

# Privacy Policy

**Effective date:** 26 October 2025

**Provider:** Keno Medien (“we”, “us”)

## 1) What this policy covers

This policy explains how our Shopify app (“the App”) handles data.

## 2) No personal data

We do **not** collect, store, or process any personal data about merchants or customers.  
We also do **not** use cookies or any tracking technologies.

## 3) Shopify data access

The App only requests the minimum Shopify permissions required to operate on non-personal store assets (e.g., product media). We do **not** access customer information.

## 4) Data sharing

We do **not** sell, share, or disclose data to third parties.

## 5) Security

We apply standard security measures to protect the service. Since we do not process personal data, no personal data is at risk.

## 6) GDPR requests

If Shopify sends us a GDPR data request or deletion request, we respond via Shopify’s Data Protection APIs. As we do not hold customer personal data, we confirm accordingly and remove any non-personal app data for your store when required.

## 7) Contact

Questions? Email us at [info@kenomedien.de](mailto:info@kenomedien.de).

## 8) Changes

We may update this policy from time to time. Continued use of the App means you accept the updated policy.