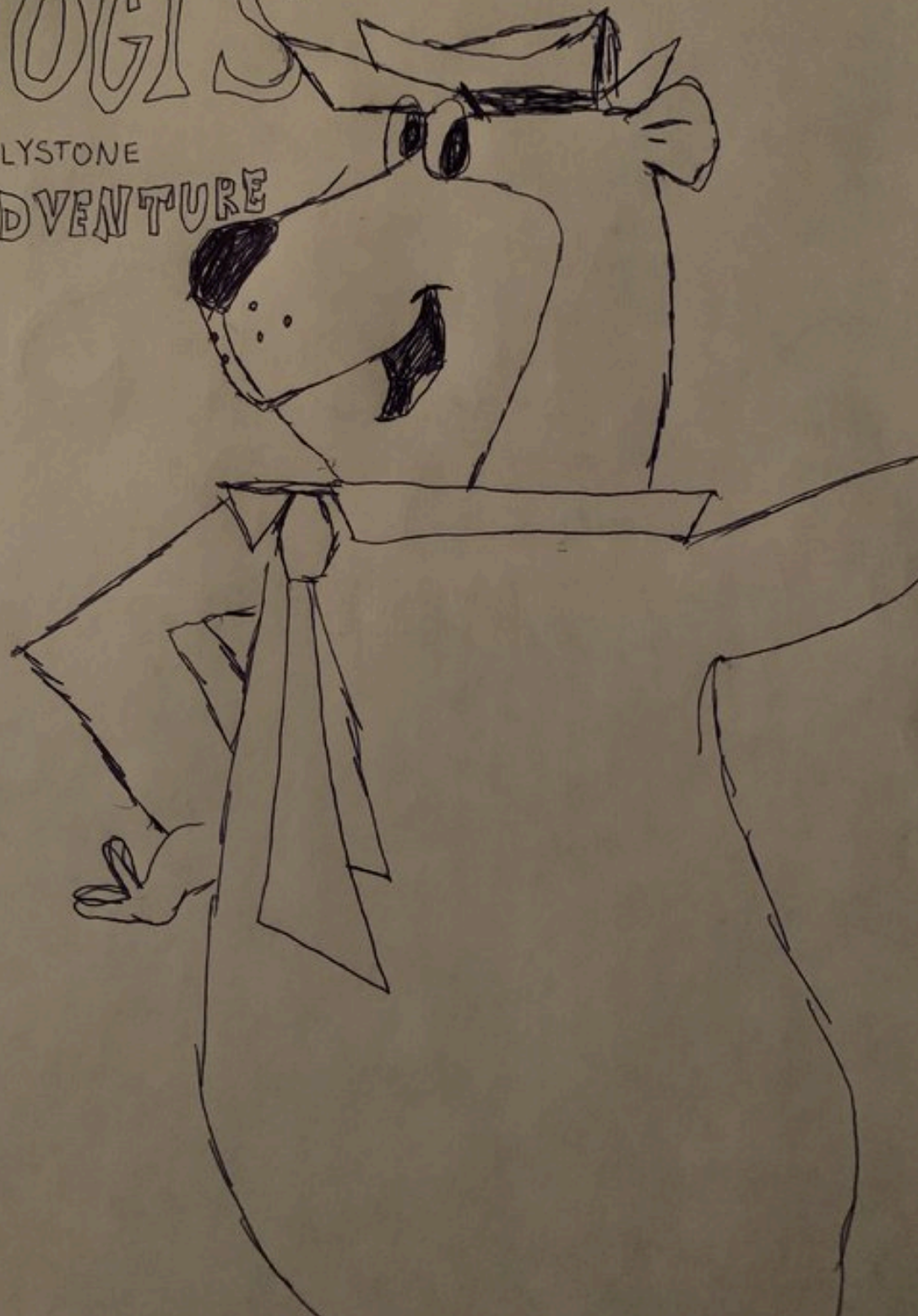


YOGI'S

JELLYSTONE

ADVENTURE



YOGI'S JELLYSTONE ADVENTURE

Welcome to Jellystone! Since the 1950s, Yogi Bear and his friends have been entertaining families through television antics. However, there has never been a theme park attraction to bring Yogi into the real world to entertain a new generation of families. To accomplish that, Universal Orlando decided to revamp Woody Woodpecker's Kidzone to bring more advanced and immersive experiences to the park. In that vein, Universal Studios is excited to announce the opening of *Yogi's Jellystone Adventure*! This attraction will replace both the Curious George Goes to Town play area and the Day in the Park with Barney stage show. In replacing these, we will create a new, exciting experience for guests by immersing them in the cartoon world of Yogi Bear. So without further ado, we are proud to introduce you to *Yogi's Jellystone Adventure*!



