Social Media for Web Sustainability Guidelines (WSG) 1.0 Announcement

We want to make a splash on Sept 13th about the new draft W3C Community Group guidelines we have been working so hard on. If you have social media, please post on your platforms. Images help, more than standards, so putting this out there.

[Direct link to download image]
[Icons in PNG and SVG format]

LinkedIn / Mastodon / Post

Example 1

Are you interested in making your website more sustainable and eco-friendly? If so, you might want to check out the new draft W3C Community Group guideline on Sustainable Web Design that is officially launched today, Sept 13th. This guideline provides best practices and recommendations for reducing the environmental impact of web development and design, such as

minimizing data transfer, optimizing images, using green hosting, and more. You can find the guideline here: https://w3c.github.io/sustyweb/

I think this is a great initiative that can help web developers and designers create more efficient and responsible websites that benefit both users and the planet. What do you think? Do you have any tips or examples of sustainable web design that you would like to share? Let me know in the comments below!

#sustyweb #w3c #webdesign #sustainability

Example 2

How can we make the web more green and sustainable? The new draft W3C Community Group guideline on Sustainable Web Design has some answers. It shows how to apply the principles of sustainability to web development and design, such as using less data, choosing green hosting, and optimizing performance. You can find the guideline here: https://w3c.github.io/sustyweb/

This is a great example of how we can all play our part in reducing the consumption of fossil-fuels. Building on web sustainability principles we can reduce our carbon footprint and improve our SEO and customer experience. Let me know what you think of the new guidelines.

#sustyweb #w3c #webdesign #sustainability

Example 3

Did you know that the web accounts for about 2% of global greenhouse gas emissions? That's why the new draft W3C Community Group guideline on Sustainable Web Design is a game-changer. It provides a comprehensive framework for making websites more sustainable and eco-friendly, from planning to deployment. You can access the guideline here: https://w3c.github.io/sustyweb/

Think about this like the Web Content Accessibility Guidelines (WCAG), but for sustainability. I'd love for you to take a look and let us know what you think.

#sustyweb #w3c #webdesign #sustainability

Twitter / T2 / Threads / 280 Char Limit

Example 1

Want to make the web more sustainable? Check out the new draft W3C CG guideline on Sustainable Web Design. It has tips and examples for creating eco-friendly websites that save energy and resources. https://w3c.github.io/sustyweb/ #sustyweb #w3c #webdesign #sustainability

Example 2

The web is a powerful tool, but it also has a big environmental impact. That's why the new draft W3C guideline on Sustainable Web Design is so important. Make your site efficient & responsible. https://w3c.github.io/sustyweb/

#sustyweb #w3c #webdesign #sustainability

Example 3

How can you reduce the carbon footprint of your website? The new draft #W3C CG guideline on Sustainable Web Design can help. It offers practical advice and best practices for making websites more green & ethical. https://w3c.github.io/sustyweb/

#sustyweb #sustainability