

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. RetailMeNot x Chief Capri Officer with RetailMeNot (the "Contest") is governed by these official rules (the "Contest Rules"). The Contest begins on June 4, 2026 at 8:00 AM CT and ends on June 18, 2026 at 11:59 PM CT (the "Contest Period").

SPONSOR: RetailMeNot, Inc., with an address of 360 Park Ave South, Floor 17, New York, NY 10010 (the "Sponsor").

ELIGIBILITY: This Contest is open to individuals who are: (i) **twenty-one (21) years of age or older** or the age of majority in their state of primary residence at the time of entry; (ii) this contest is only eligible to legal residents of the fifty (50) United States of America or the District of Columbia. Residents of Guam, Puerto Rico and all other U.S. territories and possessions are not eligible; and, (iii) NOT under any contractual obligation with any company or organization which might be a conflict of interest or interfere with an entrant's ability to participate in the Contest or sign the Prize Documents. Conflicts of interest include, but are not limited to, other companies with which an entrant has a relationship where participation in this Contest could constitute a breach of an employment or other agreement. By entering the Contest as described in these Contest Rules, entrants represent and warrant that they are complying with these Contest Rules (including, without limitation, all eligibility requirements), and that they agree to abide by and be bound by all the rules and terms and conditions stated herein and all decisions of Sponsor, which shall be final and binding.

Entrant must not be an Ineligible Party. Ineligible Party means (i) all previous winners of any Contest sponsored by Sponsor during the nine (9) month period prior to the Selection Date; (ii) an Employee, franchisee, officer, director, agent or representative of Sponsor or its respective parent companies, affiliates, divisions, franchisees, subsidiaries, representatives or advertising agencies (the "Sponsor Representatives"); and, (iii) an Immediate Family Member and/or Household Member of such persons. "Employee" means any individuals (including, but not limited to, employees, consultants, independent contractors and interns) who have, within the past six (6) months, held employment with or performed services for Sponsor, Sponsor Representatives, or any organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Contest. "Immediate Family Members" means parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses of an Employee or entrant. "Household Members" means those individuals who share the same residence with an Employee or entrant at least three (3) months a year.

HOW TO ENTER: To enter the Contest, go to the application form found at **retailmenot.com/cco** and on Meta platforms (the "Form") and follow the onscreen instructions to complete the entry form. No Purchase Necessary. **LIMIT ONE (1) ENTRY PER PERSON.** Subsequent attempts made by the same individual to submit multiple entries by using multiple accounts or otherwise may result in disqualification of the entrant.

The entries must meet the following requirements:

- entries must be written in English;
- entries must provide relevant responses to the available questions;
- entries must comply with the character counts as outlined on the Form;
- entries must not include subject matter which is, or could be considered, in the sole discretion of the Sponsor, obscene, pornographic, violent, defamatory, libelous, discriminatory, illegal, offensive, threatening, profane, hateful, degrading, harassing, or otherwise unlawful or is otherwise considered objectionable by the Contest Entities;

- entries must not include material that infringes or violates any applicable laws or regulations or any right of a third party, including (a) patent, trade secret or other proprietary or contractual rights; (b) right of privacy or publicity; or (c) any confidentiality obligation; and,
- entries must not include any derogatory references to the Contest Entities or any of their affiliates or any of their products or services.

If selected as the Winner (defined below), entrant must consent to a background check as a condition of being considered or confirmed as a Winner. Such background check may include (but is not limited to) investigation of criminal or other arrest or conviction record, and any other factor deemed relevant by Contest Entities to help ensure that an individual's participation in the Contest will not, in Contest Entities' sole discretion, bring the Released Parties (as defined below) into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Released Parties, as determined by Sponsor in its sole and absolute discretion. If requested, Entrant agrees to sign a waiver authorizing the release of personal and background information. If requested, Entrant agrees to share any/all social media handles used in the past 10 years for assessment of content.

