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- d. **IMPORTANT:** all rewards will be posted September 2020.



## **Petter Baiestorf presents: Canibal Films - behind the scenes of the gorechanchada**

“A declaration of war from those who have nothing and do everything against those that have everything and do nothing.”

**(atualizado em 17/03/2020):**

In the 80's, young people around the world grabbed VHS camcorders to shot their first movies; this disorganized movement became known as “Shot On Video”, SOV for short. In Brazil, lead under Petter Baiestorf, one of the first groups to make SOV's was Canibal Filmes (Cannibal Films).

Referenced in the “Cinema Marginal”, underground movie movement, and the movies produced at Boca do Lixo, in São Paulo, Canibal Filmes began their extremely low budget horror and scifi movies production, also inventing its own distribution system, through mail, to reach every corner of Brazil, USA, Canada and european countries.

In the 90's, Canibal Filmes was the major responsible for an independent market of video productions in Brazil, using the same blueprints left by the zine makers and underground bands already did. Their movies took by storm punk shows, death and black metal shows, and specially grindcore/goregrind. Already at those early times, they made deals with bands and other shock moviemakers. Their production method inspired almost all the brazilian moviemakers that are to the date producing horror and scifi flicks, specially by showing that it was feasible to dodge lack of funding and resources.

In the dawn of the 21st century, Petter Baiestorf and Cesar Souza wrote the “Manifesto Canibal”, cannibal manifesto, teaching how to make movies without money and resources, and became a reference to young artists alike.

With the outcome of digital media, Canibal Filmes continued its story of independent moviemaking, accomplishing a series of horror flicks highlighted at several national and international festivals, such as “Zombio” - the official very first time a brazilian movie depicted zombies -, “Zombio 2” - selected by more than fifty fantastic movies awards and festivals worldwide -. “Ninguém Deve Morrer” - best movie, best production and best editing award at the Guarú Fantástico Festival in Guarulhos - São Paulo, and “Ándale!” - experimental short movie winner of several experimental movie awards. The prolific production of Canibal Filmes comprises over 100 movies accomplished independently, over 30 years of movie production.

## "Canibal Filmes – Os Bastidores da Gorechanchada"

The book - roughly translated to "Cannibal Films - the behind the scenes of the 'gorechanchada' (that plays with the word 'gore' and 'chanchada', a brazilian known movie movement from the 60's to the 70's), will tell the story of Canibal Filmes, 'cannibal films', that began in 1992 movie production based on VHS format, and where its crew and former crew share hilarious tales from behind the scenes that have lots of fanzine makers, punk and metal bands, and producers that were known in the scene back in the 1990's; they'll also tell how they survived the great migration from analog to digital, and how they adapted to these virtual times but still clinging to a completely independent movie production system, never having a dime from public money such as public biddings, remaining true to its ideals of movie creation and production , for over three decades.

The most astonishing thing during this journey, that began in Palmitos - a tiny countryside town in Santa Catarina state - in a place with truly zero traditions regarding films or moviemaking, is that it made a huge influence in Brazil's largest metropolis like São Paulo, Rio de Janeiro, Porto Alegre or Belo Horizonte, with its brand new and innovative approach on distribution and production throughout the whole country, in a time before the Internet.

The author, Petter Baiestorf, also co-directed some collective projects produced outside Canibal Filmes, like "As Fábulas Negras", co-directed by Coffin Joe "Zé do Caixão", Rodrigo Aragão and Joel Caetano, and "13 Histórias Estranhas", a project from producer Ricardo Ghiorzi that directly involved 13 'fantastic movie' directors from Brazil. He also acted and worked as a technician in several movies from movie makers like Ivan Cardoso, Dennison Ramalho, Gurcius Gewdner, Dellani Lima, among others. He was the subject of an academic study collective that released three editions of the "Cinema de Bordas" book. And also starred the documentaries "Baiestorf - Filmes de Sangueira e Mulher Pelada" (2004), from Christian Caselli and "Baiestorf" (2017), from Bruno Sant'Anna.

