

Transcript from October 20

Open Access Week 2014 Kick Off Event: “Generation Open”

Editorial note: This is a rough, working draft. Once the video is archived, the transcript can be edited further.

Panelists:

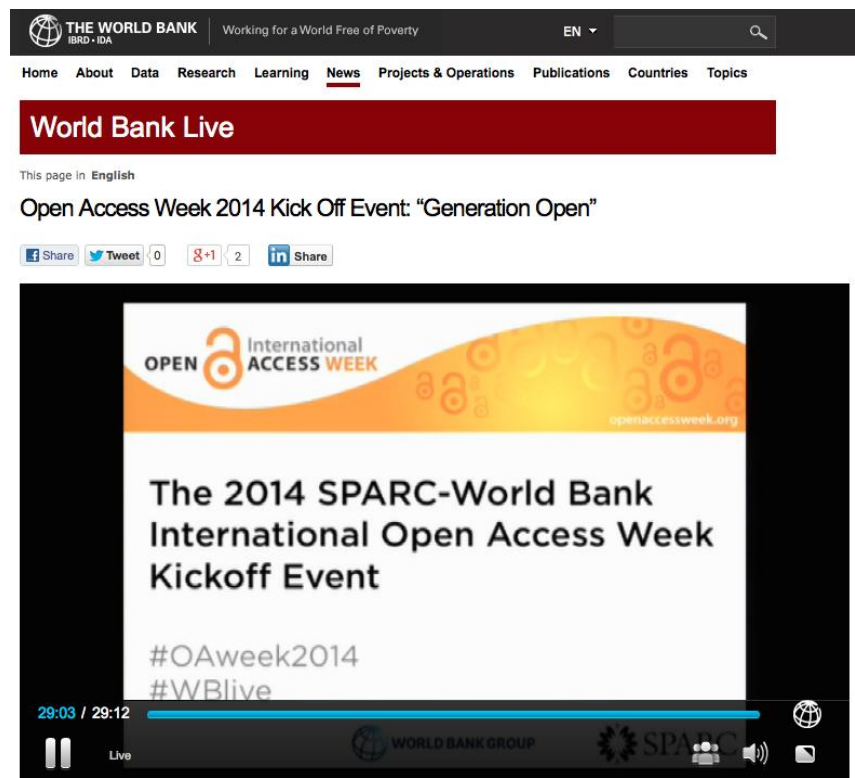
- Stefano Bertuzzi: Executive Director, [American Society for Cell Biology @sutefune](#)
- José-Marie Griffiths: Vice President for Academic Affairs, [Bryant University @josegriffiths](#)
- Meredith Niles: Postdoctoral Research Fellow, [Sustainability Science Program](#), Harvard University [@MeredithNiles1](#)
- Jerry Sheehan: Assistant Director for Policy Development, [National Library of Medicine](#)

<http://live.worldbank.org/open-access-week-2014>

<http://www.openaccessweek.org/events/open-access-week-2014-kick-off-event-at-the-world-bank-generation>

Spanish-language translation

<http://new.livestream.com/accounts/9204993/Deportes>



Transcript

Nick Shockey: Thanks to our hosts at the World Bank. We are really glad to be back to celebrate the theme of Generation Open and the leading role that students and early researchers have ...

Newest version of Open Access Button will be launched tomorrow. There is one feature that could be revolutionary.

Nepal example

Advocacy visits ... Educate the vote ... Policy priority

Celebrating the efforts and finding out how leading institutions can support students ... making their work openly available

Welcomes online participants

Meredith Niles: Introductions

Climate change research and working with people who could not access data. What are the implications of being a publicly funded scientist and not making my own work publicly available?

Stefano Bertuzzi

How much did I pay to get published? My wife: what sort of a model is that?

Working at NIH and public access policy.

José-Marie Griffiths:

Jerry Sheehan:

Research sets new expectations

OSTP memo ...

Questions

Examples?

Jerry: NIH research expects everyone we fund to insure that publications are publically accessible, not just to other researchers and to entrepreneurs but so that students and educators at all levels have access

José-Marie Griffiths: Bottom line early career researchers need to push people like me

Stefano Bertuzzi: We need to look forward. Generation Connected - put them at a desk with a phone ... Everything is available, everything is free. Deep cultural sense that whatever you want to find should be accessible. One example: Incoming president worked for many years on an important report for NIH and published amazing report that got a lot of attention. However a post doc from Harvard 3 years later put out an infographic and a legend of 50 words summarizing all the content of that 60 page document. In 1 day she got 28,000 hits on the Web. This is what we're talking about.

How do we resolve potential conflict among students and faculty?

Meredith Niles: For me it was explaining the options. UC Davis has a Open Access scholarship fund.

Stefano: Scholarly publication is one form of communication. Important to select the right journal. As organizations, we have to push for a cultural change. This is our job. As an author, the question you need to ask is what is suitable for the results I have and the audience I want to connect to.

Meredith Niles: There are opportunities for making our research open before publication.

Patents: What would you suggest to researchers?

See concern about patents in drug development. There's been a push for increased transparency in the research that leads to these developments

What policy changes would you like to see?

José-Marie Griffiths: Tenure requirements ... see a new generation of new faculty. Seems to me these things are intertwined. Create virtuous circle bringing ideas into the classroom. We have the technology to share. We just have out-of-date structures

Bertuzzi: Have to have different generations at the same table

José-Marie Griffiths: Readership is 10x higher than authorship -- how do we look at the bigger picture? How do we get the research out? We need better set of metrics.

Jerry Sheehan: Impact and Impact factor ... Curating a good research database is also valuable. This needs to be recognized.

Stefano Bertuzzi: Shift the culture from end of the CV, from the where to the what. People should be embarrassed about talking about impact factor. These little things change the tone of the conversation.

José-Marie Griffiths: We need to change from the what to the so-what.

Ebola example

Social media example - people are not coming through the home page

Jerry Sheehan: A million people access [PubMedCentral](#) articles each and every day.