Location



In the image above, you can see our plan for the attraction layout and how it would be situated in the current Kidzone. With this image in mind, we will take you through the primary components of this attraction.

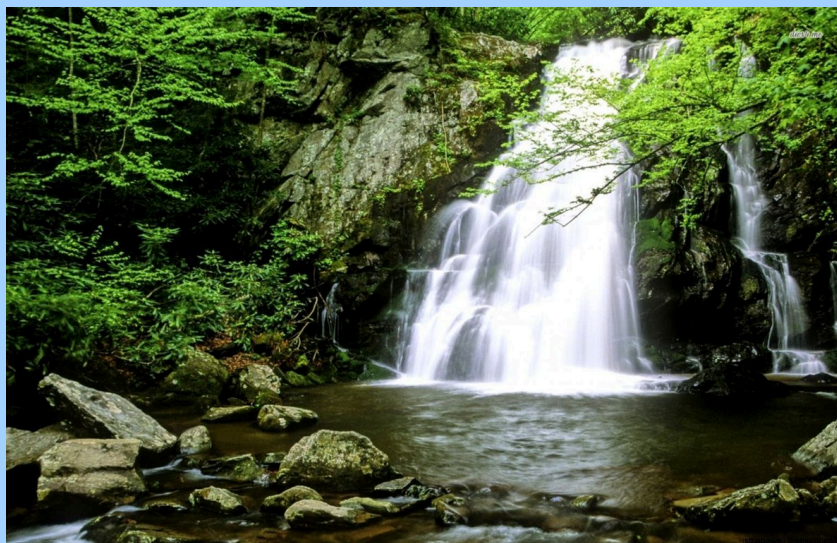
ENTRANCE

Guests will enter a forested area with a clear path and a sign above the path reading “Yogi’s Jellystone Adventure” and static figures of Yogi Bear and Boo Boo on either side of the entrance. Guests will have photo ops with these figures of Yogi and Boo Boo before entering the queue.



QUEUE

The queue will be themed to Jellystone Park. It will wind around a forested area and will approach a small waterfall, though this will look much more cartoony than the reference image.



INTERACTIVE PLAY AREA

Guests then pass by the waterfall, and into a play area, reusing the previous Curious George play place, themed to a forested area.

There is a slide, themed to look like a fallen tree, and also a ball shooting arena themed to a treehouse. There are also some jumping fountains themed to geysers. This area will serve as a virtual queue, similar to Dumbo the Flying Elephant in Magic Kingdom. Guests will receive a miniature picnic basket that buzzes when it is time for them to enter the final queue. Until then, children can play in the play area and adults can sit on benches including charging stations. Alternatively, guests can enter a simple switchback queue if they prefer to avoid the play area.



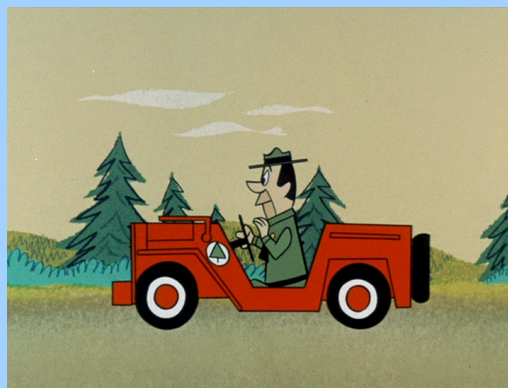
ATTRACTION EXTERIOR

Amongst conifers, quaking aspen and cottonwood trees lies a quaint yet large and proud wooden lodge, reminiscent of the many wilderness lodges in national parks, like the Yellowstone's very own Old Faithful Inn, yet a bit more "cartoon-ified"; so more roundish and a brighter color scheme. The building will serve just like many Fantasyland Dark Rides as a loose teaser to the ride's story and theme. Instead of focusing on actual in-story locations, the lodge is supposed to represent the atmosphere and tone of the ride and its story. The Central House section of the building is a tall gabled log structure housing the interior queue and loading dock. The milled lumber framing is supported by twisted and curved branches, giving the building a strong rustic air. The building is topped by shingled roofs that are accented by shed and gabled dormers. The building is anchored to the ground by a rhyolite foundation that extends to the first floor window sills.