Sponsor reserves the right to disqualify any submission that it determines, in its sole discretion: (i) is in violation of these Contest Rules; (ii) is not in line with Sponsor's image; or (iii) communicates messages inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate. False or deceptive entrants or entries will be void and may render an entrant ineligible, at Sponsor's sole discretion. All entrants retain ownership rights of entries, and give exclusive license to Sponsor with rights to the intellectual property. Entrants must provide all of the required information requested. Incomplete, unreadable or unintelligible entry forms or entries will be disqualified. Participation in the Contest constitutes entrant's understanding of full and unconditional agreement to, and acceptance of these Contest Rules. Sponsor's decision not to enforce a specific provision of these Contest Rules does not constitute a waiver of that provision or of the Contest Rules generally. Further, when entering the Contest, the Sponsor has the right to use the Entry or a portion of the Entry for any other promotional purposes as related to the Contest. Sponsor reserves the right to edit (or request the entrant edit) the Entry to clear such Entry for public display.

Only contributions submitted during the Contest Period will be eligible for entry into the Contest. No other methods of entry will be accepted. All entries become the property of Sponsor and will not be returned. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. Use of a false account will disqualify an entry. Sponsor is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems.

Entries are subject to any applicable restrictions or eligibility requirements listed herein. Multiple participants are not permitted to share the same email address. Should multiple users of the same e-mail account or mobile phone number, as applicable, enter the Contest and a dispute thereafter arises regarding the identity of the entrant, the Authorized Account Holder of said e-mail account or mobile phone account at the time of entry will be considered the entrant. "Authorized Account Holder" is defined as the natural person who is assigned an e-mail address or mobile phone number by an Internet access provider, on-line service provider, telephone service provider or other organization which is responsible for assigned e-mail addresses, phone numbers or the domain associated with the submitted e-mail address. Proof of submission of an entry shall not be deemed proof of receipt by the website administrator for online entries. When applicable, the website administrator's computer will be deemed the official time keeping device for the Contest promotion. Entries will be disqualified if found to be incomplete and/or if Sponsor determines, in its sole discretion, that multiple entries were submitted by the same entrant in violation of the Contest Rules.

WINNER SELECTION AND NOTIFICATION: Sponsor shall select the prize winner(s) (collectively, the "Winner") on or about July 1 ("Selection Date") by random drawing or other randomized process from among all eligible entries. The Winner will be notified via e-mail to the contact information provided in the

entry. Notification of the Winner shall be deemed to have occurred immediately upon sending of the notification by Sponsor. Selected Winner(s) will be required to respond (as directed) to the notification within 72 hours of attempted notification. The only entries that will be considered eligible entries are entries received by Sponsor within the Contest Period. The odds of winning depend on the number of eligible entries received. The Sponsor reserves the right, in its sole discretion, to choose an alternative Winner based on the stated Judging Criteria in the event that the selected Winner has been disqualified or is deemed ineligible for any reason.

PRIZE: 1 winner will receive the following prize(s) (collectively, the “Prize”):

- Credit Card Gift Cards

Total prize value approximately: \$5,000

No more than the stated number of prize(s) will be awarded, and all prize(s) listed above will be awarded. Actual retail value of the Prize may vary due to market conditions. The difference in value of the Prize as stated above and value at time of notification of the Winner, if any, will not be awarded. No cash or prize substitution is permitted, except at the discretion of Sponsor. The Prize is non-transferrable. If the Prize cannot be awarded due to circumstances beyond the control of Sponsor, a substitute Prize of equal or greater retail value will be awarded; provided, however, that if a Prize is awarded but remains unclaimed or is forfeited by the Winner, the Prize may not be re-awarded, in Sponsor’s sole discretion. In the event that more than the stated number of prize(s) becomes available for any reason, Sponsor reserves the right to award only the stated number of prize(s).