From fanzines to movies, from underground shows to national music festivals; from the gore VHS flicks to splatter movies made in 4K; from the nonsense comedy to political cinema, "Canibal Filmes - Os Bastidores da Gorechanchada" shows, with an agile and fun narrative, the trajectory of this one of a kind group in the brazilian arts!

### **Extended and accumulative goals:**

GOAL I (100%) The 400 pages hardcover book

GOAL II (125%) A bookmark

## HOW TO SUPPORT - CROWDFUNDING - CATARSE.ME/CANIBAL

GOAL III (150%) *O Monstro Legume do Espaço* movie lobby card

GOAL IV (150%) Special hardcover - in relief and varnished

GOAL V (200%) Add 30 extra pages in full colour with photographs

GOAL VI (225%) *Zombio* movie lobby card

GOAL VII (250%) Ultra-gory book cover

GOAL VIII (275%) *Zombio 2* movie poster

GOAL IX (300%) Audiobook

If the outcome is better than the current goals, the book will be improved and added more content, also with more perks.

### The rewards:

(the PDF books and printed editions will be in portuguese; the DVDs will be subtitled in english)

#### **“Canibal Filmes - os bastidores da Gorechanchada” book in PDF digital version**

The digital book edition in your e-mail, also including the digital version of the extended goals, if they're reached. Also your name in the acknowledgements.

#### **“Canibal Filmes - os bastidores da Gorechanchada” book in printed hardcover**

The printed book delivered to you, including all rewards from the extended goals. Also your name in the acknowledgements.

#### **Petter Discography**

Petter Baiestorf's whole discography in MP3 format, provided through an exclusive authorization link to use it in your own movies and videos.

#### **Canibal Filmes T-Shirt**

T-Shirt with an exclusive 30 years of Canibal Filmes art, that will be presented to our collaborators.

#### **Canibal Filmes DVD Combo**

## **HOW TO SUPPORT - CROWDFUNDING - CATARSE.ME/CANIBAL**

Three DVD Combo with the movies “Zombio” (1999), “Zombio II” (2013), “Eles Comem a Sua Carne” (1996) and “A Curtição do Avacalho” (2006).

### **Canibal Filmes inedit and exclusive DVD Combo**

This is a three DVD combo with the movies “Gore Gore Gays” (1998), “Raiva” (2001) and “Ninguém Deve Morrer” (2009).

### **Canibal Filmes Master DVD Combo**

In this f\*cking badass Combo with NINE DVD's with the movies “O Monstro Legume do Espaço I and II (1995/2006), “Zombio” (1996), “Eles Comem a Sua Carne” (1996), “Gore Gore Gays” (1998), “Raiva” (2001), “A Curtição do Avacalho” (2006), “Arrombada - Vou Mijar na Porra do Seu Túmulo!!!” (2007), “Vacias do Sexo Sangrento (2008, Double DVD), “Ninguém Deve Morrer” (2009) and “Zombio II - Chimarrão Zombies” (2013).

### **Your own minibiography in the Canibal Filmes book**

You'll have a fake minibiography, written by Petter Baiestorf himself, forever associating you to Canibal Filmes productions; your name will be there with legendary names like Jorge Timm, Ljana Carrion, Coffin Souza, E.B. Toniolli and so many other Canibal Filmes collaborators.

### **Bust sculpture of the Canibal Filmes characters**

Artist Leyla Buk made four exclusive bust sculptures from the characters of the films “O Monstro Legume do Espaço”, “Arrombada - Vou Mijar na Porra do Seu Túmulo”, “Vacias do Sexo Sangrento” and “Zombio II”.

### **Book distribution quota**

A reward to bookstores, booklabels, and other stores. Your logo and contact address as a legit sales spot. Will comprise 16 (sixteen) printed editions for resale.