Ride Sequence

Loading:

The loading area is themed as Park Rangers loading guests onto park vehicles for a tour of Jellystone park. Set inside of a large cabin, guests will “ride out” of the cabin and into the first scene. Guests are “driving” their own vehicles as an automated, animatronic Ranger leads them through the first two scenes. Riders can spin their vehicle through portions of the ride to focus on certain elements.



SCENE A:

Here you pass under the "Jellystone Park Sign" and past a Park Ranger stationed at an office, who waves at you and warns you to watch out for Yogi Bear!



SCENE B:

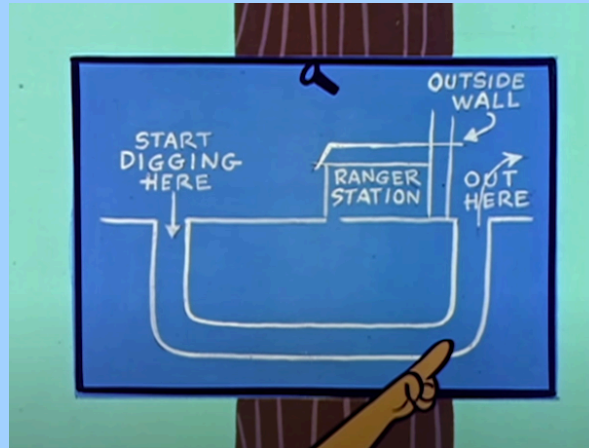
Your Park Ranger tour guide takes you on a scenic tour guide of Jellystone Park. You pass lakes, trees, and even geysers! You then see Yogi Bear writing "except Yogi" on a sign that says "Do Not Feed the Bears". Yogi asks you if you would like to leave the tour and go with Yogi instead, as he goes on his greatest escape yet! As per usual for a theme park ride, the park ranger goes one way, and you go the other way. This outdoor segment will be primarily projection-based with a physical geyser and some trees.

SCENE C:

You pass through Ranger Smith's office, as he was listening through the window. He found out about Yogi's plan and decides to put an end to Yogi's shenanigans. This is primarily a transition scene with Ranger Smith as an animatronic.

SCENE D:

In a different part of the park, you pass by a scene of Yogi Bear with a shovel showing you his plan to make a tunnel. Ranger Smith spots Yogi, and he makes a run for it. This is part of the ride where the ride speeds up a little. Your ride vehicle also has the ability to pre-control spin from this point on, adding to the madness while also being able to direct you in the direction of the action.



SCENE E: You enter Yogi's tunnel through a dip in the track that is simulated as a much deeper dip and on your right side, you see a projection of Yogi digging the tunnel. He digs at super fast speed as you zip past and through the tunnel.



SCENE F:

Yogi's tunnel ends up at a baseball field, where Yogi becomes a pitcher. As is the case throughout the ride, and fitting the style of a

cartoon, in each room Yogi is in a different outfit. Here he is wearing a baseball uniform. You watch him be a great pitcher on the field, striking people out. Ranger Smith bursts out of the hole and Yogi makes a run for it.



SCENE G:

Yogi ends up outside where he sees a building is on fire. He grabs a hose and fire hat (in typical cartoon fashion), and begins to attempt to put out the fire. At this point, Ranger Smith has come out, and Yogi sprays him with the hose, spraying guests lightly in the process.



SCENE H:

Yogi is on the street when he jumps on a ladder attached to a helicopter. This would involve a physical figure of Yogi on an automatic raising/lowering ladder hanging from the ceiling.

SCENE I:

Another scene using projections/screens, Yogi makes it in the cockpit of the helicopter, which is flown by Booboo Bear. When Yogi realizes that Ranger Smith is hanging on the ladder, he skydives out of the helicopter and into a circus tent.



SCENE J:

Yogi skydives right into a circus tent, and the circus-goers mistake him as a part of an act. Yogi takes advantage of this and does his own tricks such as juggling, tight roping, etc. Ranger Smith now comes running in with back-up park rangers.



SCENE K: Yogi hops on the trapeze and swings himself into the next scene, making a physical hole in a wall of the set.