ACCEPTANCE AND DELIVERY OF THE PRIZE: The Winner will be required to verify his or her address and may be required to execute the following document(s) before a notary public and return them within fourteen (14) days (or a shorter time if required by exigencies) of receipt of such documents: an affidavit of eligibility, a liability release, and (where imposing such condition is legal) a publicity release covering eligibility, liability, advertising, publicity and media appearance issues (collectively, the “Prize Claim Documents”). If an entrant is unable to verify the information submitted with their entry, the entrant will automatically be disqualified and their prize, if any, will be forfeited. The Winner will be required to verify their address by providing a photo of their valid U.S. driver’s license or another government-issued ID. The Prize will not be awarded until all such properly executed and notarized Prize Claim Documents are returned to Sponsor. Prize(s) won by an eligible entrant who is a minor in his or her state of residence will be awarded to the minor's parent or legal guardian, who must sign and return all required Prize Claim Documents. In the event the Prize Claim Documents are not returned within the specified period, an alternate Winner may be selected by Sponsor for such Prize based on the Judging Criteria. The Prize will be shipped to the Winner within 30 (thirty) days of Sponsor’s receipt of signed Prize Claim Documents from the Winner. The Winner is responsible for all taxes and fees related to the Prize received, if any.

OTHER RULES: THIS CONTEST IS SUBJECT TO ALL APPLICABLE LAWS AND IS **VOID WHERE PROHIBITED**. ALL SUBMISSIONS BY ENTRANTS IN CONNECTION WITH THE CONTEST BECOME THE SOLE PROPERTY OF THE SPONSOR AND WILL NOT BE ACKNOWLEDGED OR RETURNED. WINNER ASSUMES ALL LIABILITY FOR ANY INJURIES OR DAMAGE CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATION IN THIS CONTEST OR BY THE USE OR MISUSE OF ANY PRIZE.

By entering the Contest, each entrant acknowledges and agrees to the following:

1. Publicity and Use of Winner Information

Each winner grants the Sponsor permission to use their name, city, state/province, and, if submitted as part of the Contest entry, their photograph, voice, and/or likeness, for advertising, publicity, and other promotional

purposes, or inclusion on a winner's list, in any and all media now known or later developed, worldwide, without additional compensation, except where prohibited by law. Winners may be required to sign a separate publicity release where applicable.

2. License to Entry Materials

By submitting an entry, entrants grant the Sponsor a non-exclusive, perpetual, fully paid, irrevocable license to use, reproduce, prepare derivative works of, distribute, display, perform, and otherwise exploit the entry materials, in whole or in part, for purposes related to the Contest, Sponsor's marketing, or promotion of Sponsor's products and services, in any media now known or later developed, worldwide. Entrants will not be entitled to further compensation for such use. Notwithstanding the above, this grant of rights is subject to applicable law, and no use of entry materials will violate the entrant's moral rights under federal or state law.

3. Consent to Marketing Communications

BY ENTERING THE CONTEST, ENTRANTS CONSENT TO RECEIVE COMMUNICATIONS RELATED TO THE CONTEST, AS WELL AS FUTURE MARKETING PROMOTIONS OR OFFERS FROM THE SPONSOR AND ITS AFFILIATES. Entrants may withdraw their consent to receive such communications at any time by following the unsubscribe instructions provided in the communications or by contacting the Sponsor directly.

4. Compliance with Laws

The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. The Sponsor reserves the right to disqualify any entry that violates applicable laws or fails to meet the eligibility requirements.

DISCLAIMER: EXCLUDING ONLY APPLICABLE MANUFACTURERS' WARRANTIES, THE PRIZE IS PROVIDED TO THE WINNER ON AN "AS IS" BASIS, WITHOUT FURTHER WARRANTY OF ANY KIND. SPONSOR HEREBY DISCLAIMS ALL FURTHER WARRANTIES, EXPRESS, IMPLIED, OR STATUTORY WITH RESPECT TO THE PRIZE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