### **Book release in your place with Petter**

A reward to bookstores, booklabels, and other stores. Your logo and contact address as a legit sales spot. Will comprise 25 (twenty five) printed editions for resale. And also the illustrious presence of Petter Baiestorf in your town. P.S.: travel and lodging costs will be charged accordingly.

## **Budget:**

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- 50% - printing costs
- 14% - executive production and book editing
- 13% - Catarse site fee
- 10% - rewards production
- 8% - art finale
- 5% - authoring rights

### The rewards:

(to be delivered September 2020)

- **US\$ 5 - Book acknowledgements + PDF digital version**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
No delivery.
- **US\$ 10 - Book acknowledgements + PDF digital version**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
The printed edition delivered to you.  
Delivery: US\$ 10
- **US\$ 12 - Petter Discography**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
Petter Baiestorf’s whole discography in MP3 format, provided through an exclusive authorization link to use it in your own movies and videos.  
No delivery
- **US\$ 15 - Canibal Filmes T-Shirt**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
T-Shirt with an exclusive 30 years of Canibal Filmes art delivered to you  
Delivery: US\$ 12
- **US\$ 22 - Canibal Filmes DVD Combo**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
The printed edition delivered to you.  
Three DVD Combo with the movies “Zombio” (1999), “Zombio II” (2013), “Eles Comem a Sua Carne” (1996) and “A Curtição do Avacalho” (2006).  
Delivery: US\$ 16
- **US\$ 28 - Special and inedit DVD Combo**

## HOW TO SUPPORT - CROWDFUNDING - CATARSE.ME/CANIBAL

Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.

The printed edition delivered to you.

This is a three DVD combo with never seen in physical media movies, exclusively authored to this campaign: “Gore Gore Gays” (1998), subtitled in english and comments audio track; “Raiva” (2001) subtitled in english and containing independent short movies as bonus tracks; “Ninguém Deve Morrer” (2009) with extras - making of, english subtitles and containing independent short movies as bonus tracks.

Delivery: US\$ 16

- **US\$ 60 - Canibal Filmes Master DVD's Combo**

Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.

The printed edition delivered to you.

Combo with NINE DVD's with the movies “O Monstro Legume do Espaço I and II (1995/2006), “Zombio” (1996), “Eles Comem a Sua Carne” (1996), “Gore Gore Gays” (1998), “Raiva” (2001), “A Curtição do Avacalho” (2006), “Arrombada - Vou Mijar na Porra do Seu Túmulo!!!” (2007), “Vadias do Sexo Sangrento (2008, Double DVD), “Ninguém Deve Morrer” (2009) and “Zombio II - Chimarrão Zombies” (2013).

Delivery: U\$ 30

- **US\$ 22 - Book and Canibal Filmes T-Shirt**

Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.

The printed edition delivered to you.

T-Shirt with an exclusive 30 years of Canibal Filmes art delivered to you

Delivery: U\$ 16

- **US\$ 30 - Zombio II movie prop guts**

Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.

The printed edition delivered to you.

Memorabilia - amazing guts kit that were used in Zombie II filming, with an authenticity certificate signed by the film director.

Delivery: U\$ 24

- **US\$ 40 - Your own minibiography in the Canibal Filmes book**

Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.

The printed edition delivered to you.

You'll have a fake minibiography, written by Petter Baiestorf himself, forever associating you to Canibal Filmes productions; your name will be there with legendary names like Jorge Timm, Ljana Carrion, Coffin Souza, E.B. Toniolli and so many other Canibal Filmes collaborators.

Delivery: U\$ 10

## HOW TO SUPPORT - CROWDFUNDING - CATARSE.ME/CANIBAL

- **US\$ 70 - Bust sculptures from Canibal Filmes characters (on request)**  
Your name in the acknowledgements, and the PDF version of “Canibal Filmes - os bastidores da Gorechanchada”.  
The printed edition delivered to you.  
Bust sculptures made by artist Leyla Buck with characters from Canibal Filmes.  
Delivery: U\$ 48