SCENE L:

You are now in a concert hall. As what's happened throughout the ride already, Yogi changes his costume to a fancy tuxedo. Yogi's animatronic performs a concert for the audience (and your car

swiftly glides through this scene as if you are dancing). Yogi bows at the end of the song.



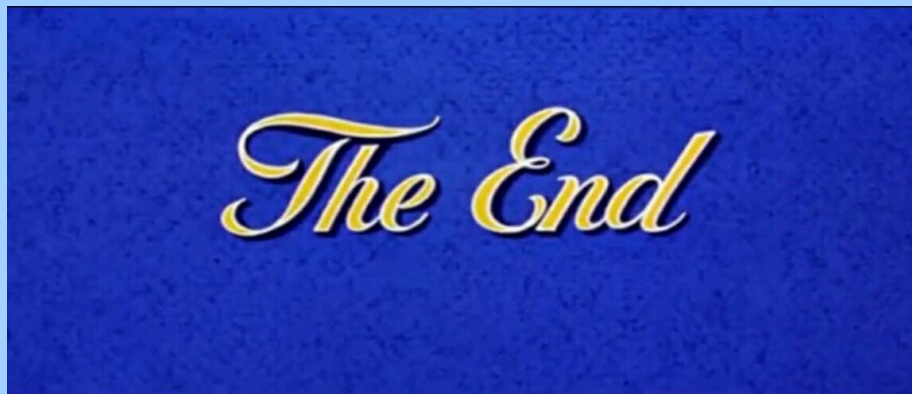
SCENE M:

Boo Boo Bear stole a park ranger truck and meets Yogi outside the performance space.

SCENE N: Using a hybrid of screens as the background, and practical sets & animatronic cart, Yogi Bear, Boo Boo Bear & Ranger Smith are driving through the town. Yogi drives back into the tunnel, and back in Jellystone Park where they started.



SCENE O: The final scene of the attraction is set in Jellystone Park after Yogi's long adventure, and features Yogi, Cindy Bear & Boo Boo Bear snacking on stolen picnic baskets. The last part of the ride features a cartoonish "The End".



JELLYSTONE

GIFT SHOP

Exiting the attraction, guests arrive at the Jellystone Gift Shop, where one can purchase merchandise inspired by the Yogi Bear Cartoons.

Perfect for fans who have just finished the attraction and want to take a piece of Jellystone back home.

Below is a map of the Gift Shop. It is a large wooden cabin, with the wall facing the park path completely open for easy accessibility. Some items are even hung on the street path, to beckon wandering guests inside. The other three walls are carved and decorated to appear like a real wooden cabin at Jellystone National Park.



Guests exiting the attraction arrive on the far end of the gift shop, so they must pass through all the exciting merchandise before leaving.

The floor is light brown carpet, with slight discoloration along the

“paths” which guide guests to the cashier. From there are two other “paths” which take guests out of the shop.

MERCHANDISE

Merchandise varies throughout the shop, but is generally focused on Yogi Bear and Jellystone Park. Some examples can be found below.





There are also mugs and caps. One common variation is changing the name of the Mug from "Yogi" Bear to guests' names, spelling out ____ Bear with Yogi's face below. There are also more dynamic depictions of just Yogi and his friends, such as the ones pictured below.



YOGI'S CORNER



At the corner of the shop, on the opposite end of the cashier, lies Yogi's Corner. This small but fun kids zone will keep children from boredom while their parents endlessly shop. A colorful mesh puzzle carpet can be taken apart and put back on again, but the main event is the Yogi Bear Cartoons themselves.

A widescreen TV plays classic Yogi Bear Cartoons. Several small, colorful plastic chairs are seated around for viewing. Children can also stand if they would prefer. These cartoons may build enjoyment for the older cartoon within younger generations, having just finished riding the attraction, they are now able to watch the beloved show itself.

YOGI'S JELLYSTONE ADVENTURE

Here at Universal, our goal is always to immerse our guests in the action, bringing their favorite fictional worlds into the real world. Yogi Bear is a unique property that has transcended multiple generations despite not being truly featured in theme parks before now. Through the use of projections, physical sets, and advanced audio animatronics, we can bring Yogi Bear to life in front of an entirely new generation of families. This attraction is the next step in the evolution of the dark ride and will mark a great technological advancement in theme park design. Yogi's been waiting for a long time, and we are excited to finally bring guests into *Yogi's Jellystone Adventure*.



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YÖGI BEAR™

