

Subject Line: I Have a GOLDEN Idea for Your Brand... Hear Me Out?

Hey [Given Name],

[Personalised Compliment].

I visited your website because I saw you offer courses to your audience and whilst looking through your site, I brainstormed many ideas that can really boost your brand.

Your site has many positives such as explaining what your courses can offer to your target audience but there are many improvements that can also be made.

Your site can be improved 10X better in many ways which can double the sales for your product and generate 10X the amount of profit.

I would love to share my ideas with you which is why I produced a recording with me explaining areas of improvements and solutions that can be made on your site.

I would like to hear your thoughts as soon as possible.

Would you like me to send you the recording over?

Kind regards,

Syed Shah