ASTROFUND

Investor Follow-Up | September 2026

THE THESIS

Astrofund is building the entry point into futures trading.

WATCH → LEARN → TRADE → PROVE → GET BACKED

For people who are curious about markets but are not yet futures traders, the first step is unclear, the learning curve is steep, and putting meaningful personal capital at risk is a high-friction way to learn. Astrofund gives people a progression from watching real trader activity to learning the mechanics, trading in a simulated funded environment, building a verified record, earning payouts, and advancing toward larger capital opportunities.

Flight School is onboarding, not the business. The business is funded trading and progression.

THE CUSTOMER

We serve three starting points that should converge into one system.

- **Market-curious:** Watch verified trader battles, inspect Scout Cards, make free picks, and learn what good trading behavior looks like before risking capital.
- **New to futures:** Learn by doing through Flight School, then move into funded trading when ready.
- **Already trades futures:** Skip onboarding and start funded trading immediately.

THE BUSINESS TODAY

Customers purchase access to simulated futures trading accounts with defined risk rules and the opportunity to earn payouts based on performance. Revenue starts at the funded-account layer. Every account also produces structured performance and behavioral data that can power profiles, rankings, battles, risk history, and future capital-allocation decisions.

Early proof, not scale:

- ~600 community members
- ~200 onboarded / website users discussed at the time of our investor call
- ~12 active traders at the time of the call
- Six account products relaunched ~3 months ago
- Top customer spend >$3,500; #2 and #3 each >$1,500
- Prior version generated ~$10,000 over ~5 months before the platform was rebuilt
- Revenue has been stepping up month over month since relaunch

THE PRODUCT ARCHITECTURE

WATCH: Free participation through Mission Control, Arena, Scout Cards, and verified battles.

LEARN: Flight School teaches market reading, trade construction, and risk by doing.

TRADE: New traders move into funded simulation when ready. Experienced traders start here.

PROVE: Verified account data turns consistency, risk discipline, payouts, and battle results into reputation.

GET BACKED: Qualified traders progress toward payouts, more capital, and a future live path through regulated partners.

THE GROWTH ENGINE

Distribution cannot be a bolt-on. The product should create its own media and reasons to return.

Creator-led acquisition is the first wedge: give creators accounts, let them trade publicly, and pay for converted revenue rather than impressions.

Core loop:

Traders Compete → Activity Becomes Content → Audience Watches / Follows / Picks → User Enters Flight School or Purchases Funded → New Activity Creates More Content

What this looks like:

• A battle ends and Astrofund creates a short shareable clip.

• A viewer lands on a trader profile and sees verified performance, payouts, and risk discipline.

• Free picks and Scout Cards give spectators a reason to return and make trader quality legible.

THE $250K GROWTH PLAN

The round has one job: prove that this engine can scale. The capital is not generic marketing spend, and it is not trading float.

Use of capital: creator and affiliate tests; Flight School and spectator product validation; risk, operations, and data infrastructure; legal and compliance planning.

What this round must prove:

• Can we acquire customers repeatedly at attractive payback?

• Do free spectators convert into learners and funded buyers?

• Do cohorts repeat purchase and progress, and can creator channels scale?

• Does verified identity and social activity improve engagement, referral, and retention?

• Can we establish a credible regulated-partner path toward live markets?

THE END STATE

Today: simulated funded trading.

Next: spectator layer + Flight School + verified trader network + progression.

At scale: a pathway toward live capital through appropriate regulated partners.

Build the entry point. Own the progression.

Start. Prove yourself. Get backed.