

Avatar :

Mark is 22Y/o and an active trader. He takes trades he tries to apply what he learned from youtube videos or books, but he is facing the cost of losing money on the financial market. He feels deep into his soul that he Misses something to becoming the top trader he wants to be.

Why it sucks :

It sucks because Mark is dedicating himself to his trading career. As he doesn't see the results, because of his chart that doesn't mean anything, lines everywhere but no clue of where the market goes he is beginning to lose his patience every day. He WANTS to reach the financial and time freedom that day trading provides

What do they fear :

- He now fears the market who is without mercy
- He doesn't know how to manage their risk, which can lead to losing control of His emotions
- He isn't aware of their emotions, trading psychology which is a must
- He may be feeling isolated in this quest
- He gets liquidated quickly

What do they desire :

- He wants to be consistently profitable
- He wants to reach financial independence
- He wants time freedom
- He wants to grow their expertise as a trader

Outside forces : The market

Roadblocks : what are keeping them from experiencing their dream state :

They lack knowledge, especially from an experienced view of the market.

They think like the 99% of traders because of their low level of trading psychology.

They don't think they need a mentor, but they really do.

They don't have a proper system, to execute right on the market.

Solution :

They need an expert in the art, like a professor in any class, telling them the truth of the market, how to have a good technical analysis, and a good understanding of how their emotions play against themselves.

If they build a great system and control their emotions they would become a great day trader

Product : "Day trading course"

The product is composed of videos explaining basics in more in-depth concepts, such as supply and demand zone. (knowledge)

It is also a mentoring program in which, Lozz, a trader with 4 years of experience, answers your questions and makes sure you are on the path to becoming a successful day trader (mentor). He will help you to build your own strategy and to control your emotions to execute and make money (trading psychology and system). You will have the privilege to be surrounded by people with the same goal as yours with the training hub.

Just simple lessons put together for you by Lozz, you only have to listen and take notes.