Cookie Policy

Curva Digital Ltd ("Curva", "we", or "our") uses cookies on the www.curvadigital.co.uk website. By using the website, you consent to the use of cookies. Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Platform, your choices regarding cookies and further information about cookies.

What are cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Platform more useful to you. Cookies can be "persistent" or "session" cookies.

How Curva uses cookies

When you use and access the website, we may place a number of cookie files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Website, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioural advertising.

We use both session and persistent cookies on the Platform and we use different types to run the Platform.

Third-party cookies

We use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets an anonymous cookie that we use to evaluate your use of the Service, help us improve how our website works and understand what content interests our users. These cookies don't collect any information that could identify you – all the information collected is anonymous.
_utma: A persistent cookie issued by Google Analytics to hold a unique site visitor id.
_utmb: A persistent cookie issued by Google Analytics to hold a session tracking id.
_utmc: A persistent cookie issued by Google Analytics to hold a session tracking id.
_utmz: A persistent cookie issued by Google Analytics to hold referral information.

What are your choices regarding cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Where can you find more information about cookies?

You can learn more about cookies and the following third-party websites:

AllAboutCookies: https://www.allaboutcookies.org

Network Advertising Initiative: https://www.networkadvertising.org

To opt out of being tracked by Google Analytics across all websites visit:

Google tools: https//tools.google.com/dlpage/gaoptout