LIMITATION OF LIABILITY: BY ENTERING THE CONTEST, ENTRANTS, ON BEHALF OF THEMSELVES AND THEIR HEIRS, EXECUTORS, ASSIGNS AND REPRESENTATIVES, RELEASE AND HOLD THE SPONSOR ITS PARENT COMPANIES, SUBSIDIARIES, AFFILIATED COMPANIES, UNITS AND DIVISIONS, AND THE CURRENT AND FORMER OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, AGENTS, SUCCESSORS AND ASSIGNS OF EACH OF THE FOREGOING, AND ALL THOSE ACTING UNDER THE AUTHORITY OF THE FOREGOING, OR ANY OF THEM (INCLUDING, BUT NOT LIMITED TO, ADVERTISING AND PROMOTIONAL AGENCIES AND PRIZE SUPPLIERS) (EACH A "RELEASED PARTY"), HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, INJURY, LOSS, DAMAGES, LIABILITIES AND OBLIGATIONS OF ANY KIND WHATSOEVER (COLLECTIVELY, THE "CLAIMS") WHETHER KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED, WHICH ENTRANT EVER HAD, NOW HAVE, OR HEREAFTER CAN, SHALL OR MAY HAVE, AGAINST THE RELEASED PARTIES (OR ANY OF THEM), INCLUDING, BUT NOT LIMITED TO, CLAIMS ARISING FROM OR RELATED TO THE CONTEST OR ENTRANT'S PARTICIPATION IN THE CONTEST (INCLUDING, WITHOUT LIMITATION, CLAIMS FOR LIBEL, DEFAMATION, INVASION OF PRIVACY, VIOLATION OF THE RIGHT OF PUBLICITY, COMMERCIAL APPROPRIATION OF NAME AND LIKENESS, INFRINGEMENT OF COPYRIGHT OR VIOLATION OF ANY OTHER PERSONAL OR PROPRIETARY RIGHT), AND THE RECEIPT, OWNERSHIP, USE, MISUSE, TRANSFER, SALE OR OTHER DISPOSITION OF THE PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS FOR

PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE). All matters relating to the interpretation and application of these Contest Rules shall be decided by Sponsor in its sole discretion.

DISPUTES: If, for any reason (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest), the Contest is not capable of being conducted as described in these Contest Rules, Sponsor shall have the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, or the failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to any entrant's or any other person's computer related to or resulting from participating or downloading any materials in connection with this Contest. Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Contest Rules or otherwise governing the Contest, and any such changes will be posted here in the Contest Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Contest Rules shall not constitute a waiver of any provision.

As a condition of participating in the Contest, entrant agrees that any and all disputes that cannot be resolved between entrant and Sponsor, and causes of action arising out of or connected with the Contest or these Contest Rules, shall be resolved individually, without resort to any form of class action, exclusively before a court of competent jurisdiction located in New York, New York, and entrant irrevocably consents to the jurisdiction of the federal and state courts located in New York, New York with respect to any such dispute, cause of action, or other matter. All disputes will be governed and controlled by the laws of the State of New York (without regard for its conflicts-of-laws principles). Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby irrevocably waives all rights to claim, punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs incurred directly in connection with entrant's participation in the Contest), and entrant further irrevocably waives all rights to have damages multiplied or increased, if any. EACH PARTY EXPRESSLY WAIVES ANY RIGHT TO A TRIAL BY JURY. All federal, state, and local laws and regulations apply.

PRIVACY: Information collected from entrants in connection with the Contest is subject to Sponsor's privacy policy, which may be found [here](#).

SOCIAL MEDIA PROMOTION: Although the Contest may be featured on Twitter, Facebook and/or other social media platforms, the Contest is in no way sponsored, endorsed, administered by, or association with X, Facebook and/or such other social media platforms and you agree that Twitter, Facebook and all other social media platforms are not liable in any way for any claims, damages or losses associated with the Contest.

WINNER(S) LIST: For a list of name(s) of prize Winner(s), after the Selection Date, please send a stamped, self-addressed No. 10/standard business envelope to Ziff Davis, LLC, Attn: Legal Department, 360 Park Ave South, Floor 17, New York, NY 10010 (VT residents may omit return postage).

**BY ENTERING, YOU AGREE THAT YOU HAVE READ AND AGREE TO ALL OF THESE
CONTEST RULES.**