we are trying to totally rebrand ASCMC, maybe have all of shoot in casual wear (and headshots for those who want them)
 - General consensus in agreement with going all casual!!
 - Sami- website formal (headshots & a group shot), but social media/presence at school = more casual
- THOMAS- do we lose the impactfulness of each one by sending the entire photo campaign out at once since there are so many different pictures?
 - How do we market this best?
 - JESS- Themes of the month??
 - JESS- Was just attached in an email last year, and posted a few on facebook
 - Want more impact this year and wider reach of the campaign
- JESS- do we want to do CMC themed apparel for casual apparel or everyday clothes
 - General consensus on CMC apparel
 - Wear your jerseys, your t shirts, anything that shows YOUR identity at CMC (variety!)
- THOMAS- what is the color coordination theme of the business attire
- ELLIOT- photo with everyone in ITS ON US t shirts!!!

Fluid Review

- (WHIT) Reimbursements through Fluid Review
 - First approved by pertinent officer
 - If Clubs, the reimbursement goes to Chloe first, then reviewed by CFO
- (Whit) Those who need access have it now
- We cannot get merchandise for ppl unless we are going to store it
- Anything purchases w/ alcohol on it must have alcohol on a separate receipt
- Schedule to follow about when each member is meant to be doing the reimbursements
 - Goal to implement a rotating calendar on reimbursements to that there is more accountability and regularity to it
- If anyone asks us how to get reimbursed, direct them to FluidReview link on ASCMC.net, all board members should be able to direct someone here

- JESS- created an easy how-to guide for students about reimbursements → Grace to put on website ASAP
- DANIEL- what does the freeze entail?
 - Attempt to curb clubs from just spending last part of their budget at the end of the year for no reason
 - Freeze brings them down to 15% of budget left starting April 3
 - Clubs can come to us if they want and seek approval to spend more once freeze starts
- PATRICK H- does freeze apply to dorm presidents funds as well
 - yes

Funding Request: Advisor Stipends

- Nicky: advisors have significant roles on campus and lasting impact, Elaine's lasting impact for years to come, Ale's advising of Patrick's D&I, Tyler played huge role for Nicky throughout term
 - Requesting \$75 per advisor
 - ELLIOT: why not \$100 each?
 - Nicky thought he was going based of former year precedent
 - Motion to fund \$100 for each of the (3) former advisors
 - Motion passes **yes-9, abstain-0, no-0**

Open Forum

- (THOMAS) Exec Board Operating Procedures
 - Alcohol procedures- no student funds allocated to alcohol purchase, profit only
 - Extraordinary Communications sent out to officers prior to student body so officers have opportunity to dissent
 - **VOTE: yes-9, abstain-0, no-0**
- (CHLOE) Clubs&Orgs Committee
 - Help CO Chair do the massive job of it
 - Drafted the positions, will be reviewed by Kari & Chloe
 - THOMAS: will need to be a full constitutional amendment
 - COLE: if it is simply an advisory board, we can bypass concerns Thomas has
 - **PROPOSED STRUCTURE:**
 - **CO CHAIR**
 - \$
 - **CO Vice Chair**
 - **Club Liaison (identity/affinity groups & publications) Club Liaison (service & academic)**
 - **Club Liaison (activities & arts)**
 - each liaison in charge of about 20 clubs/orgs
 - Each liaison to have office hours, establish stronger relationships with club leaders

- Bigger presence at club events→ shows ASCMC cares!!
- Help advise on budgetary matters, Chloe ultimately decides
- THOMAS- can the "\$" person be the ASCMC treasurer?
 - All reimbursements to go first through Treasurer
 - Chloe to check treasurer
- ANDREW- what is the role of CO Vice Chair - social media, club fair, etc.
- CHANDLER- who would be taking the lead on new club formation?
 - CHLOE- come to me first, and directs to liaison...
- ELLIOT- at former job, at club fair, all club pres. were required to attend a meeting,
 - JESS- there already are mandatory meetings, perhaps add semesterly/quarterly club orientations so that
- JESS- maybe have 4 liaisons - one of them for 5C
- SAMI/JESS- maybe get rid of CO Vice Chair
- JOSH- can the charter process be tailored towards liaisons ?
- THOMAS/JESS- initial idea was to have 2 interns, should we slim down the committee a little?
 - Maybe have 5C fall under
- BRYAN- in response to board bloat, how can it hurt to include more and more people into this
- DANIEL- what is the timeline, can we push off until September in order to include class of 2021?
 - CHLOE- ideal turnover would be by winter break to include the new class, but want to get the help ASAP since April is SO busy for clubs
- (PATRICK HENNESSEY) ASCMC Apparel
 - CHANDLER- original idea was to have our shirts as "talk to us"
 - PATRICK- offer to whole school - we are all ASCMC
 - "Exec Board" down the arm
 - LENA- "ask me anything"
 - BRYAN- sticker or button "ask me anything"
 - TANVI- ASCMC on the front? Maybe to CMC on the front instead
 - JESS- let's all get feedback about "ASCMC" on front versus "CMC" ??
 - If people will get it with ASCMC, we want that, we are all ASCMC

Motion to adjourn (Daniel), Second, Adjourned **8:20pm**